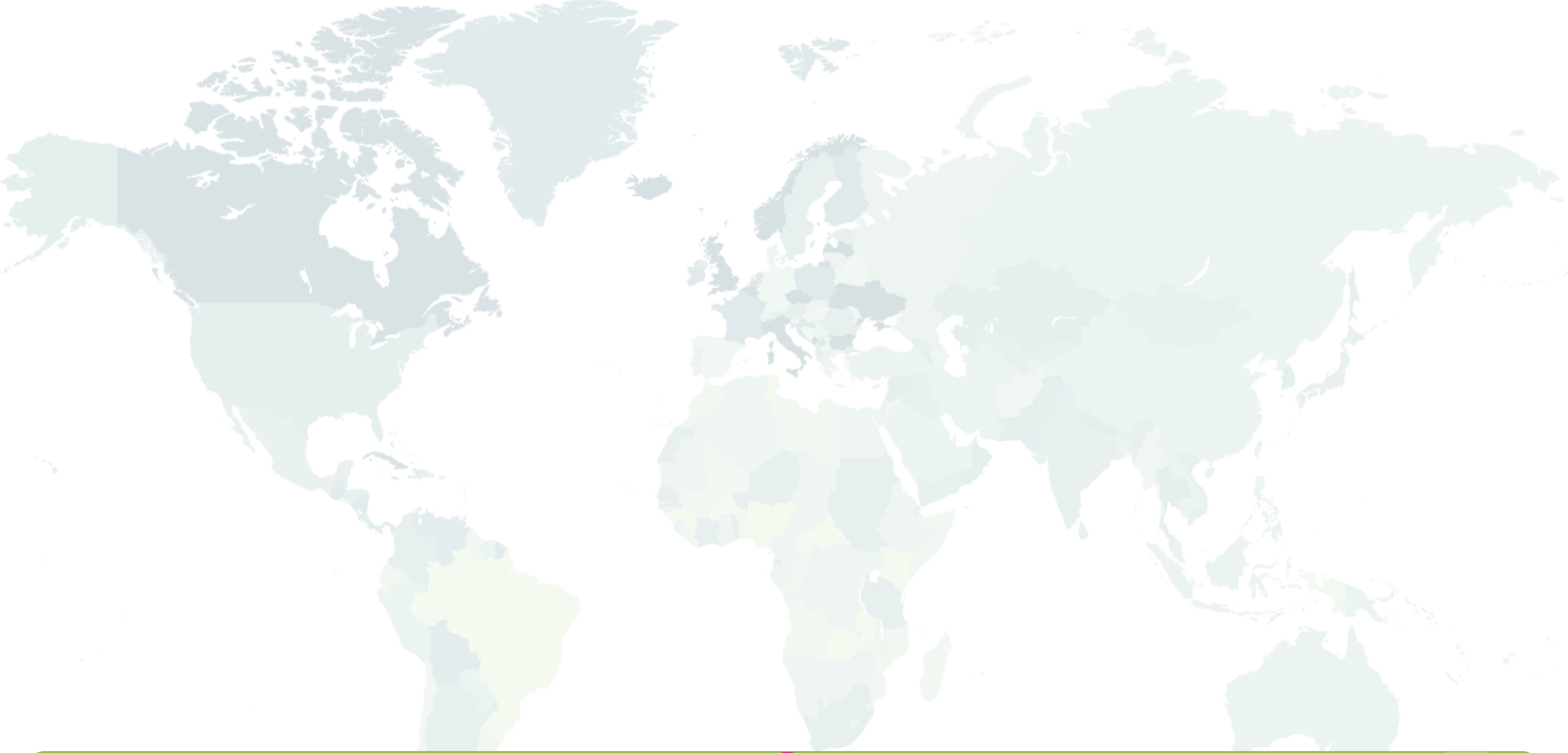


A light blue, stylized world map is visible in the background, showing the outlines of continents and oceans. The map is centered and serves as a backdrop for the text.

