

AGENDA

- Q2/24 performance summary
- Hotel business and Food business overview
- CAPEX plan and guidance 2024
- Appendix



CONSOLIDATED EARNING Q2/24 AND H1/24:

Q2/24 IMPROVING PERFORMANCE YOY MAINLY DRIVEN HOTEL BUSINESS PARTICULARLY FROM CENTARA GRAND HOTEL OSAKA

THB million	Q2/23	Q2/24	% Chg YoY	H1/23	H1/24	% Chg YoY
Total hotel revenue	2,028	2,454	21%	4,861	5,699	17%
Total food revenue	3,222	3,393	5%	6,253	6,537	5%
Total revenues	5,250	5,847	11%	11,114	12,236	10%
EBITDA	1,223	1,344	10%	2,894	3,260	13%
EBITDA margin (%)	23%	23%	-	26%	27%	1% pts
EBIT	454	536	18%	1,404	1,698	21%
EBIT margin (%)	9%	9%	-	13%	14%	1% pts
Net Profit (Loss)	121	168	39%	750	923	23%
% net profit (loss)	2%	3%	1% pts	7%	8%	1% pts

Note: pts stands for a percentage point





NON-CORE ITEMS ADJUSTMENT Q2/24:

CORE NET PROFIT FROM OPERATION GROWTH 64% YOY

THB million	Q2/23	Q2/24	% Chg YoY
Net Profit	121	168	39%
- Gain from change in foreign exchange rate	(38)	(55)	45%
+ Estimated liability from legal expenses after netted off deferred tax income	-	39	NA
New Lease Agreement			
+ Depreciation and amortization related to TFRS 16 of new lease agreement from Centara Grand Beach Resort and Villars Hua Hin	8	15	88%
+ Interest expenses related to TFRS 16 of new lease agreement from Centara Grand Beach Resort and Villas Hua Hin	13	24	85%
Income tax related to deferred tax from Loss Carry Forward			
+ Income tax related to written-off deferred tax asset of Centara Grand Island Resort & Spa, Maldives	-	106	NA
Pre-opening costs			
+ Pre-opening costs of Centara Grand Hotel Osaka	77	-	NA
Total Adjustment	60	129	115%
Core Net Profit from Operation	181	297	64%

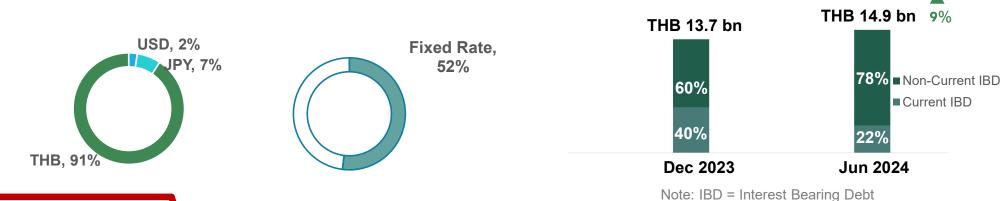


GEARING RATIO & DEBT COMPONENT:

Q2/24 AVERAGE FINANCE COST OF 3.4% REDUCING QOQ FROM 3.7% FROM PREPAYMENT OF HIGH-COST LT LOAN AND UTILIZATION OF LOW-COST ST LOAN

Gearing ratio	Dec 2023	Jun 2024
Interest bearing debt/Equity	1.4	1.4
Interest-bearing Debt (excluding lease liabilities) / Equity	0.7	0.7

Total interest-bearing debt (Excluding Lease Liabilities)

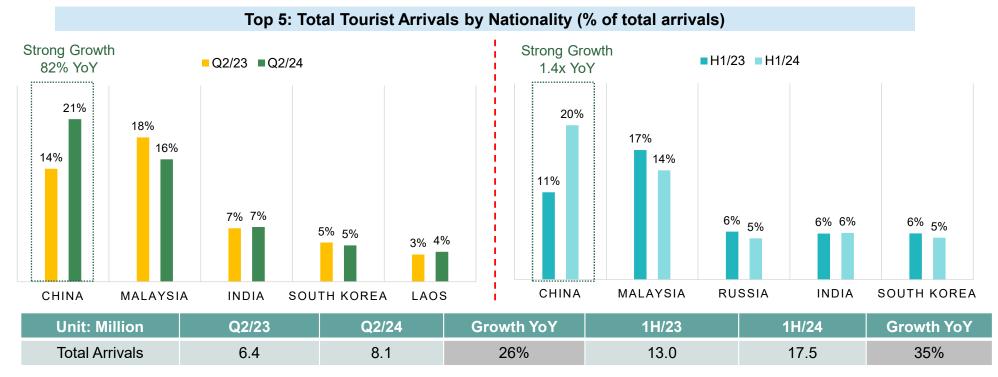






THAILAND TOURISM OVERVIEW Q2/24 AND H1/24:

Q2/24: STRONG GROWTH FROM CHINESE

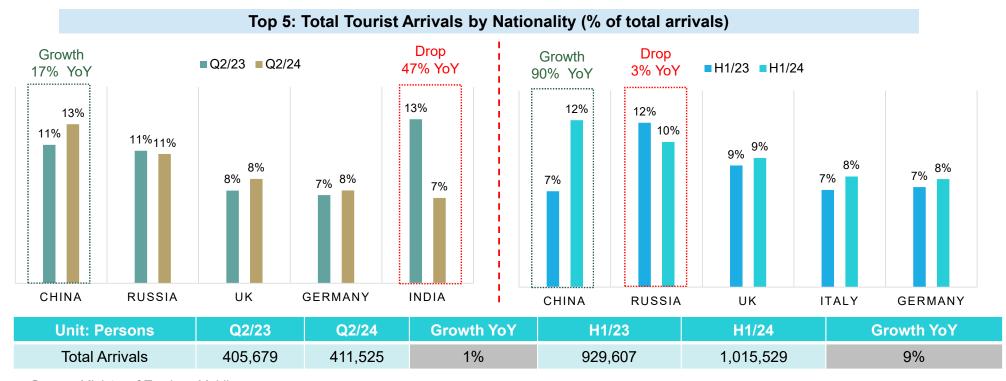


Source: Ministry of Tourism and Sport, Thailand



MALDIVES TOURISM OVERVIEW Q2/24 AND H1/24:

Q2/24: GROWTH FLAT YOY WITH CHINESE AND EUROPEANS INCREASE WHILE INDIAN DROPS



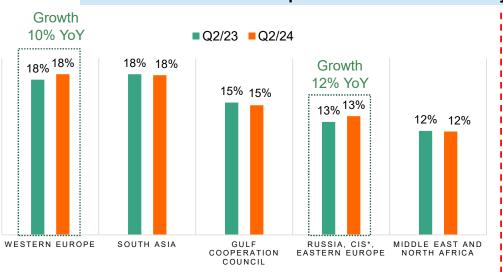
Source: Ministry of Tourism, Maldives

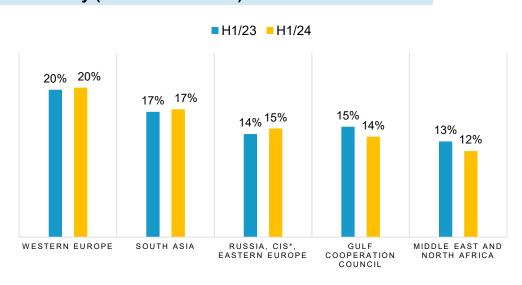


DUBAI TOURISM OVERVIEW Q2/24 AND H1/24:

Q2/24: GROWTH ACROSS THE BOARD PARTICULARLY ON WESTERN EUROPE AND RUSSIA, CIS, EASTERN EUROPE







Unit: Million	Q2/23	Q2/24	Growth YoY	H1/23	H1/24	Growth YoY
Total Arrivals	3.88	4.13	6%	8.55	9.31	9%

Source: Dubai Economy and Tourism

Note: *CIS stands for the Commonwealth of Independent States

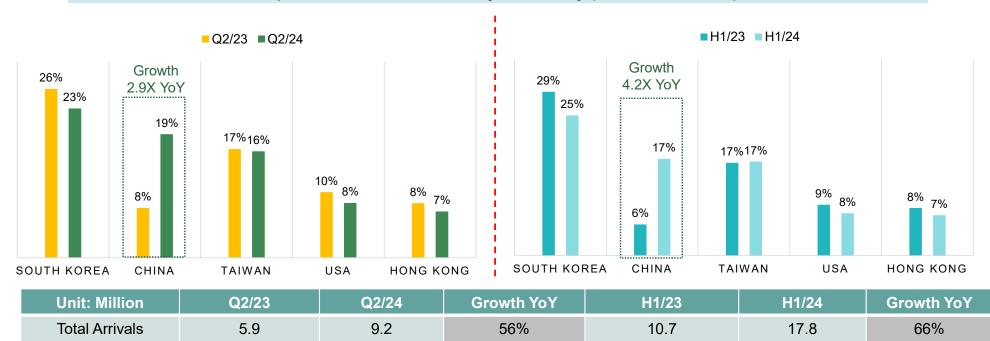




JAPAN TOURISM OVERVIEW Q2/24 AND H1/24:

Q2/24: ASIAN DOMINATED THE MARKET WITH THE STRONGEST GROWTH FROM CHINA

Top 5: Total Tourist Arrivals by Nationality (% of total arrivals)



Source: Japan National Tourism Organization



HOTEL PORTFOLIO 20,466 ROOMS

MORE OVERSEAS DIVERSIFICATION FROM 27% OF OPERATING ROOMS TO 51% OF TOTAL PORTFOLIO

Number of hotels

	In operation			Pipeline			
	Thailand	Overseas	Total	Thailand	Overseas	Total	Grand total
Owned and JV	16	4	20	-	2	2	22
Managed	24	6	30	13	26	39	69
Total	40	10	50	13	28	41	91



Number of rooms

	In operation			Pipeline			
	Thailand	Overseas	Total	Thailand	Overseas	s Total	Grand total
Owned and JV	4,192	1,374	5,566	-	287	287	5,853
Managed	3,890	1,545	5,435	2,309	6,869	9,178	14,613
Total	8,082	2,919	11,001	2,309	7,156	9,465	20,466

Europe (Middle East (Indian Ocean (Asia Pacific

Turkey Oman Maldives Thailand

Qatar Japan

UAE Vietnam

Laos

China



As of June 2024



PIPELINE - 9,465 ROOMS: SOUTHEAST ASIA ACCOUNTS FOR 79% OF PIPELINE

Summary of pipeline

# of rooms	Owned	and JV	Managed Hotels			
Year	2024	2025	2024	2025	2026 onwards	Total
China					300	300
Laos				270	548	818
Maldives	145	142			231	518
Myanmar					402	402
Qatar					761	761
Turkey					449	449
Thailand			61	524	1,724	2,309
Vietnam				977	2,931	3,908
Total Rooms	145	142	61	1,771	7,346	9,465
Total Hotels	1	1	1	9	29	41

