

# **Opportunity Day 3Q2024**

27th Nov 2024



### **Disclaimer**



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Highlight & Update 3Q2024

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Automotive & Tractor Industries

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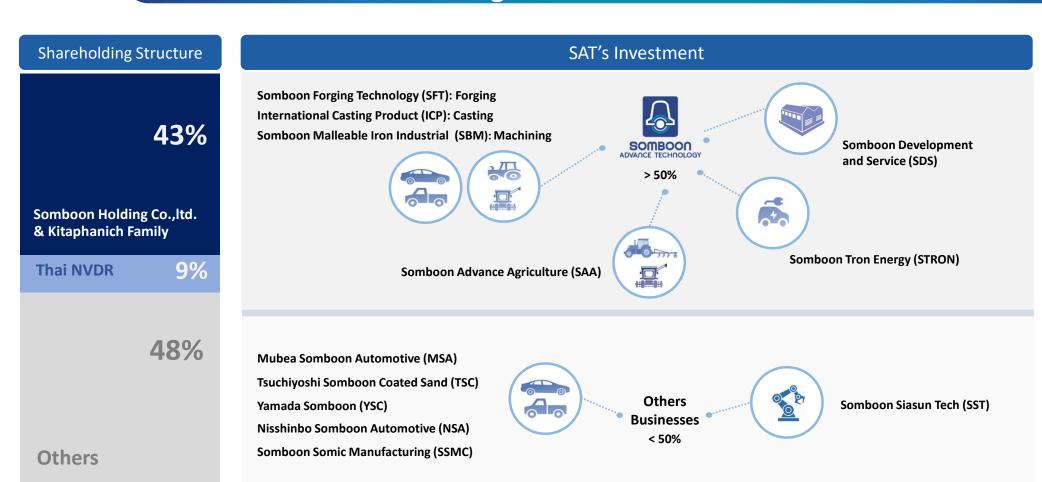
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# **SAT Shareholding and Investment Structures**





### **Business Timeline**

#### **Local Thai Supplier**

1962: Establishment of Somboon Spring Part., Ltd. into REM market

1975: Establishment of Somboon Malleable Iron Co., Ltd. ("SBM")

#### **Expansion Footprint**

#### 1990: JVs:

- Yamada Somboon Co.,Ltd.
- Tsuchiyoshi Coated Sand Co.,Ltd.
- Nisshinbo Somboon Automotive Co.,Ltd.
- Somboon Somic Co.,Ltd.

1995: Establishment of Somboon

Advance Technology ("SAT")

with Technical Assistance from Gohsyu and Ibara Seiki



#### **Enhance People's Capabilities**

2014: Establishment of Somboon
Forging Technology ("SFT")
and Somboon Learning
Academy ("SLA")

### Restructure for New business growth

2021: SAT Transfer operation to SFT and make itself to be a "Holding company"

2022: SAT J/V with Tron E established new company name "Somboon Tron Energy Co.,Ltd." ("STRON")

2023: Establishment of "Somboon Advance Agriculture Co.,Ltd." ("SAA")



#### From REM to OEM

1977: Establishment of Bangkok
Spring Industrial ("BSK")
with Technical Assistance
("TA") from Mitsubishi
Steel (1983) and Somboon Spring
transferred operation
to Bangkok Spring (BSK)

1984: Began the move into **OEM market** 



2005: SAT get into Stock

Exchange of Thailand

and name change to

"Somboon Advance
Technology PCL."

2006: Bought up International Casting Products.
("ICP")



2017: SAT J/V with Mubea and established new company name "Mubea Somboon Automotive" ("MSA")

2018: BSK transfer its production spring business to MSA

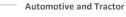
2020: SAT J/V with Siasun established new company name "Somboon Siasun Tech Co.,Ltd." ("SST")





### **Company Overview**

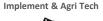
#### **Automotive & Agricultural Parts Businesses** New Businesses (~1%) Implement & Agri Tech Automotive Industry (~81%) and Tractor Industry (~19%) **Robot and Automation Electric Vehicle Platform** SFT ICP/SBM MSA SAA SST **STRON Intelligent Logistics** Process: Forging/ Machining Process: Casting/Machining **Process: Forming Process: Bending/Coiling** E-3 Wheelers **SMART Factory Battery Packing** Robot















