*Chin
huay*



Innovative Healthy Food



WWW.CHINHUAY.COM

CHIN HUAY PUBLIC COMPANY LIMITED

OPPORTUNITY DAY YEAR 2023

5 March 2024

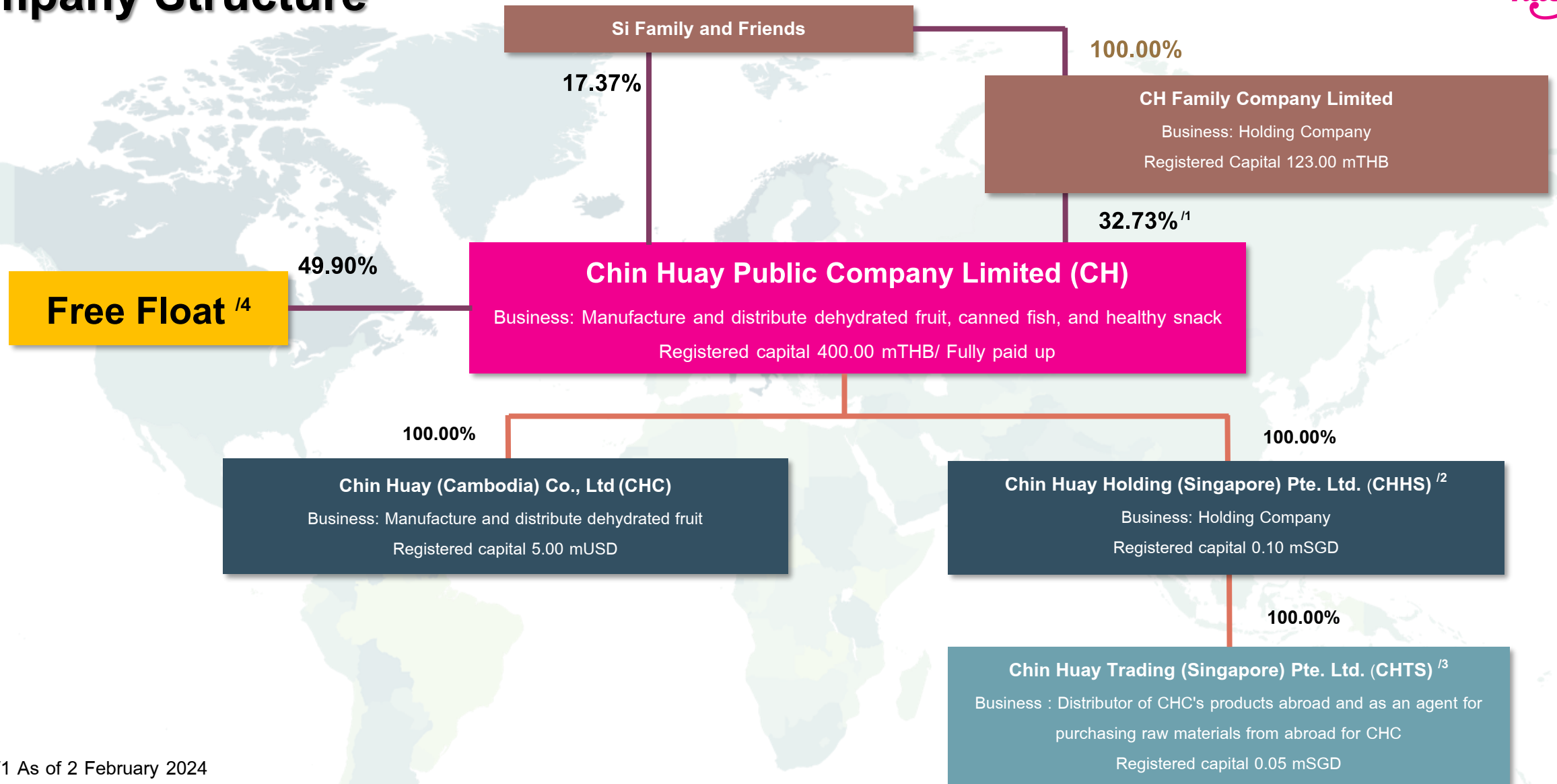


Innovative Healthy Food



WWW.CHINHUAY.COM

Company Structure



Remark: /1 As of 2 February 2024

/2 On 1 February 2021 CHHS was established in Singapore

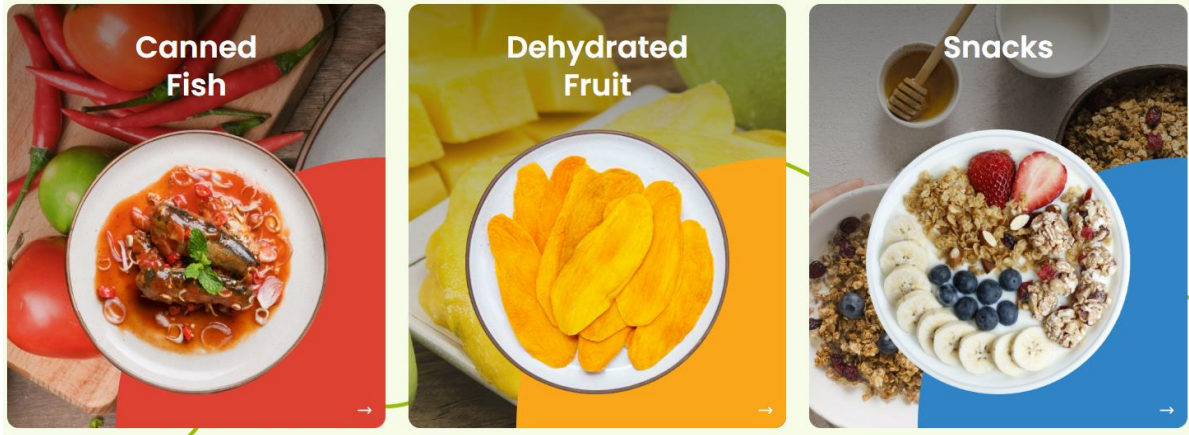
/3 On 1 February 2021 CHTS was established in Singapore

/4 As of 2 June 2023

Core Business

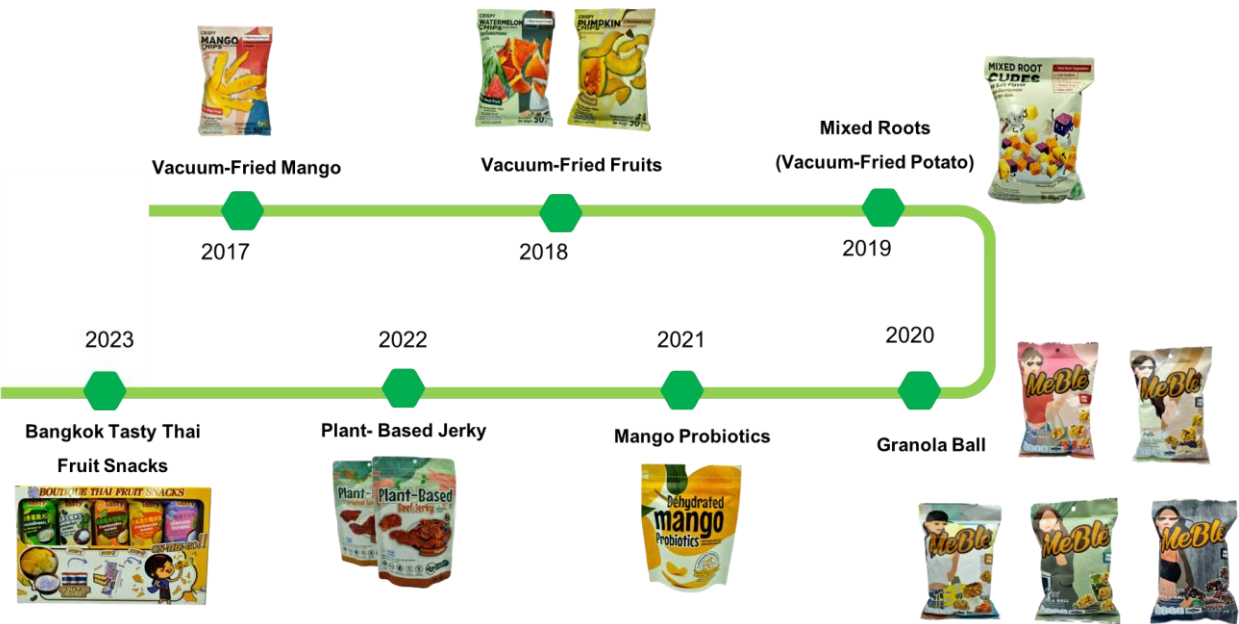


- CH and its subsidiaries manufacture and distribute processed fruits and foods which are classified into **3 categories**
- CH continues to rapidly produce and distribute products in line with consumer trends by launching new products every year



