# TCMalpha

1Q24 Results Presentation

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### **Highlights**



branches



Using asset-light model covering services nationwide with additional 5,000+ service points #1

**Market share** 

in a growing insurance broker market

50+ **Insurance partners** 

out of 70, with comprehensive product variety 3,500 **Tele chat reps** 

to reach

a wide

customer

base

Years of operations

Sustainable growth on a solid foundation

Strong financial status with

0.66X D/E ratio

**Highest NP margin** in insurance sector

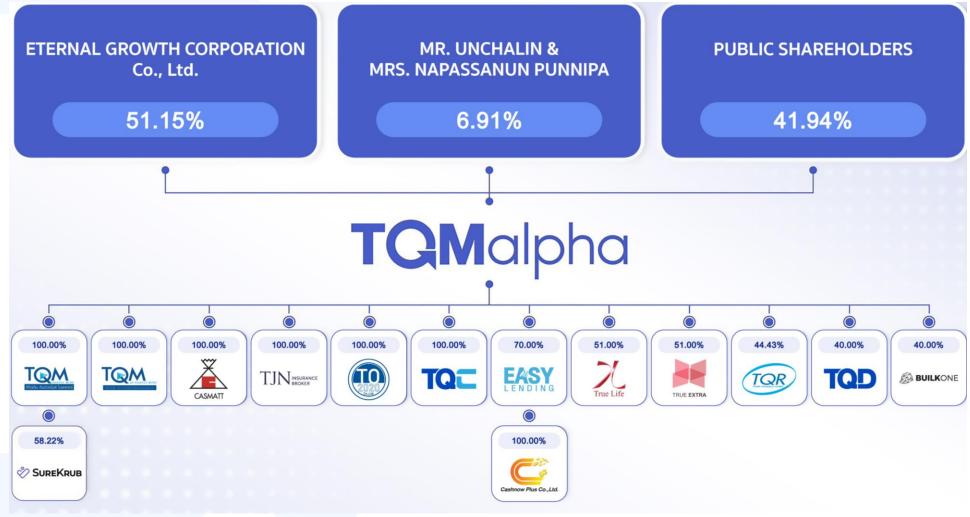


21%

### **TQM's Shareholding Structure**



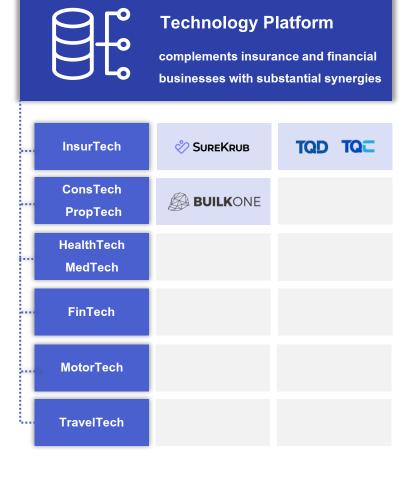




# **TQM**alpha

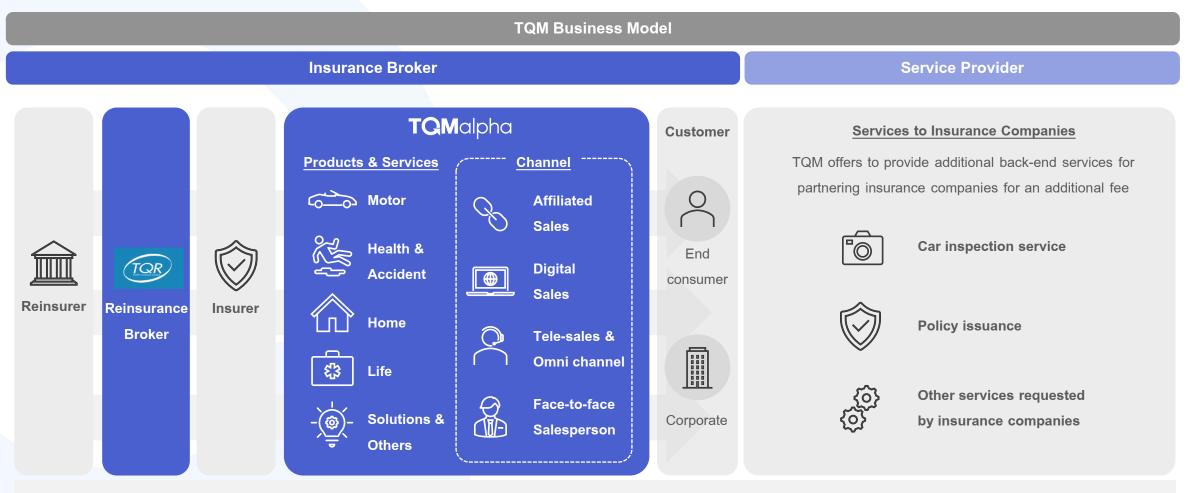






### TQM works as a broker as well as a service provider of insurance products



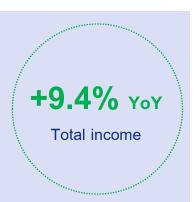


Main revenue stream derived from commission on insurance premium and service fee

### **1Q24 Key Highlights**



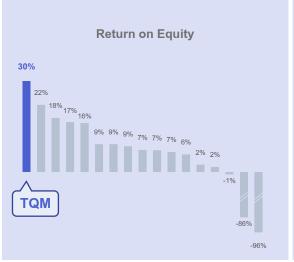
 Amidst the dynamic insurance market, TQM's quarterly revenue achieved an all-time high, driven by commission revenue growing by 18.9% YoY.

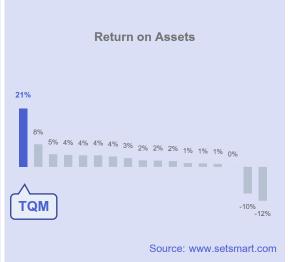


 Despite investments made to enhance the sales team, efficiency has improved, resulting in 10.9% YoY growth in gross profit, with a maintained gross profit margin above 52%.

 Even with the business expansion, TQM efficiently controlled SG&A expenses, achieving its highest net profit-parent in the past two years.







### Diverse product range tailored to unique customer needs



#### **Motor Insurance**





- 77% of non-life premium in 2023