# **Products**

#### **Automotive**





**BEV** 











SFT

**MSA** 

**SBM** 

&

**ICP** 











Intermediate Shaft

Axle shaft

Coil Spring

Inner shaft

Stabilizer Bar

Bar Hinge Torsion



Case set



Assy

Front Axle Brake Disc







Differential Carrier



**Exhaust Manifold** 



Timing Cover







Camshaft

### **Agriculture Machinery Part**



**Tractor** 







Case Rear Axle



Case Front Axle





Rear Diff Assy Axle Assy Rear



**Combine Harvester** 



Holder Bearing



Case Bevel Gear



Differential Assy



Frame Tension



Roller 275



**Implement** 



Case Drive



Rotary Blade



Assy Cutting Blade



### **Strategic Directions**

### Strategic Plan 2022 - 2026

**VISION** 

To be a trusted partner with leading engineering products and solutions that harmonizes the use of advanced technology with social and environmental sustainability

**New Businesses** 

SST

**Robot and Automation** 

**STRON** 

EV and Related Business

SAA

Agriculture Equipment Business

Automotive and Agricultural Parts Businesses

New Product Development

Asset Optimization

Operation Excellence

SBG Philosophy







SMART Culture



ใส่ใจเรียนรู้ Mastery of Learning & Applying Technology







Sustainable Development Goals

















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### **SAT Roadmap**

#### 2022

- New product : Intermediate Shaft.
- Established JV Company STRON: EV platform, battery pack, electrical system integration, automotive automatic system and etc.
- Introduced E-3 Wheelers

Intermediate Shaft

#### 2023

- New product: Output shaft and Case set
- agricultural machinery, implements and equipment





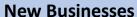


**Rotary Blade** 

- Established SAA: Agricultural machinery parts,



#### **Current Business**





**Industrial robots** 





E-3 Wheelers & Solution



AS/RS



**Battery Pack/ Swap Battery** 



AGV/AMR/ Robots

2024 onwards

industry.

market expansion.

- **S**trengthen core competencies to gain

new material/process/business model.

competitive advantages & enhance global

**B**roaden into future automotive markets with

- **G**row new business model in relevant emerging



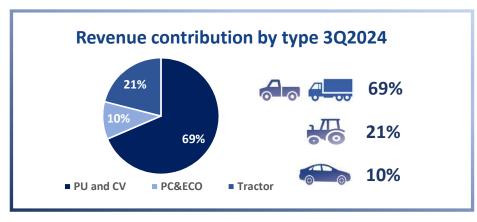


**Agriculture Equipment** 



# 3Q2024 highlights





# Continue achieving cost reduction program in production lines

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- Apply solar roof top to the rest building
- Change compressor in the factory



Highlight & Update 3Q2024



**Automotive & Tractor Industries** 

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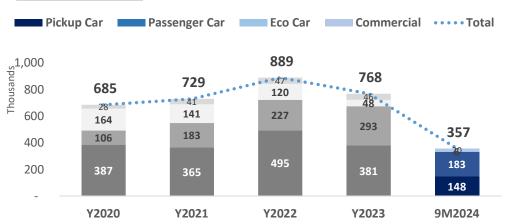


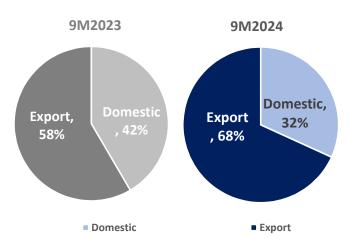
### **Automotive Industries: YTD (9M2024)**