Our Location

- CH has multiple factories in Thailand and Cambodia



99TH Year Anniversary
Of Chin Huay

51 Countries around
the world

Comparative Analysis

Thailand vs. CH Exports 2022 – 2023

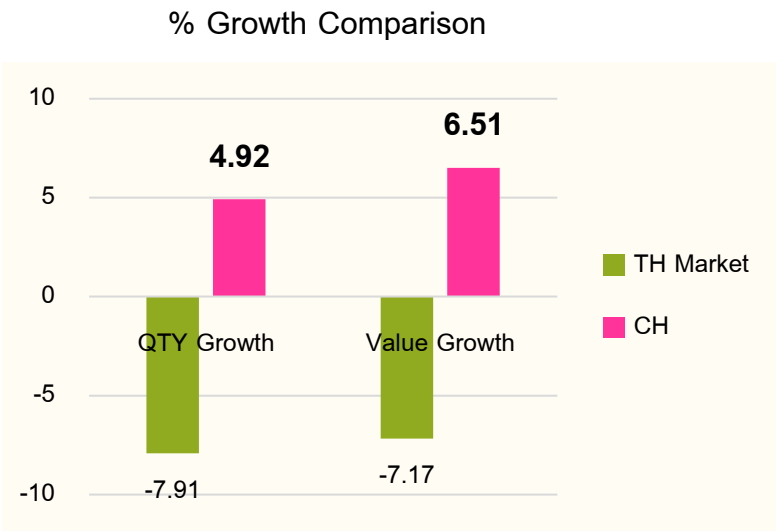
Source: Ministry of Commerce



Dehydrated Fruit



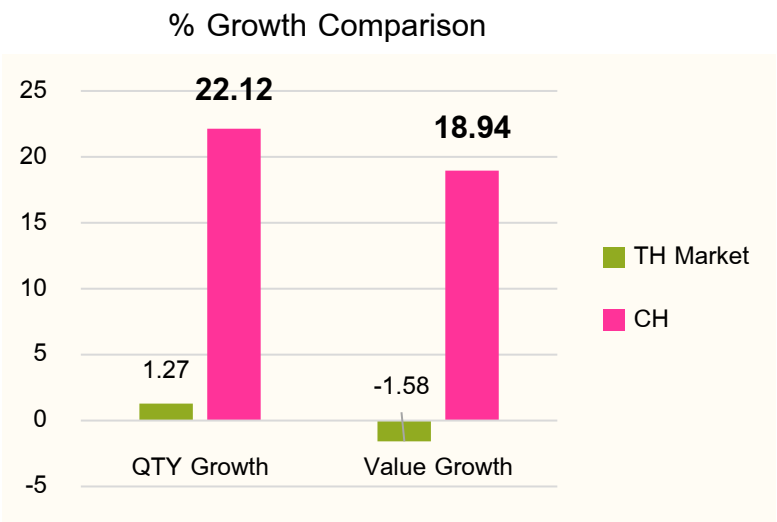
	QTY (tons)			VALUE (MTHB)		
	2022	2023	GROWTH	2022	2023	GROWTH
TH Market	61,410.00	56,553.00	↓ -7.91%	7,872.40	7,307.80	↓ -7.17%
CH	5,744.20	6,026.70	↑ 4.92%	1,156.40	1,231.70	↑ 6.51%



Dried Mango



	QTY (tons)			VALUE (THB)		
	2022	2023	GROWTH	2022	2023	GROWTH
TH Market	5,451.00	5,520.00	↑ 1.27%	1,284.60	1,264.30	↓ -1.58%
CH	2,492.10	3,043.40	↑ 22.12%	547.40	651.10	↑ 18.94%



Key Business Activities

- **Opportunity Day** – transparently communicating and providing in-depth information about the financial status and detail forecasts of future performance for Shareholders in August
- **Consistent Marketing Efforts** – showcasing products and brands by joining domestic and international exhibitions to engage directly with potential customers and forge new partnership as to accelerate growth trajectory
 - Anuga in Germany (October 2023)
 - U.S. Annual Private Label Trade Show in Chicago (November 2023)
 - GulFood (February 2024)
 - AFP Taste Festival (March 2024)



