

# **Opportunity Day YE2024**

6<sup>th</sup> March 2025



### **Disclaimer**



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# Agenda:

Highlight & Update YE2024

**2**Automotive & Tractor Industries

Financial Summary

Sustainability Development

5 Q&A



# Agenda:

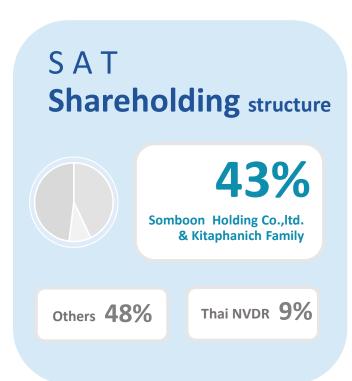


Financial Sustainability Development 5 Q&A





## **SAT Shareholding and SAT Investment**







### **Business Timeline**

1962: Establishment of Somboon Spring Part., Ltd. into REM market

1975: Establishment of Somboon Malleable Iron Co., Ltd. (SBM)



- Yamada Somboon Co.,Ltd.
- Tsuchiyoshi Coated Sand Co.,Ltd.
- Nisshinbo Somboon Automotive Co.,Ltd.
- Somboon Somic Co.,Ltd.

1995: Establishment of Somboon
Advance Technology (SAT)

with Technical Assistance from Gohsyu and Ibara Seiki 2014: Establishment of Somboon Forging Technology (SFT) and Somboon Learning Academy (SLA) 2021: SAT Transfer operation to SFT and make itself to be a "Holding company"

2022: SAT J/V with Tron E established new company name "Somboon Tron Energy Co.,Ltd." (STRON)

2023: Establishment of "Somboon Advance Agriculture Co.,Ltd." (SAA)

Local Thai Supplier

REM to OEM

Expansion Footprint

Listed Company

Enhance people's capability

Partnership Growth New business growth



1977: Establishment of Bangkok Spring Industrial (BSK)

> with Technical Assistance ("TA") from Mitsubishi Steel (1983) and Somboon Spring transferred operation to Bangkok Spring (BSK)

1984: Began the move into **OEM** market

2005: SAT get into Stock
Exchange of Thailand

and name change to "Somboon Advance Technology PCL."

2006: Bought up International Casting Products.
(ICP)

2017: SAT J/V with Mubea and established new company name "Mubea Somboon Automotive" (MSA)

2018: BSK transfer its production spring business to MSA

2020: SAT J/V with Siasun established new company name "Somboon Siasun Tech Co.,Ltd." (SST)



# **Company Overview**

Automotive & Agricultural Parts Businesses			New Businesses (~1%)		
Automotive Industry (~80%) and Tractor Industry (~20%)			Implement & Agri Tech	Robot and Automation	Electric Vehicle Platform
SFT	ICP/SBM	MSA	SAA	SST	STRON
Process: Forging/ Machining	Process: Casting/Machining	Process: Bending/ Coiling	Process: Forming	Intelligent Logistics	E – 3 Wheelers
				SMART Factory Robot	
	SHEATEN TO CO.	merett.			Battery Packing
This was					





































## **Products**

#### **Automotive**





**BEV** 









**SFT** 











Output Shaft Axle shaft

Inner shaft

Hub

Intermediate Shaft

**MSA** 

**SBM** 

&

**ICP** 





Coil Spring

Stabilizer Bar

Bar Hinge Torsion



Case set



Front Axle

Assy









Brake Drum

Differential Carrier



**Exhaust Manifold** 



Timing Cover



Camshaft



### **Agriculture Machinery Part**



**Tractor** 



Axle Shaft





Case Front Axle







Rear Diff Assy



**Combine Harvester** 



Holder Bearing



Case Bevel Gear



Differential Assy



Frame Tension



Roller 275



**Implement** 



Case Drive



Rotary Blade



Assy Cutting Blade



# **Strategic Directions**

#### Strategic Plan 2022 - 2026

**VISION** 

To be a trusted partner with leading engineering products and solutions that harmonizes the use of advanced technology with social and environmental sustainability

**New Businesses** 

SST

**Robot and Automation** 

**STRON** 

EV and Related Business

SAA

Agriculture Equipment Business

Automotive and Agricultural Parts Businesses

New Product Development

Asset Optimization

Operation Excellence

SBG Philosophy







SMART Culture



dfໄວເຣີຍບຣູ້ Mastery of Learning & Applying Technology







Sustainable Development Goals

















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Drive Business toward a Sustainable Future