### **Thailand Car Production**

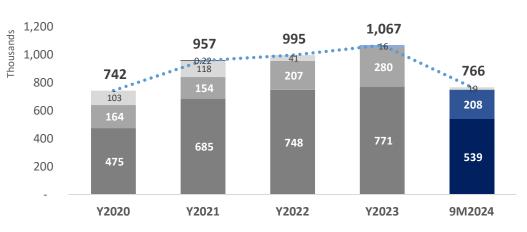


### **For Domestic**





### **For Export**

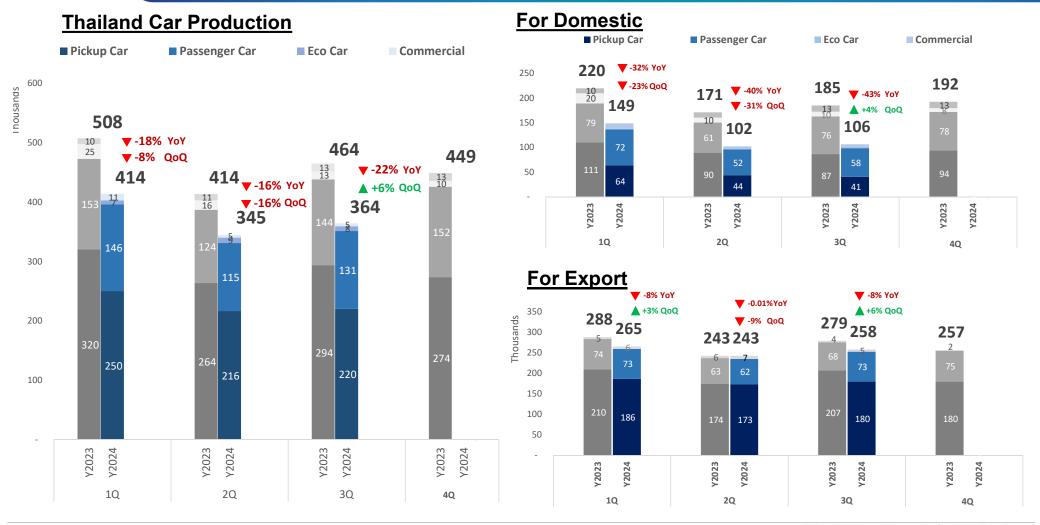


Source: The Thai Automotive Industry Association

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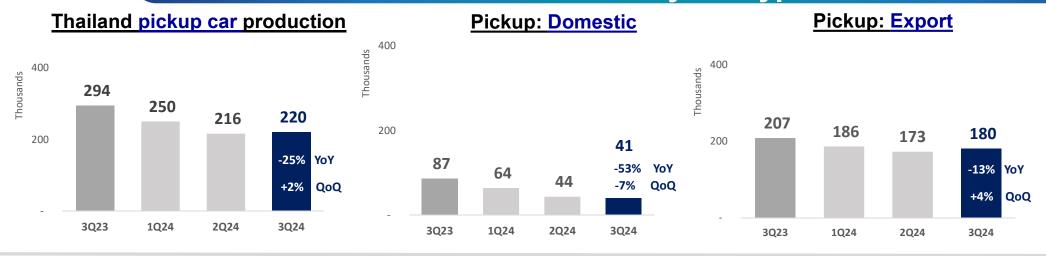
### **Automotive Industries**



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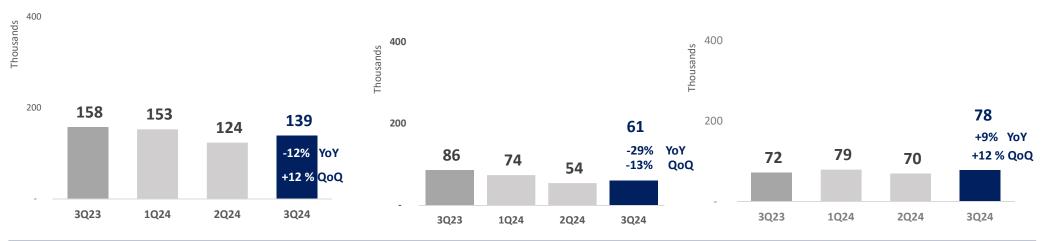
# **Automotive Industries: by car types**