- Variety of classes: Class 1, 2, 2+, 3, 3+
- Compulsory insurance
- Usage-based insurance
- Economic recovery boosted motor insurance sales, including new and renewal customers.

### **Home Insurance**





- Insurance coverage for buildings and equipment from fire, explosion, etc.
- It can be extended to other risks, namely flood, earthquake, storm, etc.
- Increased product awareness drove significant growth of home insurance.

### Health, accident & travel Insurance



Health & accident insurance grew attributed in part to the trend of an aging society driving up insurance premiums, as well as higher health insurance claims.

### **Financial Solution**



### **Insurance Premium Loan**





### **Targeted customer**

New customers: who do not hold credit card

Existing customers: switching from credit card

payment to installment with Easy Lending

#### **Benefit to TQM**



Increase TQM organic revenue and profit by attracting new customers



Reduce interest expense and fee to credit card companies because their fees are higher than Easy Lending's cost of fund

### **Non-Premium Loan**



- In November 2023, launched "Mee Ngen" (Money Bear), a car title loan service designed to meet our customers' needs through TQMalpha's comprehensive ecosystem.
- Utilizing TQM's robust network and tele sales team to connect with customers, along with offering delivery services directly to their locations.

### **Loan Portfolio**



The cumulative loan amount since 4Q21 is over 3 billion baht.

 Premium loans, accounting for 76% of our outstanding lending portfolio, increased alongside TQM's premium sales growth.