# **SAT Roadmap**

#### 2022

- New product : Intermediate Shaft.
- Established JV Company STRON: EV platform, battery pack, electrical system integration, automotive automatic system and etc.
- Introduced E-3 Wheelers

Intermediate Shaft

#### 2023

- New product: Output shaft and Case set
- Established SAA: Agricultural machinery parts, agricultural machinery, implements and equipment







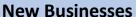
**Output Shaft Case Set** 

**Rotary Blade** 

#### 2024 onwards

- **S**trengthen core competencies to gain competitive advantages & enhance global market expansion.
- **B**roaden into future automotive markets with new material/process/business model.
- **G**row new business model in relevant emerging industry.

**Current Business** 





**Industrial robots** 









AS/RS



**Battery Pack/ Swap Battery** 



AGV/AMR/ Robots

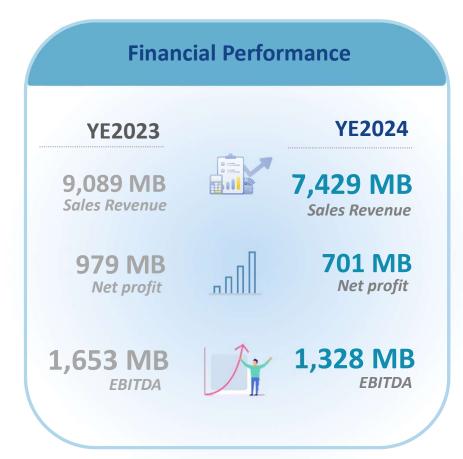


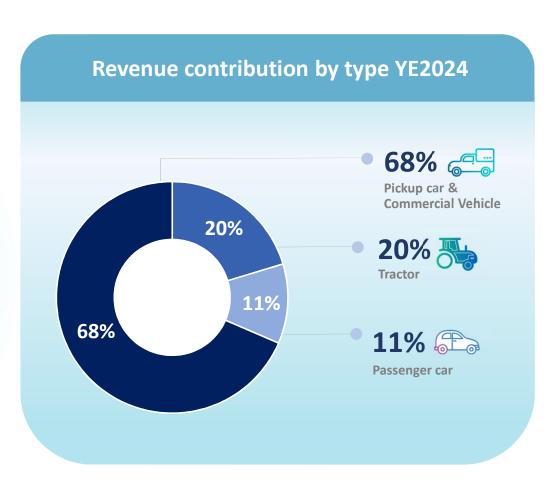


**Agriculture Equipment** 



## YE2024 highlights







# Agenda:





Highlight & Update YE2024

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**Automotive & Tractor Industries** 