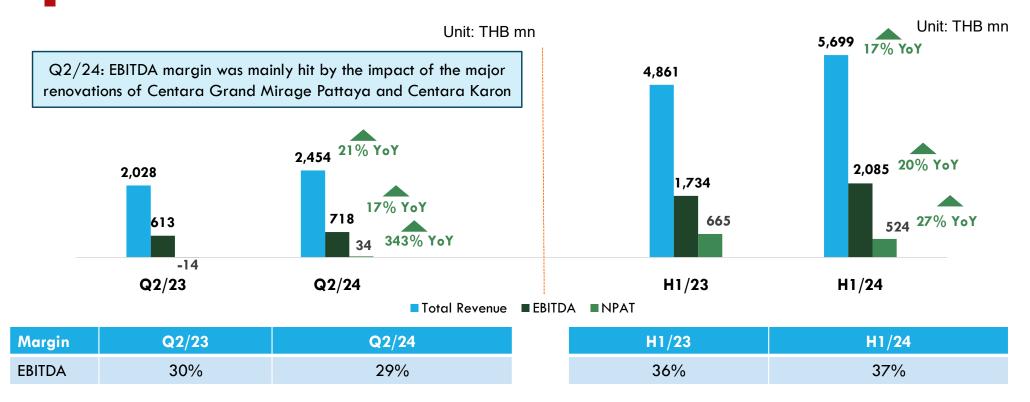
Number of hotels as of June 2024

Number of rooms by region				
East Asia	China 300 keys			
West Asia	Turkey 449 keys			
Southeast Asia	Laos, Myanmar, Vietnam, and Thailand 7,437 keys			
South Asia	Maldives 518 keys			
Middle East	Qatar 761 keys			



HOTEL: FINANCIAL PERFORMANCE:

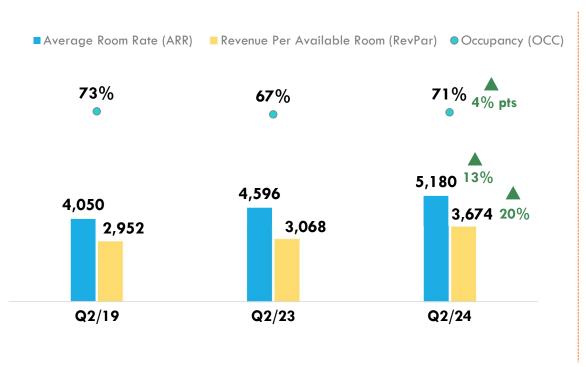
Q2/24: SIGNIFICANT GROWTH FROM CENTARA GRAND HOTEL OSAKA PERFORMANCE

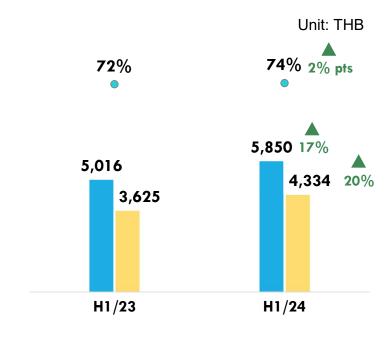




TOTAL OWN PORTFOLIO:

Q2/24: REVPAR INCREASE BY 20% YOY DRIVING BY THAILAND, DUBAI, AND JAPAN



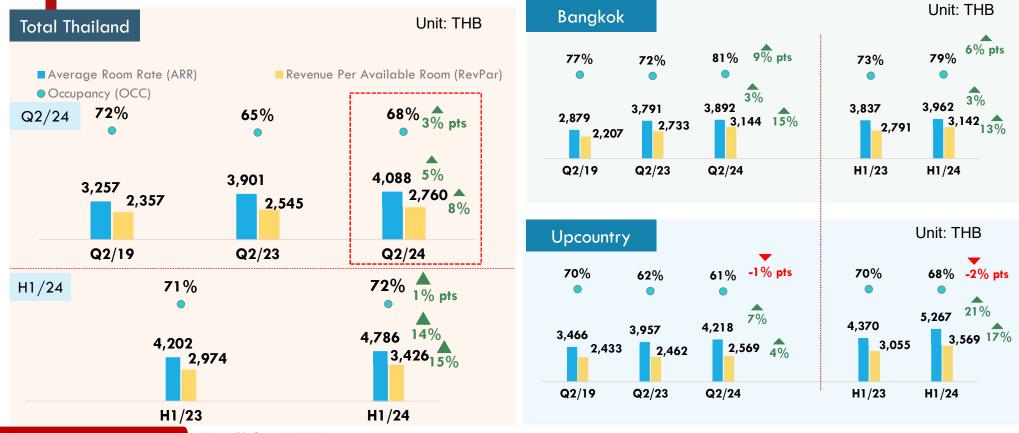


Note: % Growth YoY



THAILAND PORTFOLIO:

Q2/24: THAILAND'S REVPAR INCREASE 8% MAINLY DRIVEN BY BANGKOK

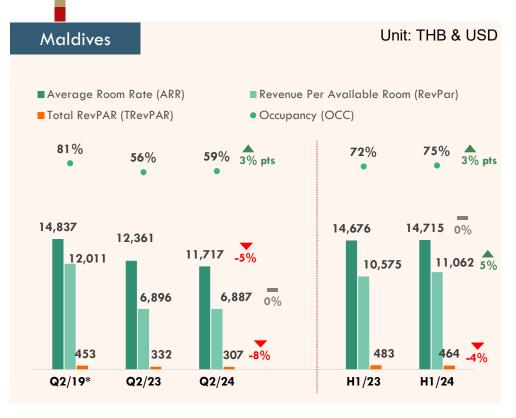


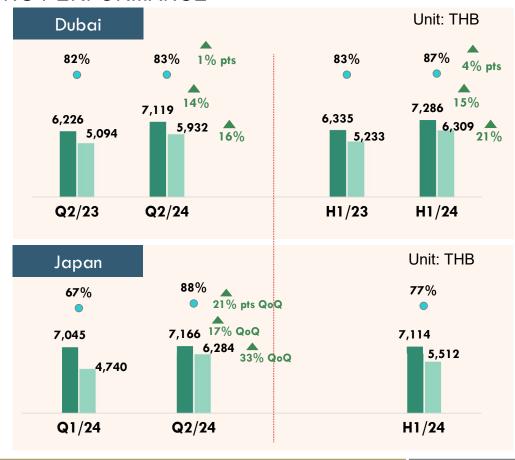


Note: % Growth YoY

OVERSEAS PORTFOLIO:

Q2/24: JAPAN AND DUBAI REPORTED STRONG PERFORMANCE





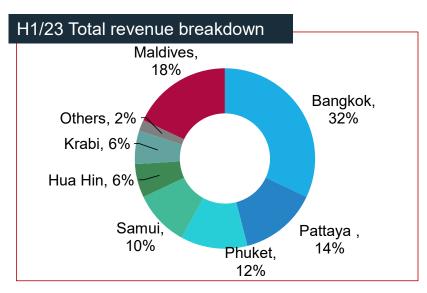
Note: - *Q2/19 F&B included in Room Revenue

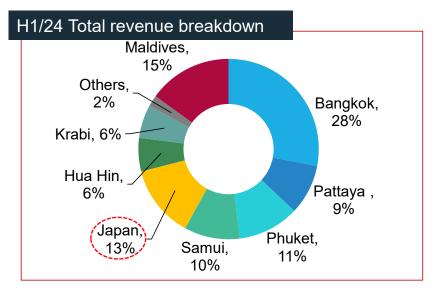
- % Growth YoY



TOTAL HOTEL REVENUE BREAKDOWN BY REGION:

H1/24: JAPAN INCREASED IN PORTION DUE TO CENTARA GRAND HOTEL OSAKA WHILE PATTAYA DECREASED FROM PARTIAL CLOSURE FOR RENOVATION





H1/24	Bangkok	Maldives	Phuket	Pattaya	Hua Hin	Samui	Krabi
% RevPar growth YoY	13%	5%	81%	-26%	10%	25%	17%

Note: Excluded Centara Mirage Beach Resort Dubai since it is JV and using equity method.







AS OF 30 JUNE 24: 1,609 OUTLETS, +19 (1% GROWTH YOY)

KEY EXPANSION: KFC, AUNTIE ANNE'S, ARIGATO (SHOP-IN-SHOP), SHINKANZEN, AND SALAD FACTORY

Number of outlets by location				
Bangkok 35% H1/24 Upcountry 65%				
Note: Outlets in Thailand only				

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65% ote: Outl	ets in	Thailand only		(
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/22-23	SSS:	Bangkok vs U	pcountry	`		
	■Ban	gkok Upcountry		-		
7%	6%	. ,		ł		
	070	l		(
		1%	2%	ł		
		170		7		
H1/23 H1/24 *						
: Figures are excluded Joint Ventures.						

Brands	# of outlets	Change yo					
11 Franchised I	orands						
KFC	338	14					
Mister Donut	458	-9					
Auntie Anne's	231	17					
Ootoya	50	5					
Pepper Lunch	50	-					
Chabuton/ Kagetsu Arashi	14	-2					
Yoshinoya	24	-3					
Tenya	12	-					
Katsuya	58	-2					
Cold Stone	15	-1					
Kiani	1	1					
Total	1,251	20					
* Evoluting outlets under management centreet							

^{*} Excluding outlets under management contract

Brandsn/a	# of outlets	Change yoy
5 Owned brands		
The Terrace*	4	-1
Aroi Dee	0	-25
Kowlune	1	-
Arigato	209	11
Grab Kitchen by Every Food	3	-14
Total	217	-29
4 Joint Ventures' brands		
Salad Factory	41	8
Brown Café	4	-5
Café Amazon - Vietnam	24	3
Somtam Nua	8	3
Shinkanzen Sushi/ Nak-La Mookata	64	19
Total	141	28
Grand Total	1,609	19

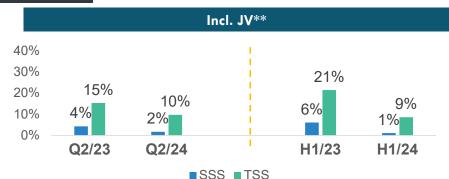


SAME STORE SALE & TOTAL SYSTEM SALE GROWTH:

TOP 4 BRANDS WERE KEY GROWTH DRIVERS, LEADING BY MISTER DONUT IN BOTH Q2 AND 6M.