### **Outlook**



### **Target**

# Premium target in FY2027 THB 50,000 million

### Average of approx. 5 – 10% revenue growth in 2024 - 2025

# Strategic direction

### **Sustainable Growth**

### **Customer Happiness**

### Strategy



Turn
Competitors
into Partners

Technology
Transformation

3

Data Driven

Culture

5

Human and

One Customer

Multiple

Products



### **Outlook**







### **Insurance business**

- Motor insurance continues to be the majority of our portfolio. Moreover, the growing trend of home, health and travel insurance should carry on through this year.
- The EV trend is boosting the motor industry with insurance premiums 30-40% higher than average. Their renewal commissions should contribute a positive outlook.

### **Financial business**

- Prioritize TQM's customer base with strong transaction history to minimize underlying risks.
- Explore opportunities to expand the customer base with new financial products.

### **Others**

- With numerous projects underway, TQM is implementing Al and smart solutions to boost work efficiency, optimize sales opportunities and enhance services.
- Two M&A deals are expected in the second half of 2024 to enhance

# **Financial Highlights**

### **1Q24 Revenue**



Gross profit increased by 11% YoY to 550 MB,

with a stable GPM of 52%.

# Total revenue hit an all-time high, driven by strong growth in commission revenue.



Normalized revenue excludes

- Gain from bargain purchase in Q3/21: 64 Million Baht

<sup>-</sup> Revenue from COVID-19 insurance commission in Q1-Q3/21: 20, 125 and 19 Million Baht, - TQR's provisional reversal in Q2/21: 27 Million Baht,

### **1Q24 Net profit**



# Our net profit - owners of parent is growing, both YoY and QoQ, with 21% NPM.



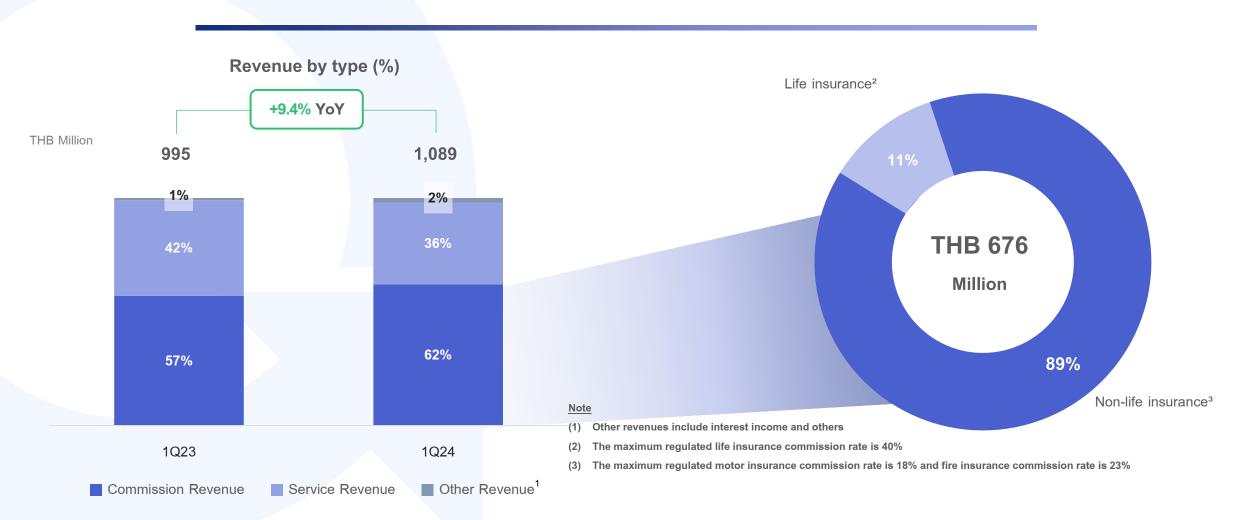
### Strong YoY growth with 22% NPM.