Financial Summary

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Sustainability Development

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A&C

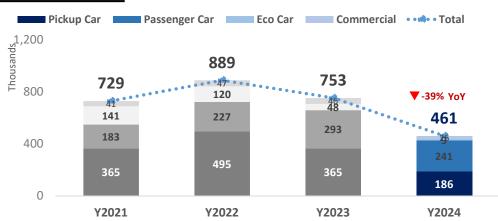


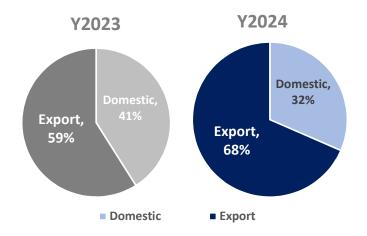
## **Automotive Industries: Y2024**

#### **Thailand Car Production**



### **For Domestic**





#### **For Export**

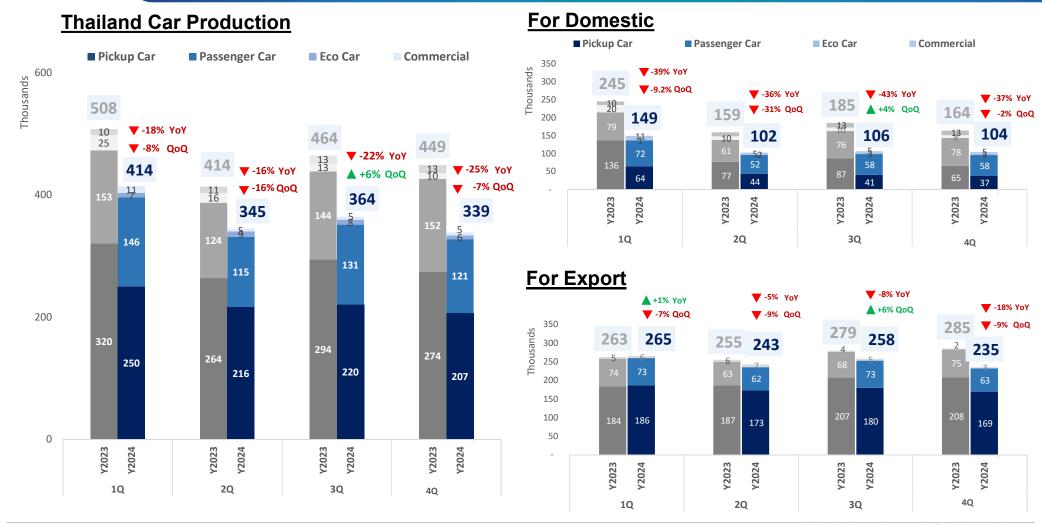


Source: The Thai Automotive Industry Association

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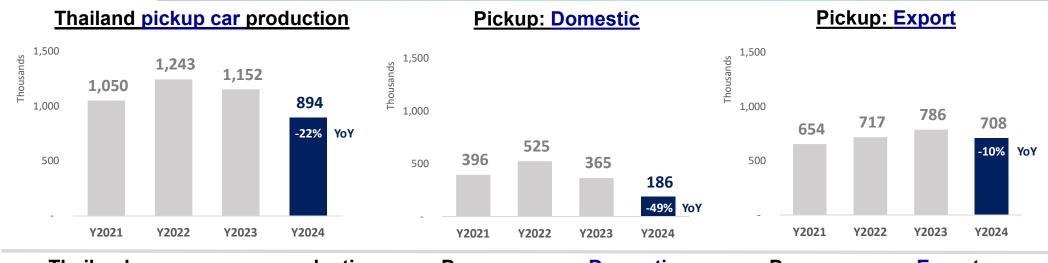
### **Automotive Industries**

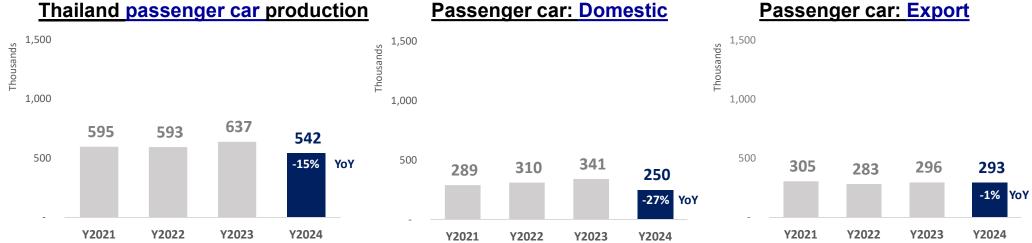


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## **Automotive Industries: by car types**





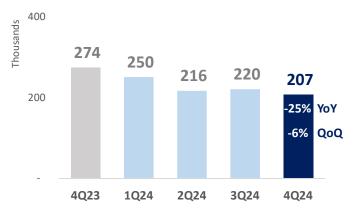
Source: The Thai Automotive Industry Association

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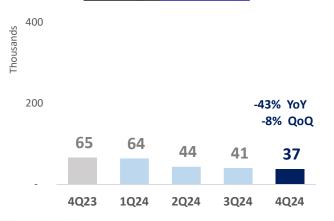