Same store sales (SSS) and Total system sales (TSS) growths YoY





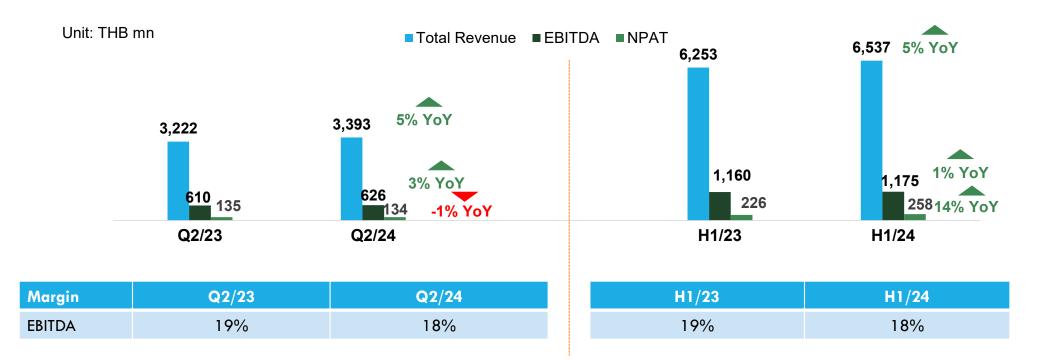
	SSS		TSS		SSS		TSS	
	Q2/23	Q2/24	Q2/23	Q2/24	H1/23	H1/24	H1/23	H1/24
Top 4 brands	5%	3%	9%	7%	7%	2%	11%	6%
Others**	0%	-1%	13%	-5%	3%	-2%	18%	-3%
Total Average (excl. JV)*	5%	2%	10%	6%	6%	2%	13%	4%
Total Average (incl. JV)**	4%	2%	15%	10%	6%	1%	21%	9%

*Excluded Joint Ventures brands (Salad Factory, Brown Café, Somtam Nua, Shinkanzen Sushi and Café Amazon - Vietnam) & The Terrace under management
**Included all Thai JVs but excluding Café Amazon - Vietnam



FOOD: FINANCIAL PERFORMANCE:

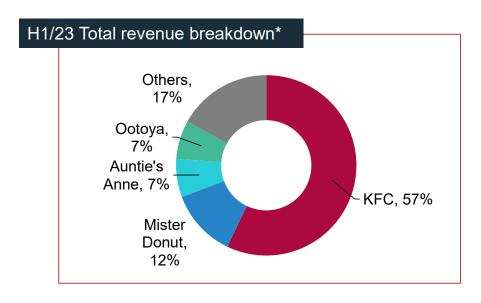
Q2/24: PERFORMANCE IMPROVEMENT YOY IS MAINLY DRIVEN BY REVENUE GROWTH AND EQUITY GAIN FROM JOINT VENTURES' BRANDS

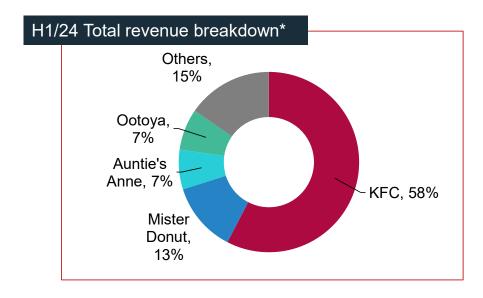




TOTAL FOOD REVENUE BY KEY BRANDS:

Q2/24: TOP 4 BRANDS CONTRIBUTED ABOUT 85% OF TOTAL REVENUE





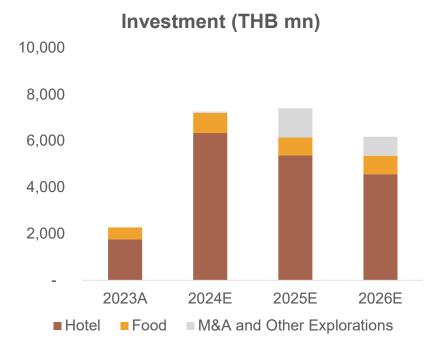
Note: *consolidating numbers excluding corporate office

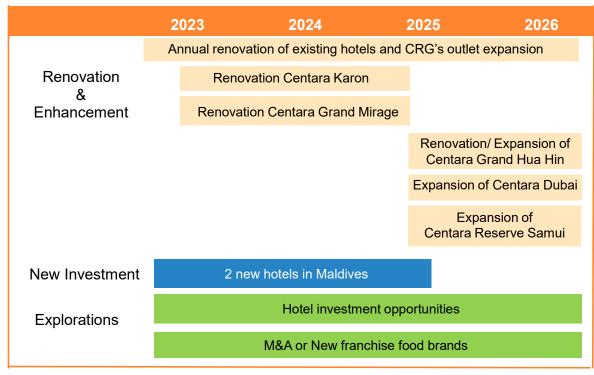




CAPEX PLAN:

BUILDING UP FUTURE GROWTH WITH MAJOR RENOVATIONS, NEW RESORTS IN MALDIVES, AND EXPANSIONS IN DUBAI AND SAMUI







2024 GUIDANCE

	2024E
Hotel – Included Dubai	
Occupancy Rate (%)	70% - 73%
RevPAR (THB)	4,000 – 4,300
Food – Excluded JVs	
SSS	1% - 3%
TSS	4% - 6%
Number of outlets, including the joint ventures' brands	Net increase of 30 – 50 Outlets