### A breakdown of TQM's revenue model



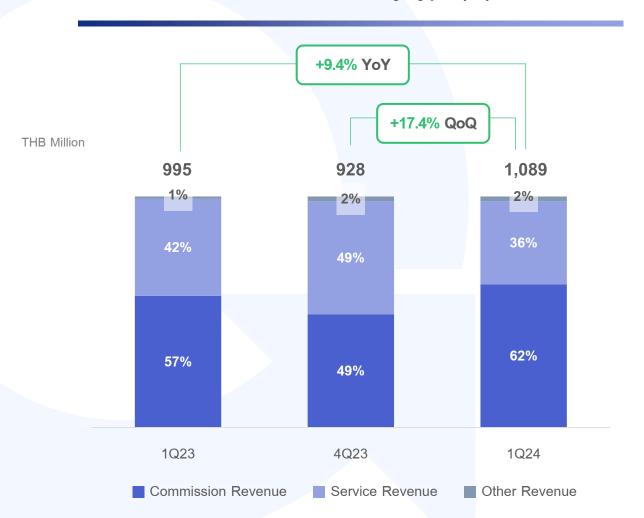
### Commission revenue remains our primary source of income.



### Revenue breakdown



### Revenue of TQM by type (%)



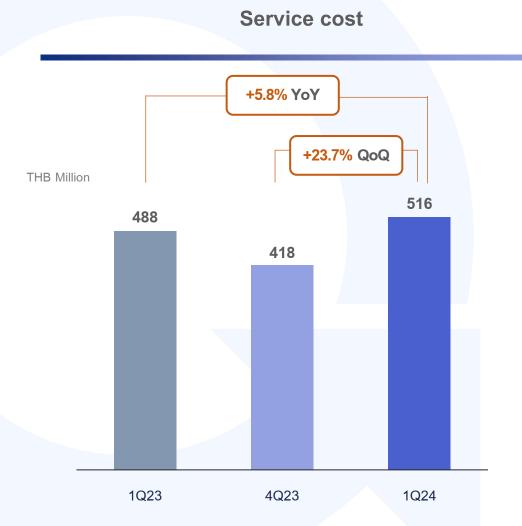
### **Key Summary** -

The revenue pattern has been consistent, with Commission Revenue as the main contributor, followed by Service Revenue and Other Revenue. This distribution has remained stable over the years, indicating a consistent composition of revenue sources.

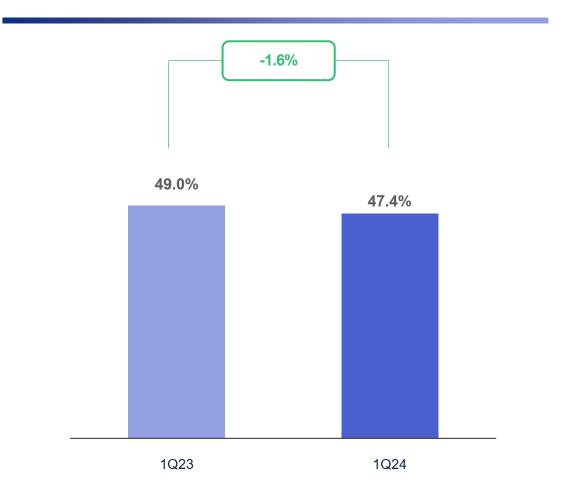
# Enhancements in the digital platform and sales team efficiency led to reduced