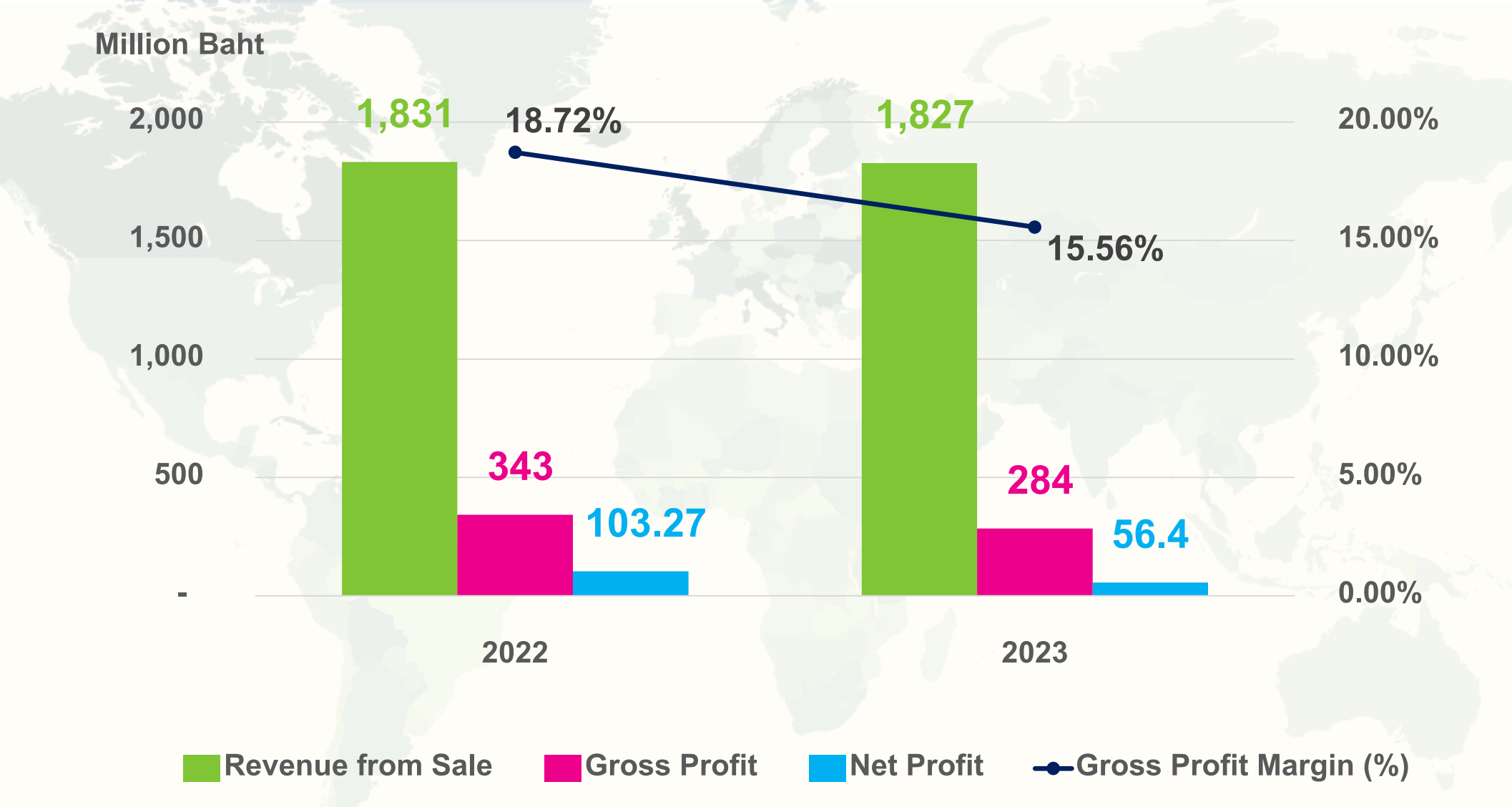
Upcoming Events



29 April 2024

Annual General Meeting of Shareholders for the year 2024

Revenue Structure: Overview



Revenue Structure


By product type

-  Company Brand Logo
-  OEM
-  Bulk Pack

By product segment

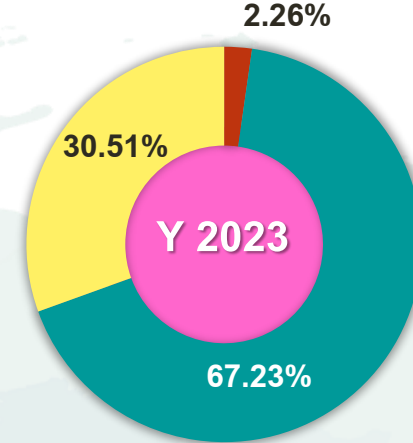
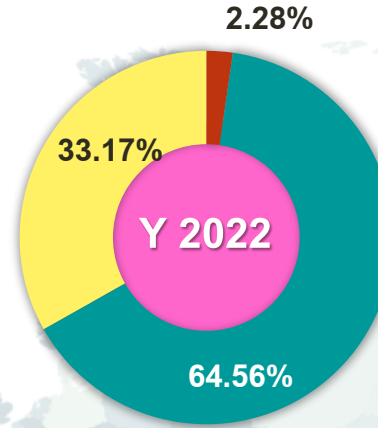
-  Domestic
-  International