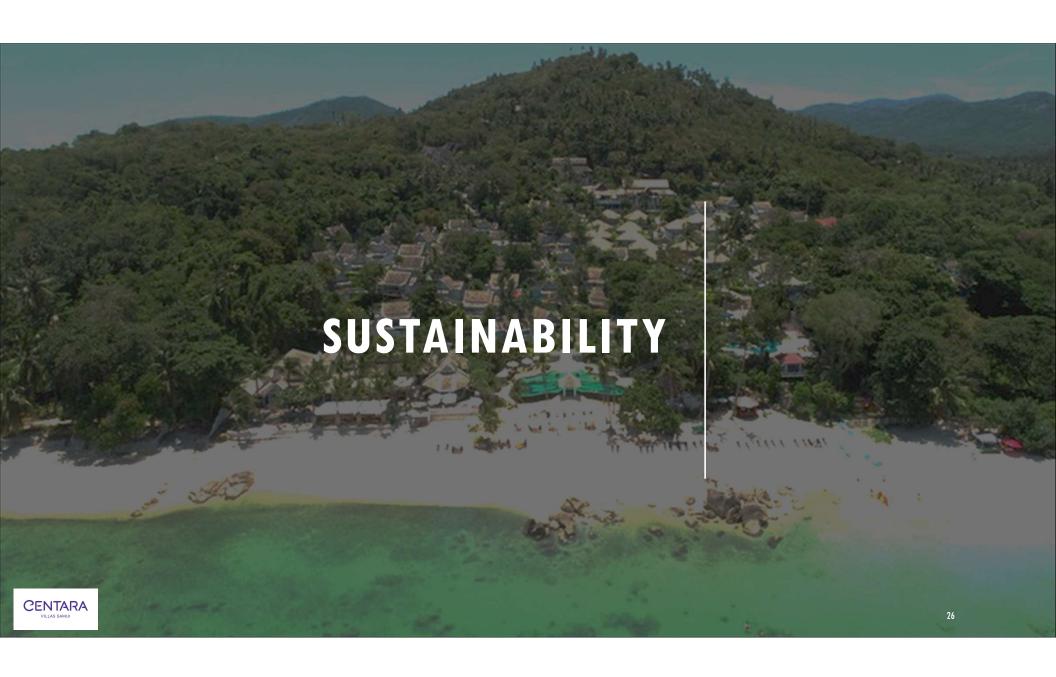
Hotel business: key drivers

- Sustainable growth of 5-star and luxury hotels in Thailand and Centara Mirage Beach Resort Dubai
- Centara Grand Osaka's performance for the 1st full year of operation

o Food business: key drivers

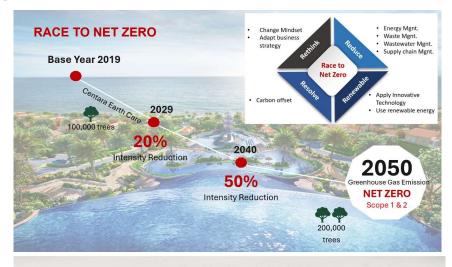
- Top 4 brands will be a key growth driver
- Focus on profitability improvement
- Manage portfolios bring in 1-2 brands, focus on expansion on high-profit brands, and manage low-performing brands.





SUSTAINABILITY FRAMEWORK







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Sustainability

Energy • Water • Waste Management









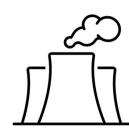




















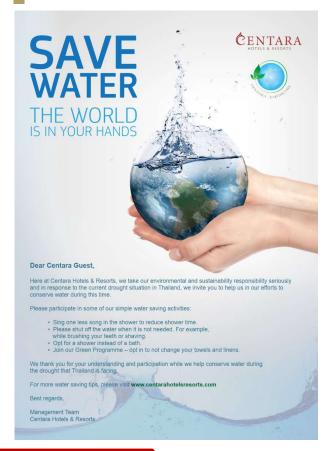






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MY GREEN DAY & GOING GREENER PROJECT





Please join our efforts in helping us to preserve the environment by not opting to have your room cleaned todav.

Each day we use hundreds of litres of water and cleaning chemicals and generate waste from the cleaning of the rooms, even at times when it is not always required.

If you are staying with us for two nights or longer please consider requesting that your room not be made up on at least one of those days. All you have to do is hang this sign outside your room when you leave.

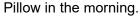


Please change the linen & the towels

75% of our guests participated in our resource savings programme by using their towels and bed linen more than once. You can join to save the environment by reusing your towels and bed linen during your stay.

If you wish to change the towels, kindly place them on the floor or in the bathtub.

If you would like to change your bed linen, kindly place this card on your





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GSTC RECOGNITION & GSTC CERTIFICATION

(GLOBAL SUSTAINABLE TOURISM COUNCIL)



In 2021, Centara becomes first Asia hospitality group to formally incorporate GSTC-Recognised standards into its internal sustainability standards system called "Centara EarthCare"



GSTC Certification (Global Sustainable Tourism Council) **25 Hotels** are GSTC-Certified as of 30 June 2024

Goal: 100% of Centara properties will be GSTC-Certified by 2025



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DISCLAIMER

This presentation contains certain forward looking statements. Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ from those in the forward looking statements as a result of various factors and circumstances. The views, analyses and opinions expressed herein contain some information derived from publicly available sources and third party information providers. No representation or warranty is made as to the accuracy, completeness, or reliability of such information. This presentation should not be relied upon as any recommendation, view, opinion, representation or forecast of "Central Plaza Hotel Pcl." Nothing in this presentation should be construed as either an offer to sell, a solicitation of an offer to buy or sell shares or any type of securities in any jurisdiction. This presentation is not intended to be any type of investment advice and must not be relied upon as such. You must always seek the relevant professional advice before otherwise making any such financial, legal or commercial decisions.