# service costs compared to revenue.



### Service-cost-to-income

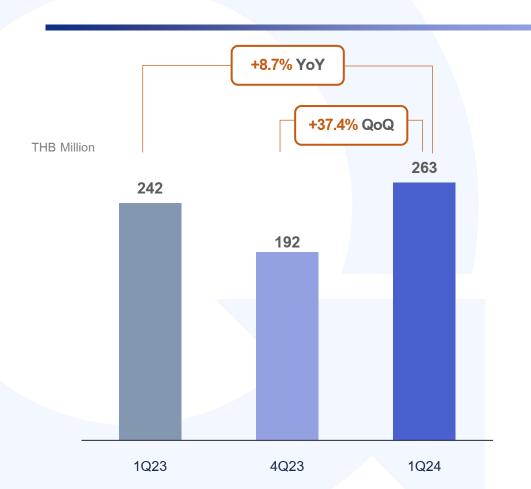


# Administrative expenses increased in tandem with the rise in sales, in line with

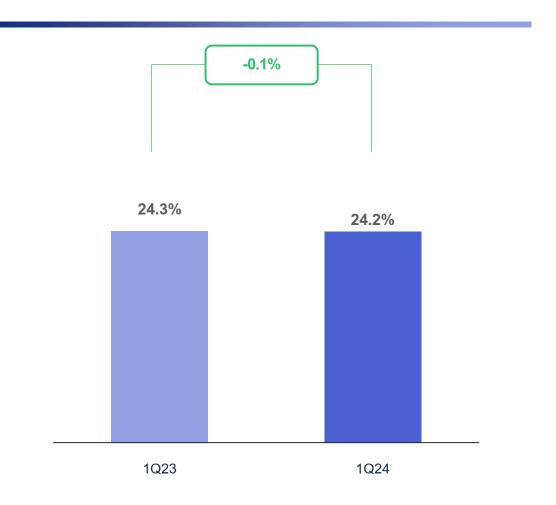


### **Admin Expenses**

our business expansion plan.



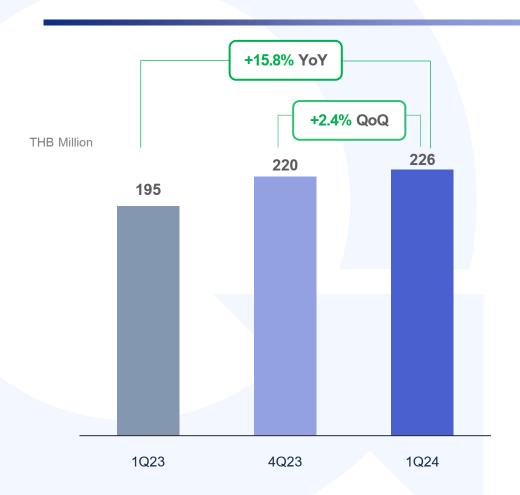
### **Admin Expenses to Income**



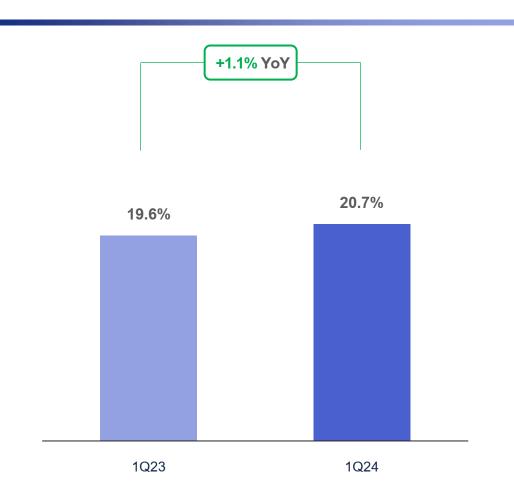
## **Net profit – owner of parent**



**Net profit – owners of parent** 



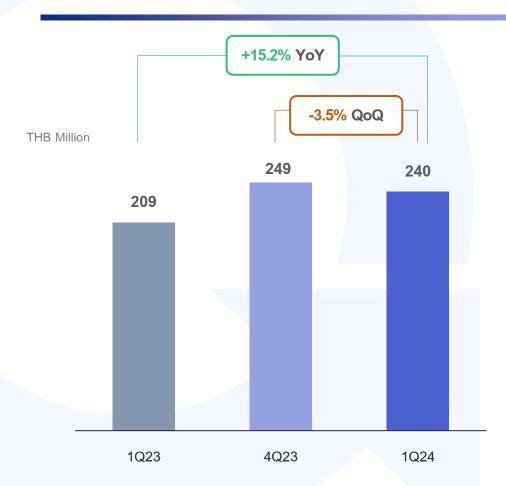
### **Net profit margin – owners of parent**