By product category

-  Canned Fish
-  Dehydrated Fruit
-  Healthy Snack

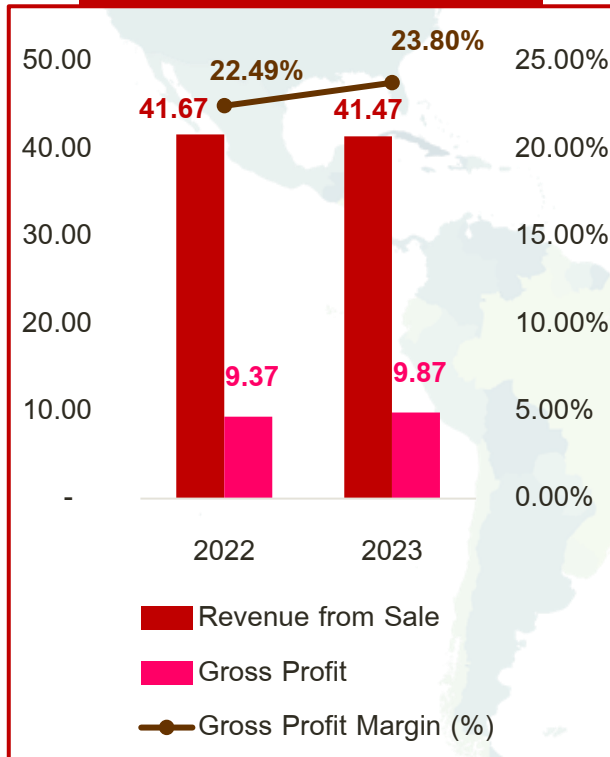
Revenue Structure

By product type

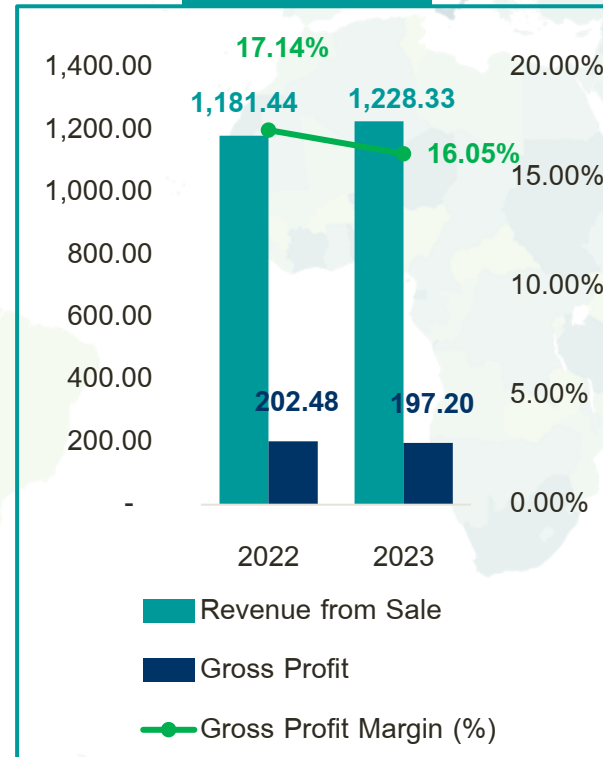


- Company Brand Logo
- OEM
- Bulk Pack

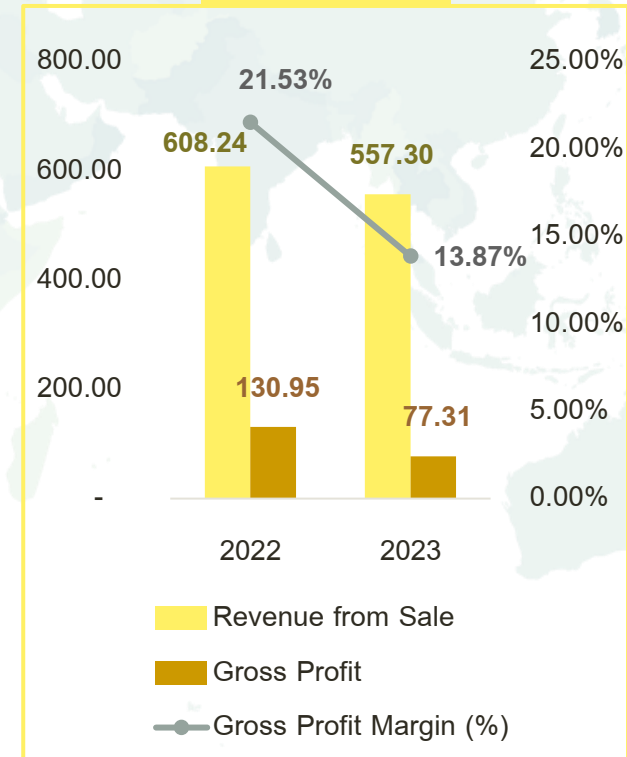
Company Brand Logo



OEM

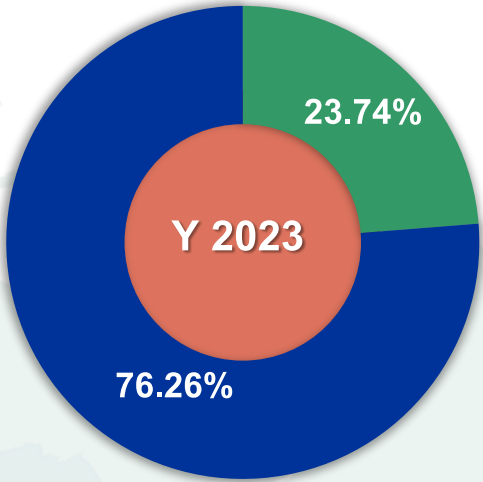
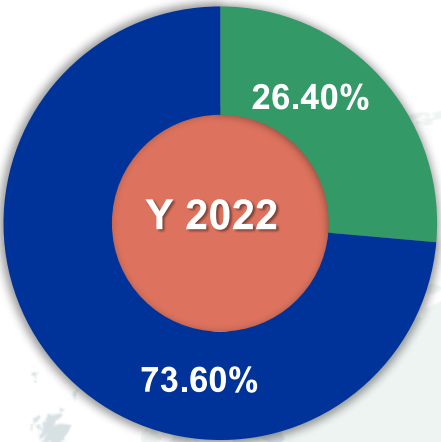


Bulk Pack



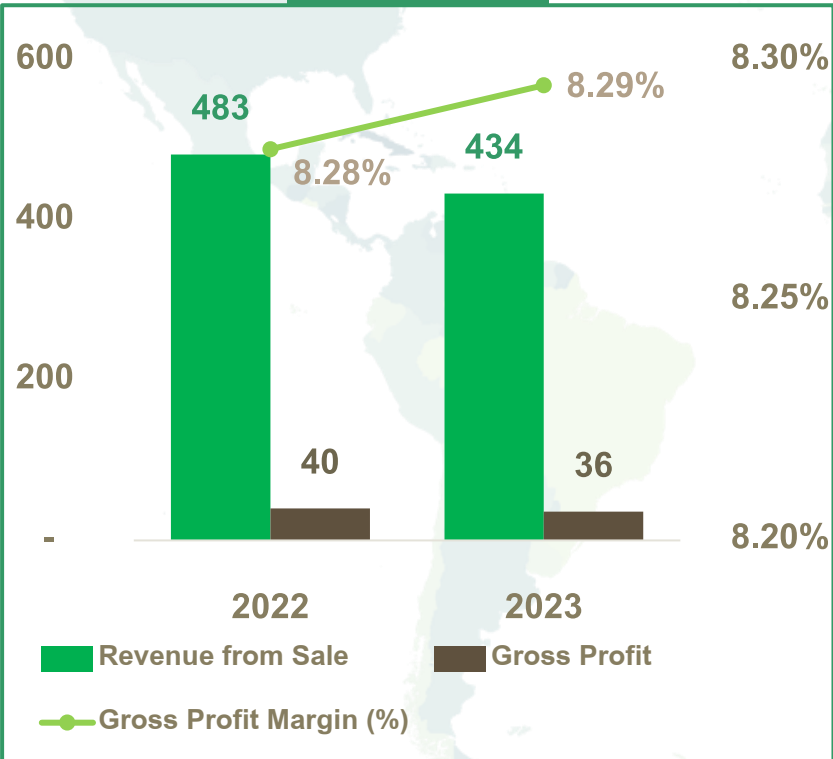
Revenue Structure

By product segment

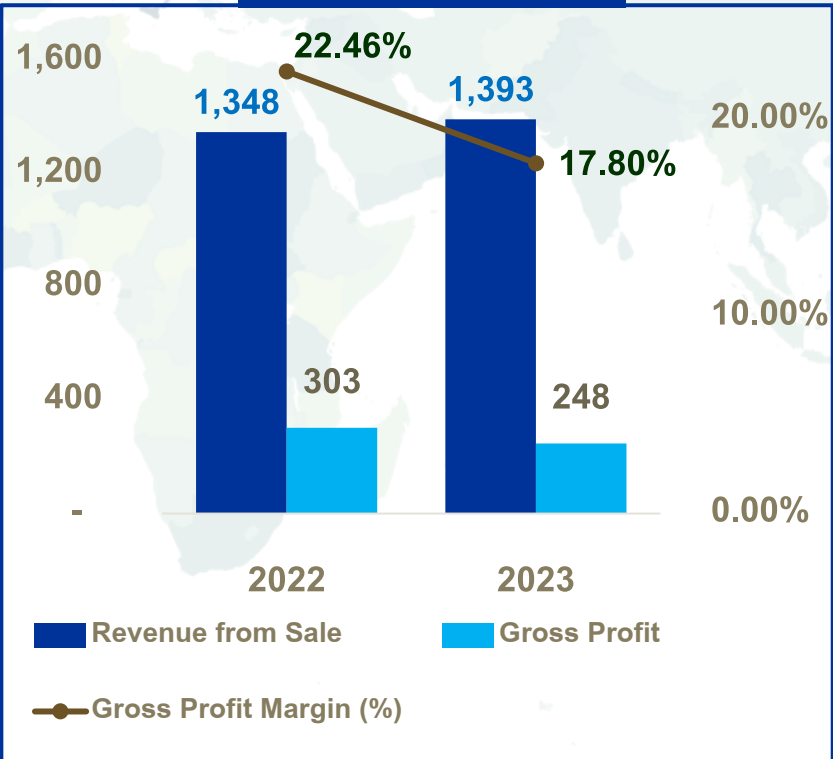


Domestic
International

DOMESTIC



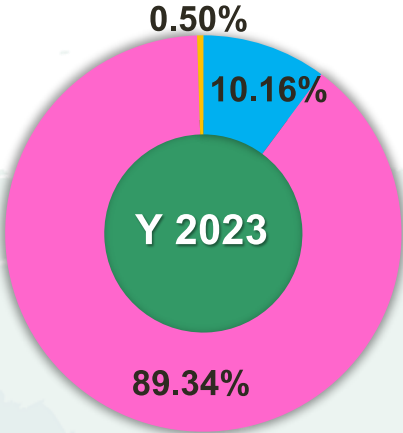
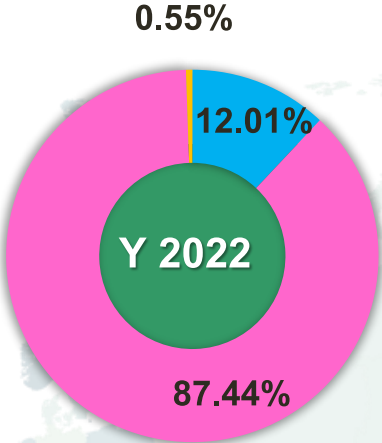
INTERNATIONAL