### Passenger car: Domestic

Passenger car: Export



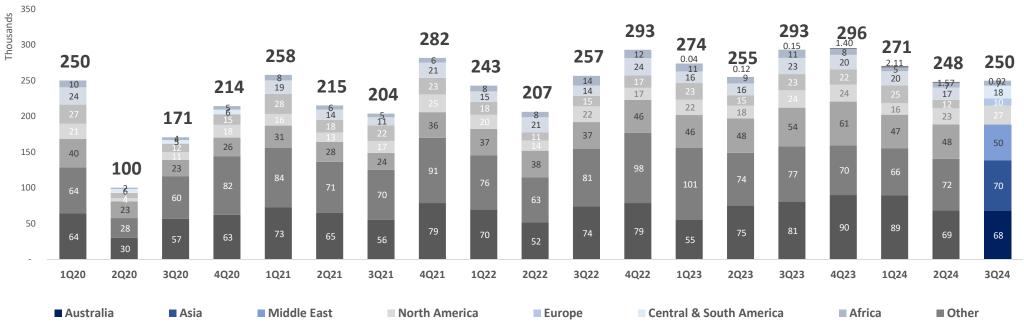
Source: The Thai Automotive Industry Association

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# **Car Export Destinations**



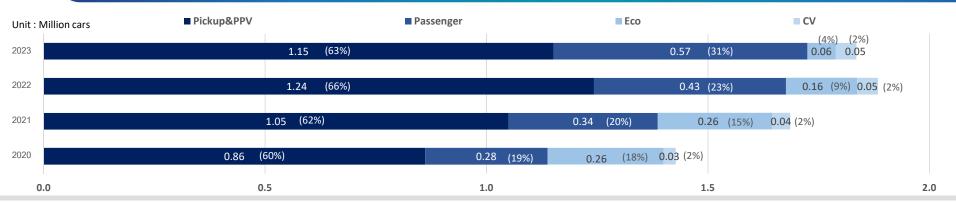


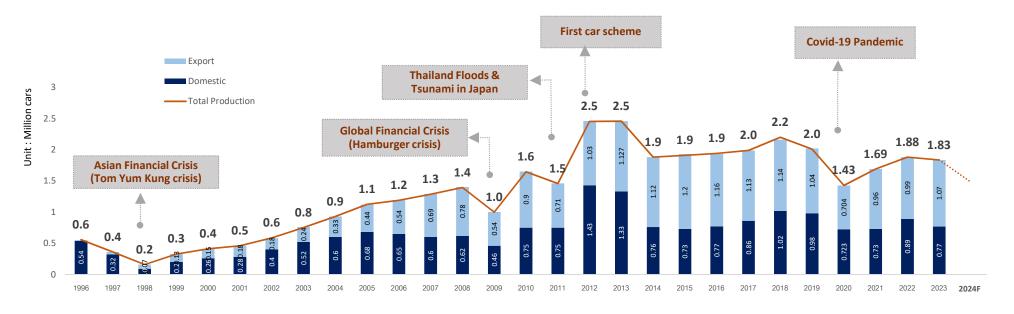
- QoQ (+0.5%) % Mainly from
- 1.) North America
- 2.) Central & South Africa
- 3.) Middle East

- YoY (-15%) % Mainly from
- 1.) Europe
- 2.) Africa
- 3.) Central & South Afric
- 3Q2024: Thailand top export markets destination are Asia, Australia and Middle East
- 9M2024 (-7%) % Mainly from
- 1.) Africa
- 2.) Europe
- 3.) Asia