APPENDIX



STRUCTURE OF CENTARA MIRAGE BEACH RESORT DUBAI

Central Plaza Hotel PCL & Subsidiary

40% holding + Shareholder Loan

Nakheel CT Deira Islands Hotel FZCO

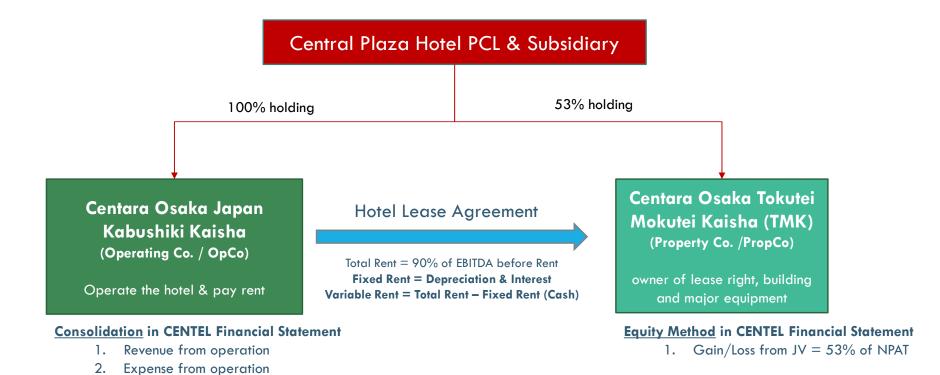
- Owner of land, building & all assets
- Operate the hotel

Equity Method in CENTEL Financial Statement

- 1. Interest from Shareholder Loan
- 2. Management Fees
- 3. Gain/Loss from JV = 40% of NPAT



STRUCTURE OF CENTARA GRAND HOTEL OSAKA





3. EBITDA from operation4. NPAT from operation

SUMMARY OF RECOGNITION IN DUBAI & OSAKA AT CENTEL

	Centara	Ce	entara Grand Hotel Osa	ka
	Mirage Dubai	Property Company	Operating Company	Total
Revenue from Operation	-	-	X	Operating Company
Expenses from Operation	-	-	X	Operating Company
Management Fees	Х	-	Eliminate	-
Interest from Shareholder Loan	Х	-	-	-
Gain/Loss from JV	X	X	-	Property Company
NPAT from Operation	-	-	X	Operating Company



BREAKDOWN PERFORMANCE OF DUBAI & OSAKA AT CENTEL

	Q2/23				Q2/24			
	Centara Mirage	Centara Grand Hotel Osaka		Centara Mirage	Centara Grand Hotel Osaka			
	Dubai	Property Company	Operating Company	Total	Dubai	Property Company	Operating Company	Total
Management Fees	15	-	-	-	34	-	-	-
Interest from Shareholder Loan	62	-	-	-	65	-	-	-
Gain/Loss from JV	(16)	21	-	21	(6)	9	-	9
NPAT from Operation	-	-	(146)	(146)	-	-	10	10
Total	61	21	(146)	(125)	93	9	10	19



BREAKDOWN PERFORMANCE OF DUBAI & OSAKA AT CENTEL

		H1/23			H1/24			
	Centara Mirage	Centara Grand Hotel Osaka		Centara Mirage	Centara Grand Hotel Osaka			
	Dubai	Property Company	Operating Company	Total	Dubai	Property Company	Operating Company	Total
Management Fees	47	-	-	-	74	-	-	-
Interest from Shareholder Loan	118	-	-	-	130	-	-	-
Gain/Loss from JV	(12)	8	-	8	12	(17)	-	(17)
NPAT from Operation	-	-	(170)	(170)	-		24	24
Total	153	8	(170)	(162)	216	(17)	24	7

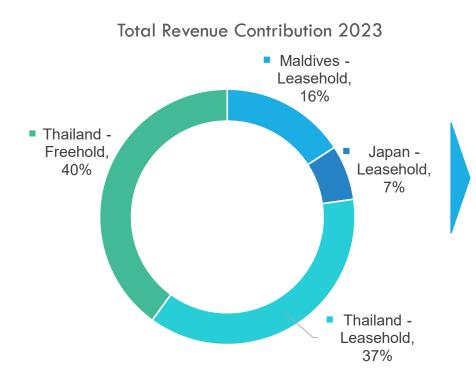


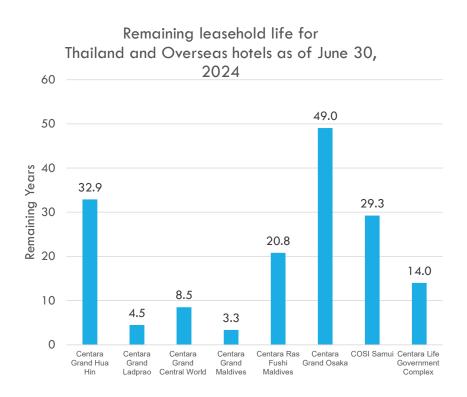
FOOD BUSINESS: % HOLDING IN JOINT VENTURES AND ACCOUNTING TREATMENT

Brand	% Holding	Accounting Treatment
Brown Café	51%	Consolidation
Somtam Nua	85%	Consolidation
Salad Factory	51%	Equity Method
Café Amazon – Vietnam	40%	Equity Method
Shinkanzen Sushi/ Nak-La Mookata	51%	Equity Method