Revenue Structure

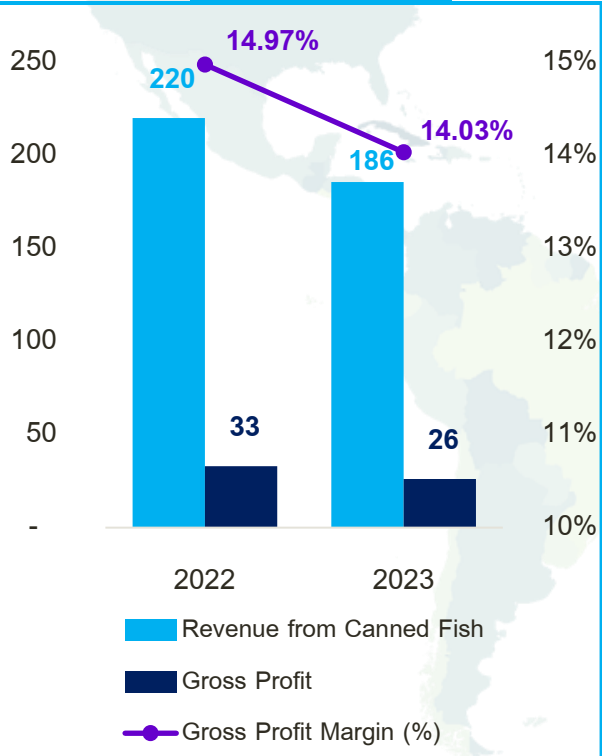


By product category

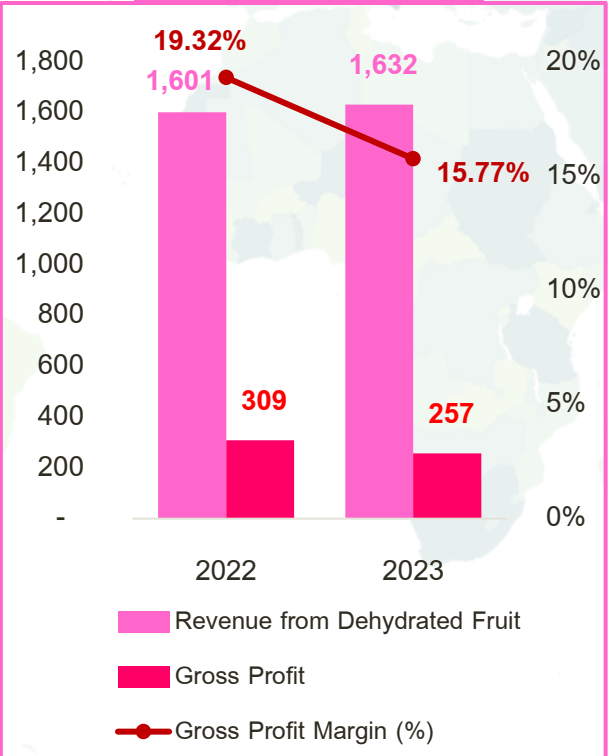


- Canned Fish
- Dehydrated Fruit
- Healthy Snack

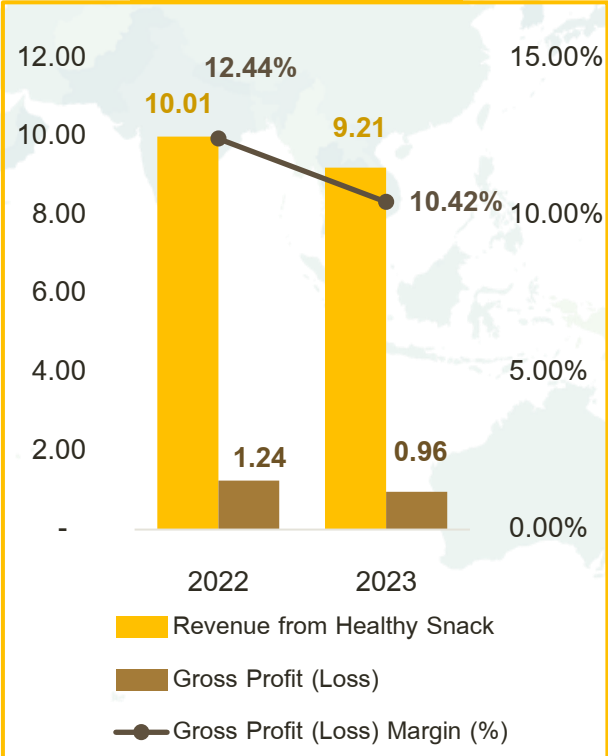