### Thailand automotive outlook





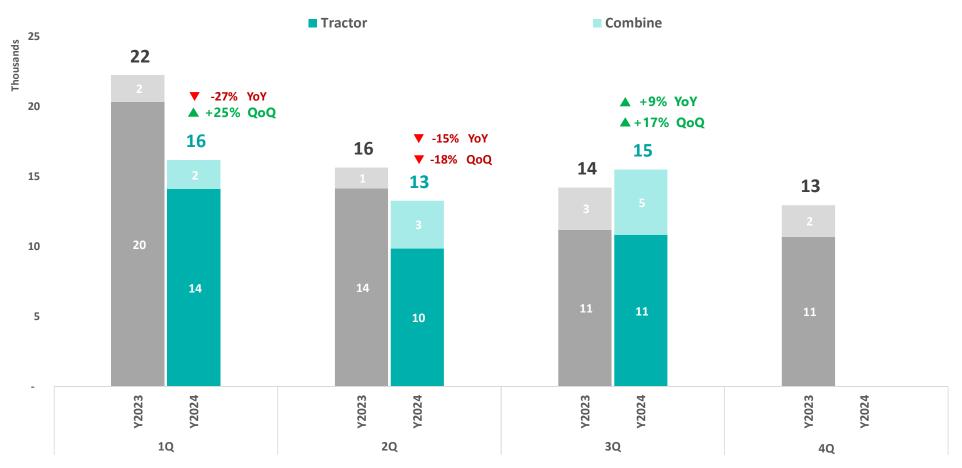
Source: The Thai Automotive Industry Association

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# **Tractor production**

### **Tractor production: YoY, QoQ**



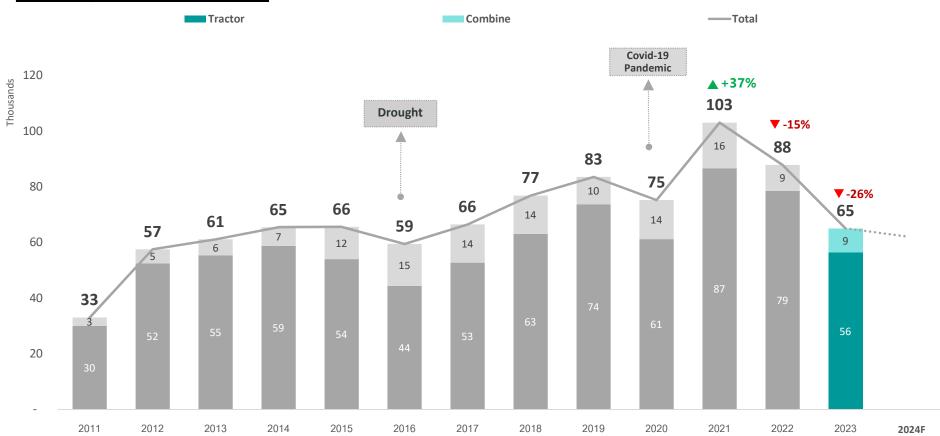
Source: Customer

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# **Tractor production**

### **Tractor production outlook**



Source: Customer and SAT's forecast



# Key Takeaways



- Thailand still production based for pickup car
- New order in Y2023 will fully affect in Y2024
- Agriculture: 2H2024 tend to be better than 1H2024



- Purchasing power decreased
- EL NINO effect, other natural disaster
- Geopolitical risk





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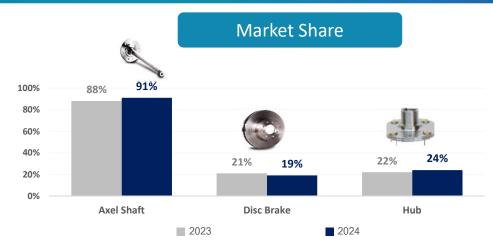
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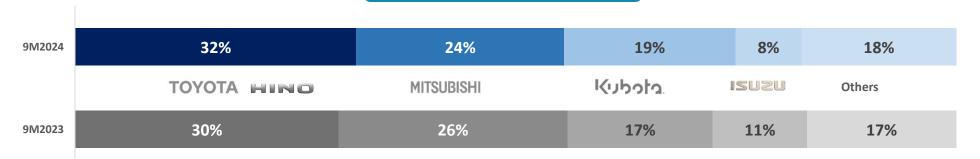
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### Sales by Brands