# **Automotive Industries: by car types**

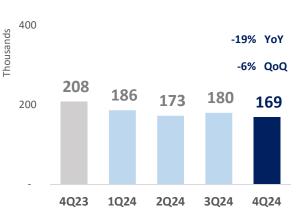




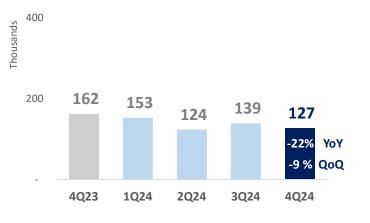
**Pickup: Domestic** 



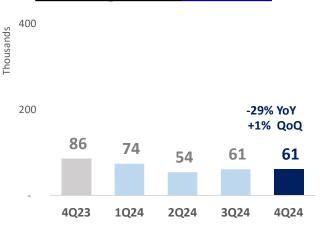
Pickup: Export



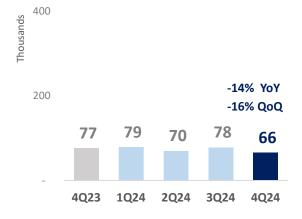
Thailand passenger car production



Passenger car: Domestic



Passenger car: Export



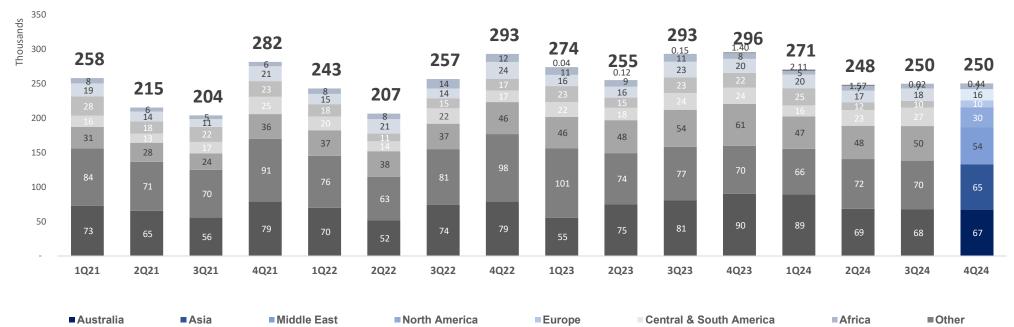
Source : The Thai Automotive Industry Association

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# **Car Export Destinations**



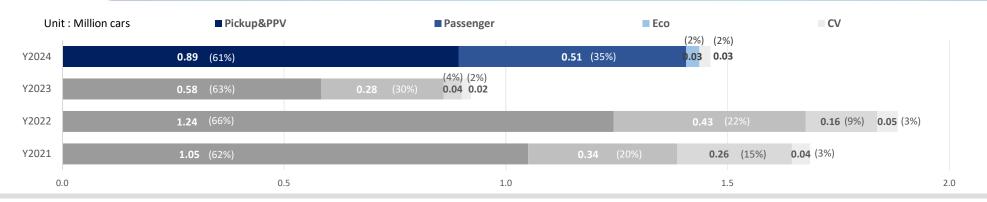


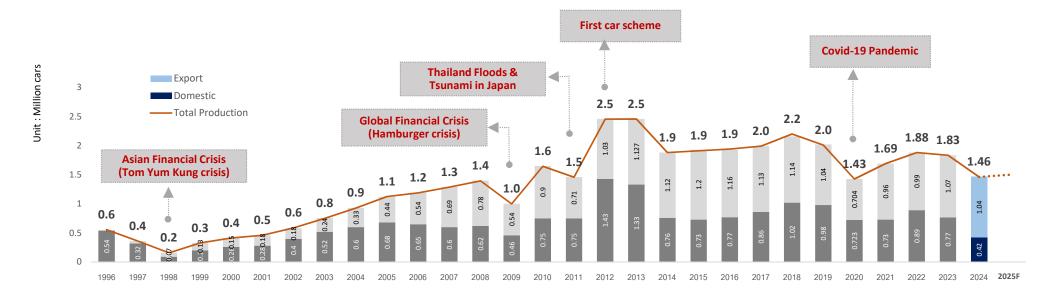
- QoQ (+0.2%) % Mainly from
- 1.) Africa
- 2.) North USA
- 3.) Middle East

- YoY (-15%) % Mainly from
- 1.) Europe
- 2.) Australia
- 3.) Central & South America
- 4Q2024: Thailand top export markets destination are Australia, Asia and Middle East
- Y2024 (-8.3%) % Mainly from
- 1.) Europe
- 2.) Africa
- 3.) Asia