Canned Fish



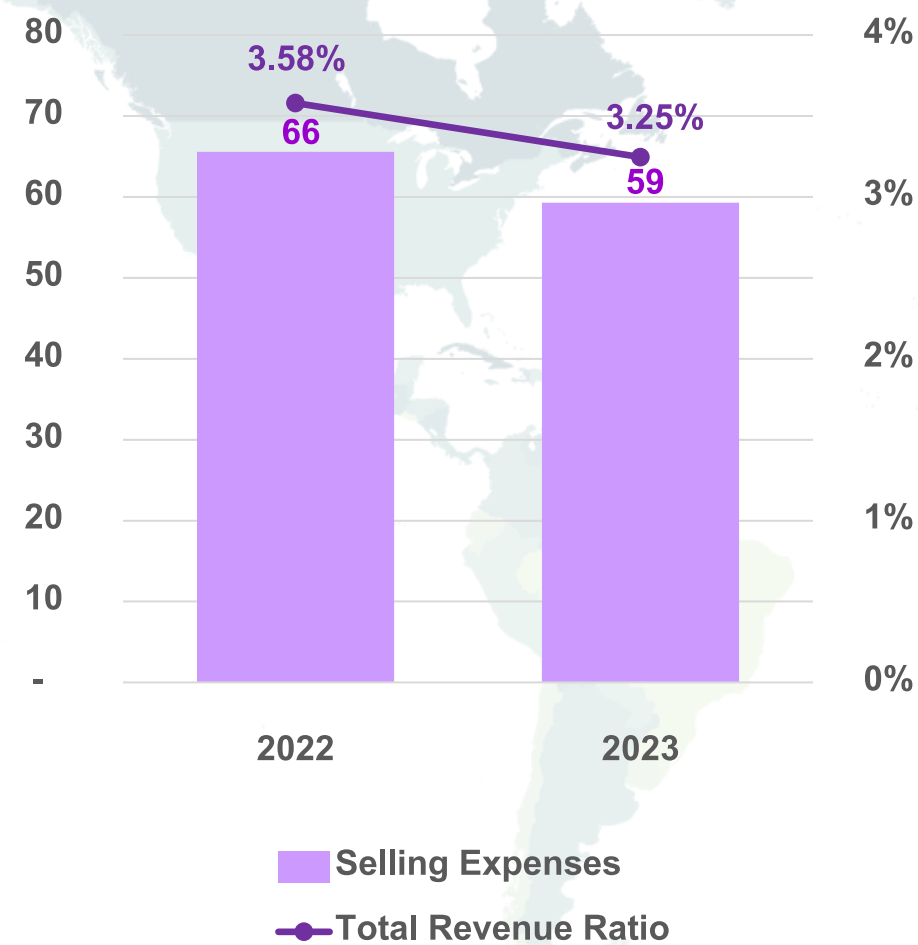
Dehydrated Fruit



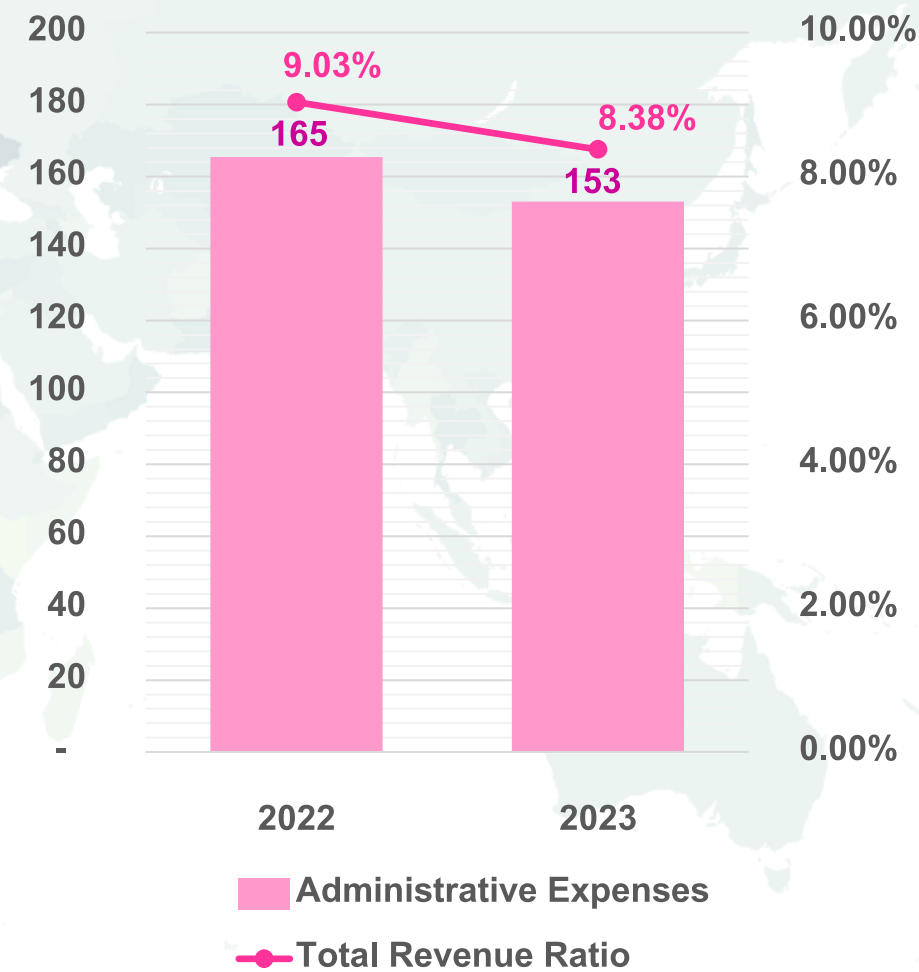
Healthy Snack



Selling General Expenses

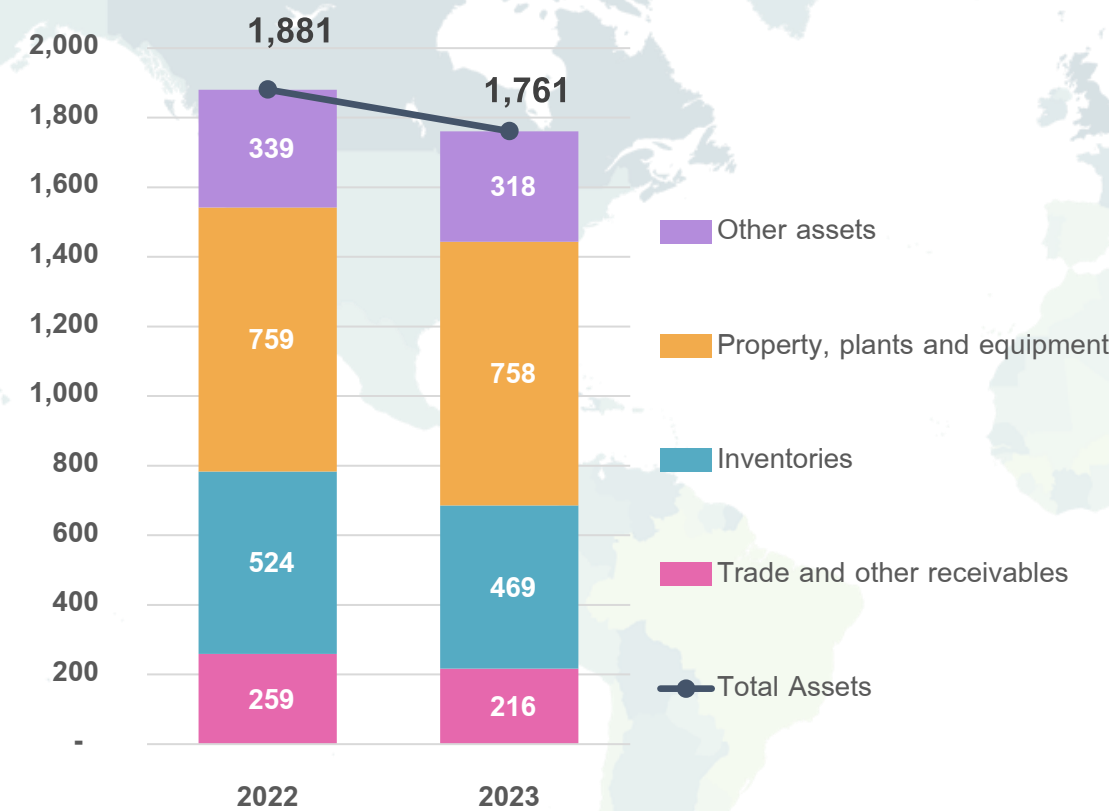