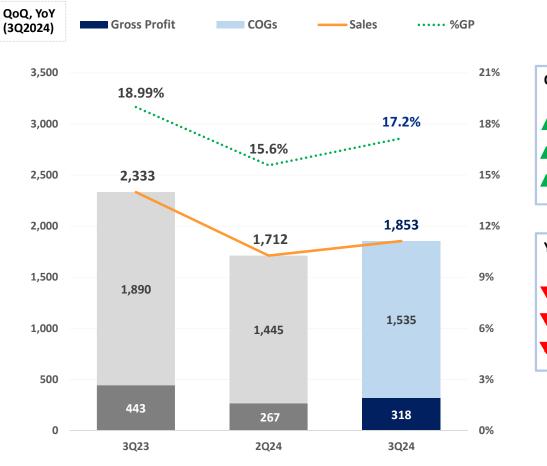


Note: \*Other: Other customers included direct export



### **Sales and Gross Profit**

Unit: Million Baht

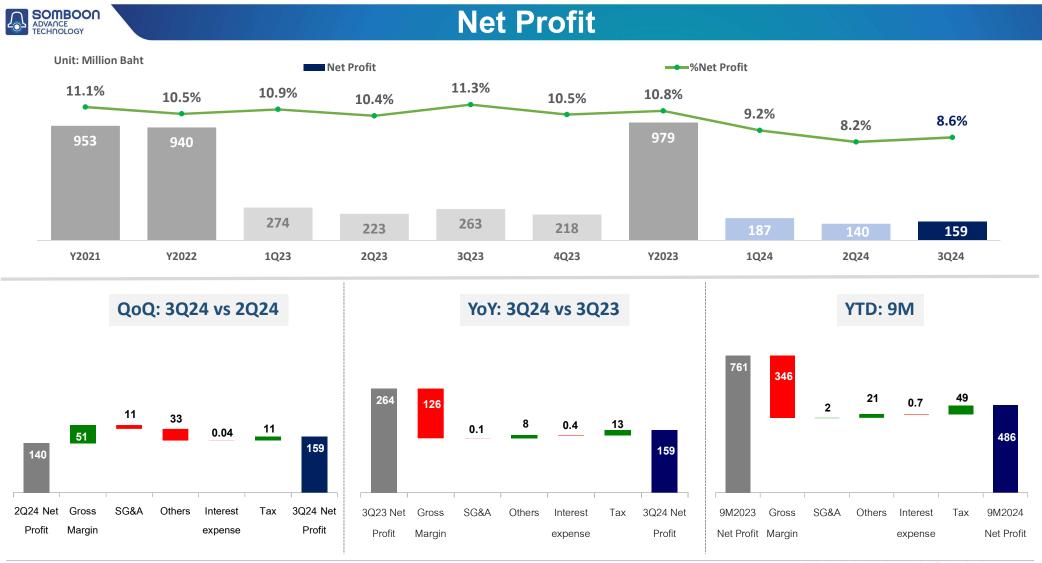


#### QoQ

- ▲ Sales revenue increased by +8%, from both auto and agriculture
- ▲ GP amount increased by +19%
- ▲ %GP increased by +2%

#### YoY

- ▼ Sales revenue decreased by -21%
- ▼ GP amount decreased by -28%
- ▼ %GP decreased by -2%



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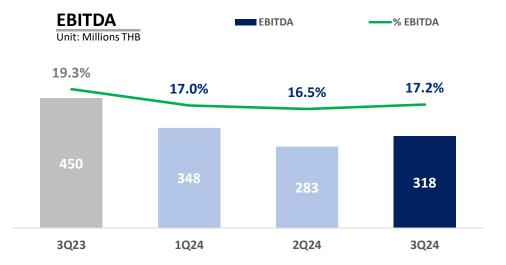
### **Financial Ratio**

**Return on Equity** 

(%)