### Thailand automotive outlook





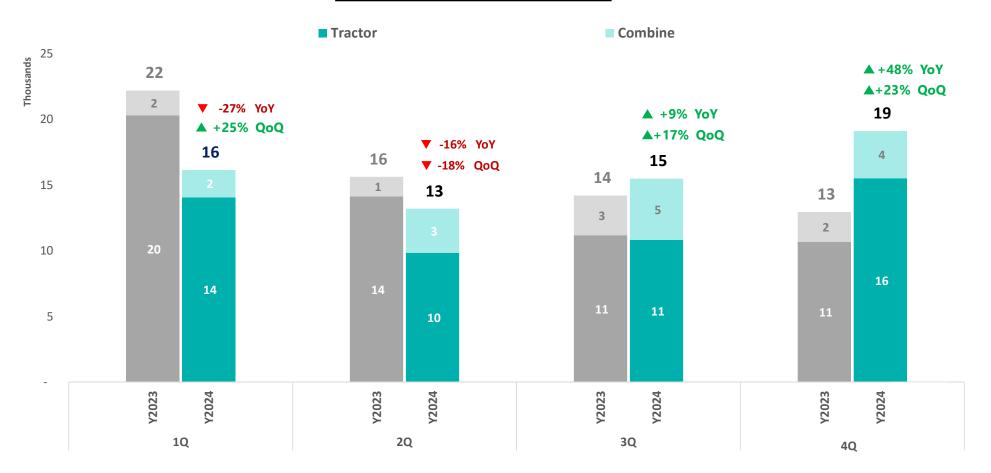
Source: The Thai Automotive Industry Association

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# **Tractor production**

### **Tractor production: YoY, QoQ**



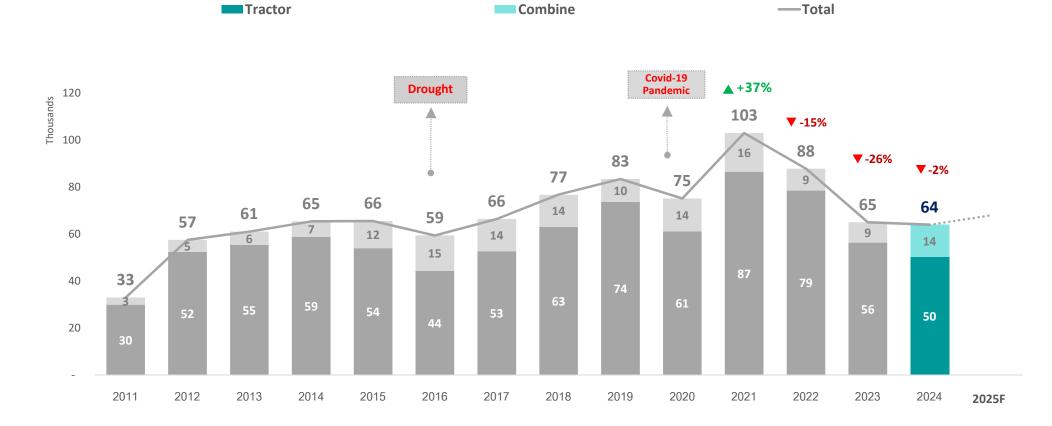
Source: Customer

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# **Tractor production**

### **Tractor production outlook**



Source: Customer and SAT's forecast



# **Key Takeaways**



- Thailand still production based for pickup car
- Agriculture: 2H2O24 better than 1H2O24 Y2O25F: better than Y2O24 (Climate change situation better)



- Purchasing power decreased
- EL NINO effect in Y2024, other natural disaster
- Uncertainty of US policy