# **Net profit**





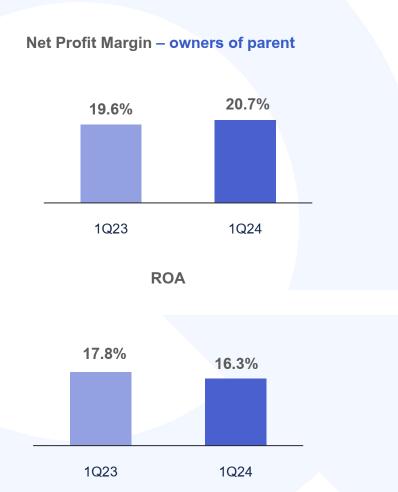


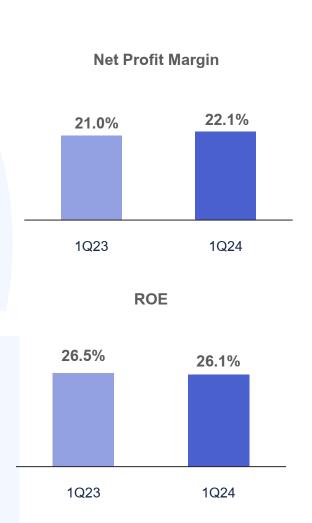
### **Net profit margin**

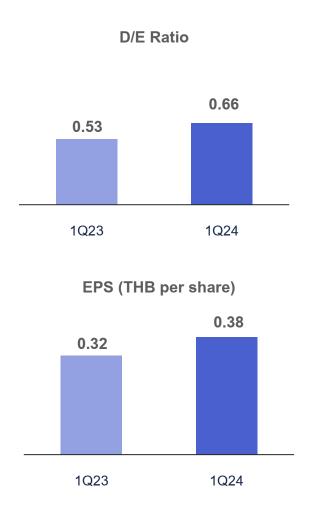


# **Overall TQM performance in 1Q24**





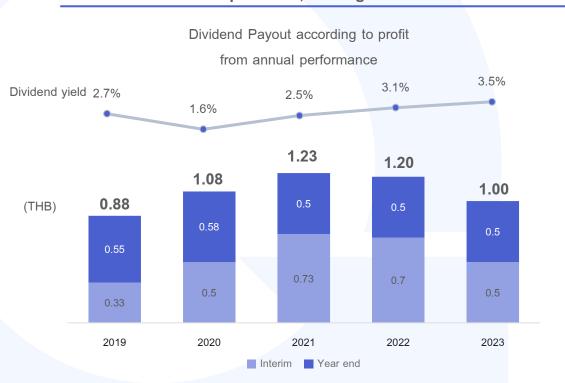




### **Dividend and price performance**



# The Annual General Meeting approved a year-end dividend payment of 0.5 THB per share, totaling 1.0 THB for FY23.



#### Note:

- 1) Dividend policy: not less than approx. 50% of its operating profit from separate financial statement after income taxes and retained earnings.
- 2) Dividend payout in 2019 2021 were re-calculated at new par.
- 3) Dividend are paid twice a year.
- 4) Dividend yield based on year-end price in 2019 2023

### Historical share price (at new par)



With consistent dividend payment, the dividend yield becomes more competitive at the current share price, as well as lower P/E ratio.

Data as of 20 May 2024

### Click or scan the QR code for more details

# **TQM**alpha















Investor Presentation

Line OA:
TQM Insurance Broker

Financial Services:

Money Bear

Application: TQM24

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