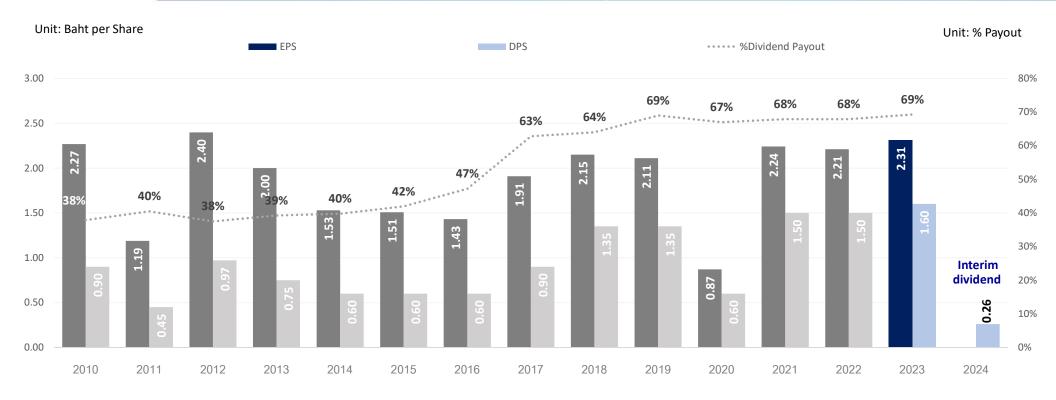




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# **Dividend Payments**



- Y2023: Dividend payment is 1.60 THB/share (interim dividend 0.38 THB/share)
- Y2024: Interim dividend is 0.26 THB/share will pay on 6<sup>th</sup> Sep 2024

Note: Dividend policy at a minimum rate of 30% of net profit after tax and legal reserve



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# **Sustainability Development Target Y2024**

#### **Environmental**



6
from Y2023

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Indicator	Target
Development of good pe	ople
Employee's participation in Voluntary activities	100%
Training	12hrs.
LTIF (Loss time injury frequency rat	re) 0
Employee Engagement	Survey in Y2025
Create value for society	0.5% of Net profit

#### Governance



Indicator	Target
Customer satisfaction	100%
BCP 100%	100%
Cyber security	≥ 85%
Anti-corruption Supplier commitment with SAT (New supplier)	100%
Anti-corruption Supplier commitment With CAC (Focus Group)	100%
ESG Supplier Risk Assessment	100%
Business Ethics	
Has business ethics training	100%
Has business ethics pass test	100%





# **Rewards and Activities**

#### **Social Awards**



#### **Good Corporate Governance Awards**







CG Scoring Excellent 15 years in roll

#### **Awards**











#### **Environmental Awards**

Carbon Footprint of Circular Economy Product Certification



#### Sustainability





















Bronze Awards: Kubota Kaizen World Cup 2024





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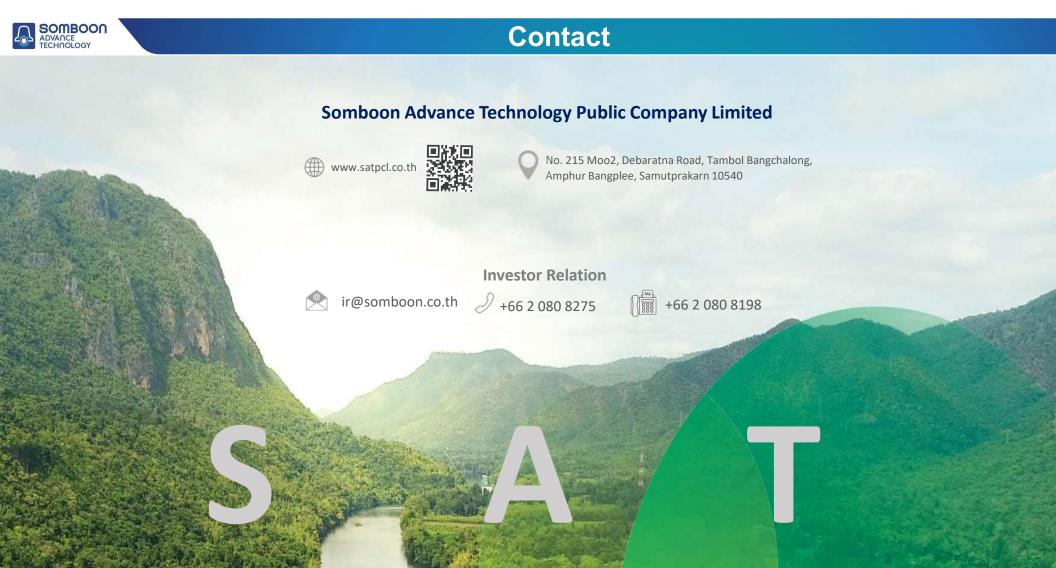
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