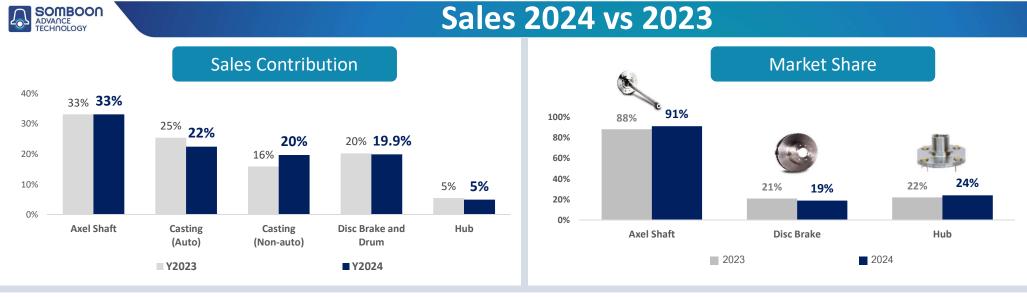
Highlight & Update YE2024

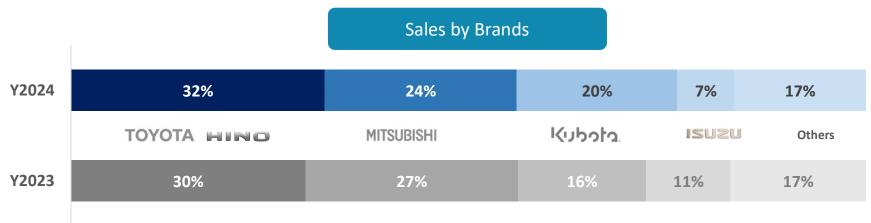
Automotive & Tractor Industries

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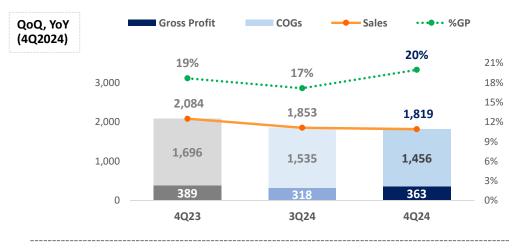


Note: \*Other: Other customers included direct export



## **Sales and Gross Profit**

Unit: Million Baht





#### QoQ

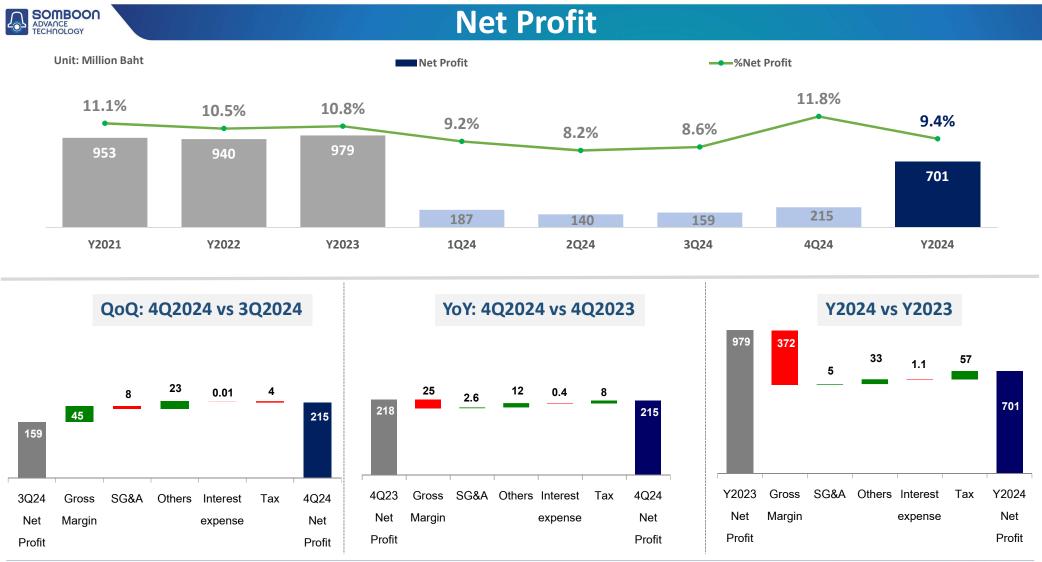
- ▼ Sales revenue decreased by -2%, mainly from automotive
- ▲ GP amount increased by +14%
- ▲ %GP increased by +3%

#### YoY

- ▼ Sales revenue decreased by -13%
- ▼ GP amount decreased by -7%
- ▼ %GP decreased by -1%

#### Y2024 vs Y2023

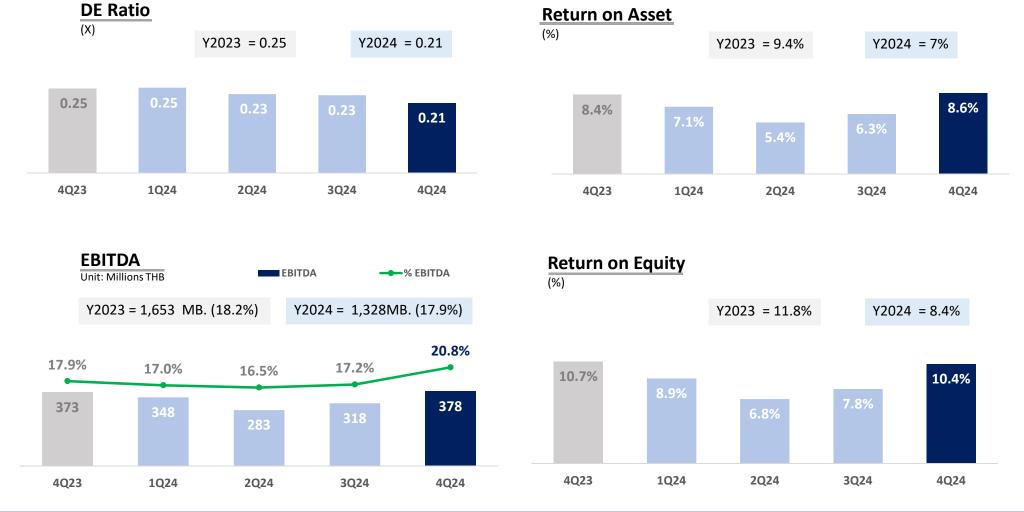
- Sales revenue decreased by -18%
- ▼ GP amount decreased by -23%
- %GP decreased by -1%