HOTEL REVENUE BY ASSET TYPE (FREEHOLD & LEASEHOLD)







HOTELS IN OPERATION AS OF 30 JUNE 2024 (1/4)

	Own hotels	Stars	Opened	# of Rooms	% Ownership	Location
1	Centara Grand at Central Plaza Ladprao Bangkok	5	Q2/83	565	100%	Thailand
2	Centara Grand Beach Resort & Villas Hua Hin	5	Q1/86	251	89%	Thailand
3	Centra Life Hotel Mae Sot	3	Q4/89	113	100%	Thailand
4	Centara Hotel Hat Yai	4	Q4/95	248	100%	Thailand
5	Centara Reserve Samui	Luxury	Q4/21	184	25% in Property Fund	Thailand
6	Centara Villas Samui	4	Q2/00	102	100%	Thailand
7	Centara Villas Phuket	4	Q2/00	72	100%	Thailand
8	Centara Grand Beach Resort & Villas Krabi	5	Q4/05	192	100%	Thailand
9	Centara Kata Resort Phuket	4	Q2/06	163	100%	Thailand
10	Centara Karon Resort Phuket	4	Q2/06	335	100%	Thailand
11	Centara Grand at CentralWorld	5	Q4/08	509	100%	Thailand
12	Centara Grand Mirage Beach Resort Pattaya	5	Q4/09	553	100%	Thailand



HOTELS IN OPERATION AS OF 30 JUNE 2024 (2/4)

	Owned hotels	Stars	Opened	# of Rooms	% Ownership	Location
13	Centara Grand Island Resort & Spa Maldives	5	Q4/09	112	74%	Maldives
14	Centara Grand Beach Resort Phuket	5	Q4/10	261	100%	Thailand
15	Centara Ras Fushi Resort & Spa Maldives	4	Q1/13	140	75%	Maldives
16	COSI Samui Chaweng Beach	Affordable lifestyle	Q1/17	150	100%	Thailand
17	Centara Life Government Complex Hotel & Convention Centre Cheang Watthana	3	Q4/12	212	100%	Thailand
18	Cosi Pattaya Wong Amat Beach	Affordable lifestyle	Q4/19	282	100%	Thailand
19	Centara Mirage Beach Resort Dubai	4	Q4/21	607	40%	Dubai
20	Centara Grand Hotel Osaka, Japan	5	Q3/23	515	53%	Japan
	Total owned hotels			5,566		



HOTELS IN OPERATION AS OF 30 JUNE 2024 (3/4)

	Managed hotels	Stars	Opened	# of Rooms	Country
21	Centara Chaan Talay Resort & Villas Trat	4	Q1/08	43	Thailand
22	Centara Udon	4	Q2/10	259	Thailand
23	Centara Q Resort Rayong	4	Q2/10	41	Thailand
24	Waterfront Suites Phuket by Centara	Residence	Q1/11	39	Thailand
25	Centara Anda Dhevi Resort & Spa Krabi	4	Q4/11	135	Thailand
26	Centara Pattaya Hotel	4	Q4/11	226	Thailand
27	Centara Nova Hotel & Spa Pattaya	4	Q4/11	79	Thailand
28	Centara Koh Chang Tropicana Resort	4	Q2/12	157	Thailand
29	Centara Watergate Pavillion Hotel Bangkok	4	Q2/13	281	Thailand
30	Centara Life Avenue Hotel Pattaya	3	Q4/14	51	Thailand
31	Centara Life Maris Resort Jomtien	3	Q1/16	282	Thailand
32	Centara Life Phu Pano Resort Krabi	3	Q4/16	158	Thailand
33	Centara Muscat Hotel	4	Q2/17	152	Oman
34	Centara West Bay Residences & Suites Doha	Residence	Q4/18	172	Qatar
35	Centara Sonrisa Residence and Suites Sriracha	Residence	Q2/19	145	Thailand
36	Maikhao Hotel	Boutique	Q3/19	142	Thailand



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HOTELS IN OPERATION AS OF 30 JUNE 2024 (4/4)

	Managed hotels	Stars	Opened	# of Rooms	Country
37	Maikhao Dream Villa Resort & Spa	Boutique	Q3/19	22	Thailand
38	Centara Ao Nang Beach Resort & Spa Krabi	4	Q4/19	179	Thailand
39	Centara Life Cha Am Beach Resort Hua Hin	3	Q3/20	188	Thailand
40	Centara Life Muscat Dunes Hotel	Economy	Q3/20	78	Oman
41	COSI Krabi Ao Nang Beach	Affordable lifestyle	Q4/20	142	Thailand
42	Roukh Kiri Khaoyai	Boutique	Q4/20	13	Thailand
43	Centara Mirage Resort Mui Ne	4	Q3/21	984	Vietnam
44	Al Hail Waves Hotel	4	Q1/22	64	Oman
45	Centara Riverside Hotel Chiang Mai	4	Q2/22	526	Thailand
46	Centara Korat	4	Q3/22	218	Thailand
47	Centara Life Hotel Bangkok Phra Nakhon	3	Q4/22	180	Thailand
48	Centara Hotel Ubon	4	Q1/23	160	Thailand
49	Centara Ayutthaya	4	Q4/23	224	Thailand
50	COSI Vientiane Nam Phu	Affordable lifestyle	Q1/24	95	Laos
	Total managed hotels			5,435	
	Grand total			11,001	



THANK YOU