Administrative Expenses



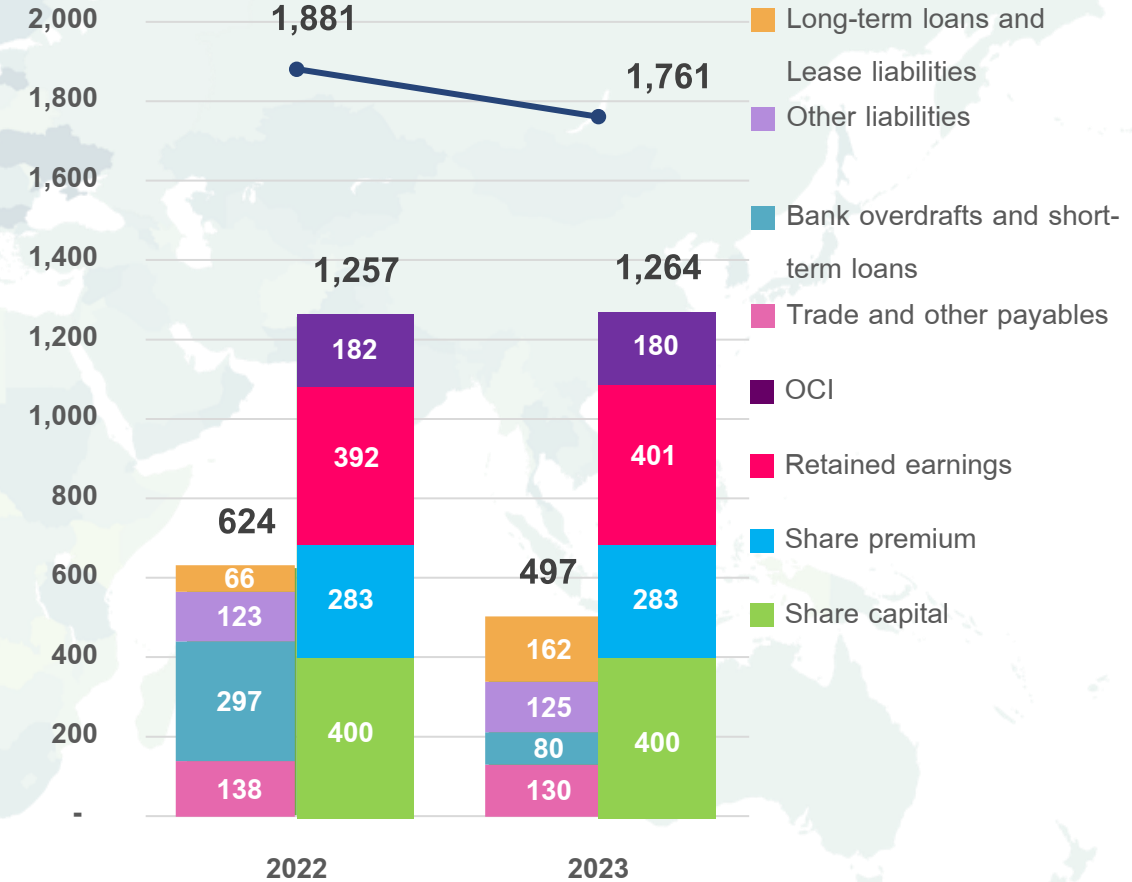
Assets

Million Baht

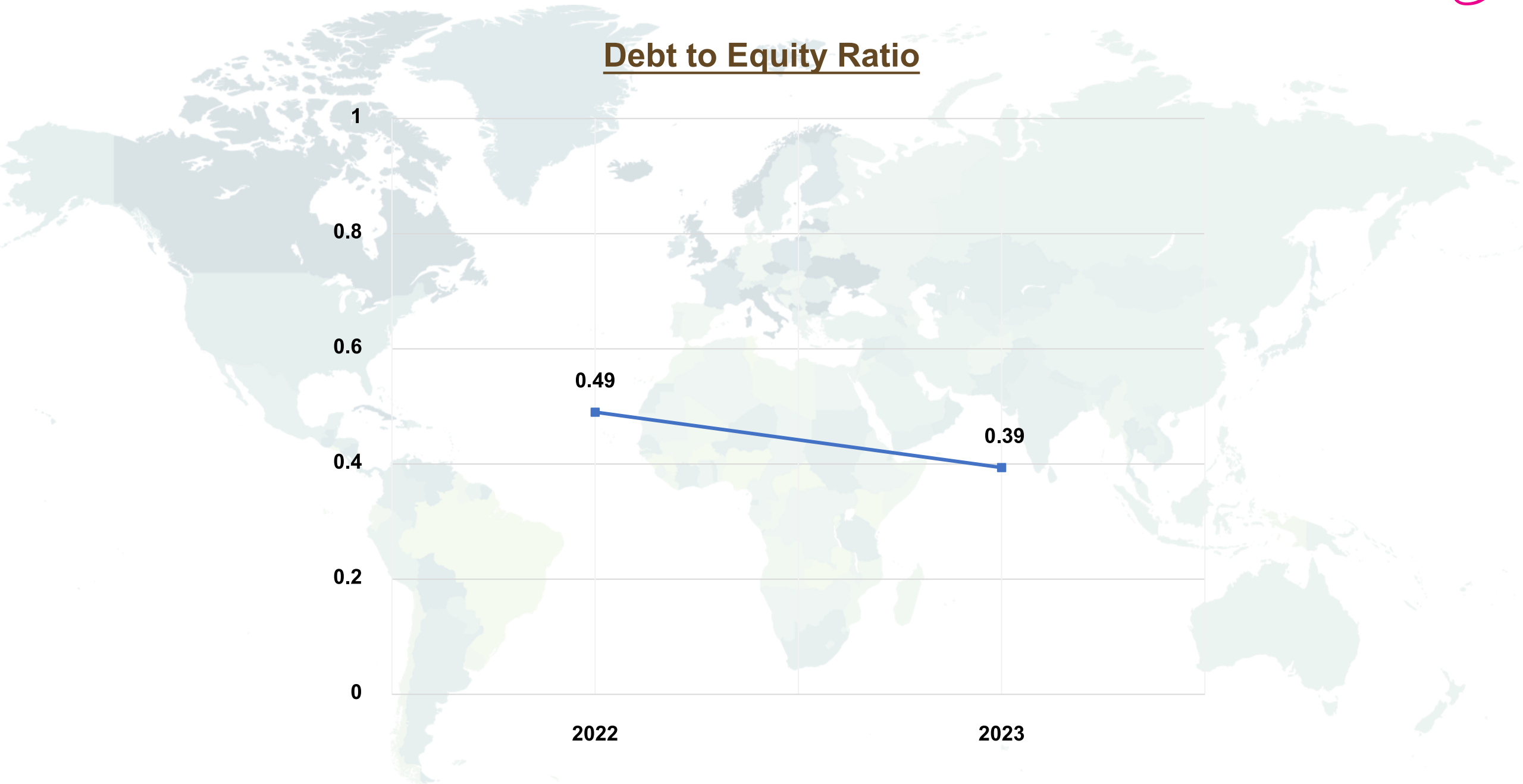


Liabilities and Equities

Million Baht



Debt to Equity Ratio





Q & A