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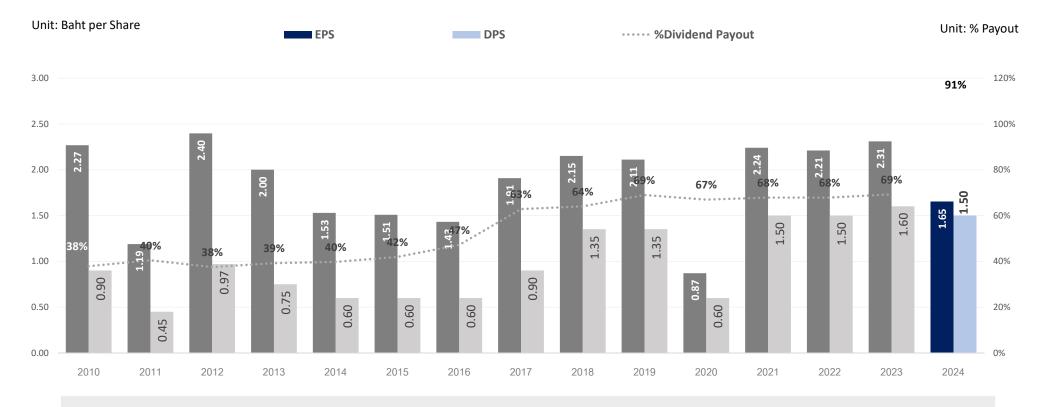
### **Financial Ratio**



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# **Dividend Payments**



- Y2023: Dividend payment is 1.60 THB/share (interim dividend 0.38 THB/share)
- Y2024: Dividend payment is 1.50 THB/share (interim dividend is 0.26 THB/share paid on 6<sup>th</sup> Sep 2024)

Note: Dividend policy at a minimum rate of 30% of net profit after tax and legal reserve





Highlight & Update YE2024

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# **Sustainability Development Performance 2024**

Env	vironmental	\$500 P
Indicator	Target	2024
GHG -30% @2030  Reduction of GHG emission per production unit and absolute GHG emission	-14%	-29%
<b>Energy Saving</b> Reduction of energy per production quantity	-4.5%	-5%
Waste		
Reduction of hazardous waste	-3%	+32%
Reduction of non-hazardous waste	-12%	-14%
Zero Industrial waste to landfill within 3 year	-30% base line Y2023	+9

	Social	000
	Jocial	
Indicator	Target	2024
Development of good people Employee's participation In voluntary activities	100%	98%
Training	12 hrs.	16 hrs.
LTIF (Loss time injury frequency rate)	0	0.19
Employee Engagement	Survey in Y2025	
Create value for society	0.5% of Net profit	0.7% of Net profit

Governance		
Indicator	Target	2024
Customer satisfaction	100%	92%
BCP 100%	100%	100%
	85%	91%
Anti-corruption Supplier commitment with SAT (New supplier)	100%	100%
ESG Supplier Risk Assessment	100%	100%
Business Ethics		
business ethics training and pass test		100%



**Remark**: Key indicator base line Y2018



## **Rewards and Activities**

#### **Social Awards**



### **Good Corporate Governance Awards**







CG Scoring Excellent 16 years in roll

#### **Awards**











#### **Environmental Awards**

**Carbon Footprint of Circular Economy Product Certification** 



#### Sustainability



2 years in roll













**Drive Business toward a Sustainable Future** Page: 30







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Q&A



Drive Business toward a Sustainable Future

