

# **Thitikorn Public Company Limited**

"Motorcycle Hire- Purchase Specialist"

August 15, 2023

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Company Profile

# **Company Development**

•	1972	Established with 1MB registered capital to provide motorcycle HP in Bangkok
•	1982	No.1 in terms of market share of motorcycle HP in Bangkok
•	1991	Increased registered capital to 70 MB
•	1995	Acquired 99.99% of CVA to expand HP business in Central and Eastern area
•	2000	Initiated motorcycle insurance program to minimize risk which later become the industry standard
•	2002	Received award from The Consumer Protection Board
•	2003	Acquired CYP to provide automobile HP
		Listed on the SET and raised fund of 1,100 MB
•	2005	Issued first TK's Thai Baht-Debenture of 745 MB
•	2008	4-Stars Corporate Governance Scoring appraised by Thai Institute of Directors Association (IOD)
•	2010	Received Company Rating A- (Stable) from TRIS
•	2011	Acquired Cetelem (Thailand) Co., Ltd and changed its name to "TK Debt Services Co., Ltd."
•	2012	Celebrate 40 <sup>th</sup> year Anniversary
		TK is one of the 17 listed companies to receive an "Investors' Choice Award" from Thai Investors Association (TIA
		TK is one of the 9 Thai listed companies to be included in MSCI Small Cap Indices in November 30, 2012
•	2013	Total Assets surpassed 10,000 MB for the first time

# **Company Development**

	2014	First overseas operation in Cambodia, "Suosdey Finance" in Panom Penh
		Second overseas operation in Laos, "Sabaidee Leasing" in Vientiane
•	2015	Established TK NGERN TAN JAI with 50 MB registered capital to provide Nano Finance
•	2016	TK is one of the 12 listed companies to receive an "Investors' Choice Award" from Thai Investors Association (TIA)
		for the eight consecutive years from 2009 to 2016
		Expanded two branches in Battambang and Siem Riep, Cambodia through Suosdey Finance.
•	2017	Issued TK's Thai Baht-Debenture of 1,800 MB, 3 –years, Fixed Rate 2.71% per annum.
		Celebrate 45 <sup>th</sup> year Anniversary, launch " บิน กิน เที่ยว กับ TK" Free overseas package tour for new customers.
		Expanded three branches in Kampong Cham, Svay Rieng, Kampong Speu, Cambodia through Suosdey Finance.
		Established a subsidiary "Mingalaba Thitikorn Microfinance Co.,Ltd" in Myanmar
•	2018	Completed the process for disposal of the ordinary shares of subsidiary "TK Debt Servives Co.,Ltd"
		Expand two branches in Luang Prabang and Savannakhet, Laos through Sabaidee Leasing.
		Issued TK's Thai Baht-Debenture of 600 MB, 3 year, Fixed Rate 2.27% per annum.
•	2019	Recieved Microfinance Business License in Myanmar "Mingalaba Thitikorn Microfinance Co.,Ltd"
		TK is 1 of the 193 listed companies to receive an 5-Stars Corporate Governance Scoring appraised by Thai Institute
		of Directors Association (IOD)
		On June 11, 2019 Submit a proposal to expand three branches in Pakse, Xieng Khouang, Udomchai, Laos through Sabaidee Leasing.

#### **Company Development**

Expanded six branches in Kampong Thom, Kampot, Banteay Meanchey, Takao, Pursat and Kampong Chhnang, Cambodia through Suosdey Finance.

AGM approval of the acquisition and transfer of all shares in Myanmar Finance International Limited-MFIL in Myanmar Received Company Rating A- (Negative) from TRIS

TK is one of the 6 listed companies that received a full score of 100 (for the 12th consecutive year) from an assessment on the quality of the Annual General Meeting (AGM) from the Thai Investors Association (TIA)

2021 On March 24, 2021, Bank of Lao PDR issues temporary permits to open 3 branches in Champasak, Xieng Khouang, Udomchai,
 Laos through Sabaidee Leasing.

A rating by TRIS since 2010 to May 2021, on July 30, 2021 TRIS issued BBB+ (Stable) rating to TK

Established TK BROKER with 3 MB registered capital to provide non-life insurance broker services in Thailand

- 2022 TK Ngern Tan Jai received additional license to operate Personal Loan under Supervision for Non-Bank Operator on January 10, 2022,
   consisting of
  - 1. Supervised Personal Loan Business without any collateral
  - 2. Supervised Personal Loan Business with collateral of vehicle registration

TK BROKER received Non-Life Insurance Broker license

TK has been included in SETCLMV index (Total revenue of at least 10% from Cambodia, Laos, Myanmar and Vietnam)

On July 27, 2022 TRIS issued BBB+ (Stable) rating to TK

TK is one of the 4 listed companies to receive an "Investors' Choice Award # 4" from Thai Investors Association (TIA) for the fifteen consecutive years from 2009 to 2022

#### **TK Group Structure**

#### Total net portfolio of 4,191 MB

#### Thitikorn Plc. (TK)

**Motorcycle** hire purchase provider With 2,495 MB portfolio size





C.V.A. Co., Ltd. (CVA)

**Debt collection servicer** 



Motorcycle hire purchase provider with 1,272 MB portfolio size



99.95%



Chayapak Co., Ltd. (CYP)

**Automobile** hire purchase provider with 219 MB portfolio size

#### Sabaidee Leasing Co., Ltd.

**Motorcycle** hire purchase provider with 127 MB portfolio size

# ສະບາຍດ

86.89%



TK NGERN TAN JAI Co., Ltd

Nano Finance in Thailand with 78 MB portfolio size

Mingalaba Thitikorn Microfinance Co., Ltd

Microfinance in Myanmar with 0.0 MB portfolio size\*



99.00%

99.99%

#### **Success Factors**

#### **Proven Track Record**

- No.1 in motorcycle HP in Bangkok since 1982
- Most recognizable brand by motorcycle dealers & customers
- Reputable major shareholders Dr.Chumpol Phornprapha & Families
- Proven management with market expertise more than four decades in HP industry
- Never been an NPL with any financial institutions since founded
- Large valuable database of over 3,000,000 customers
- Extensive & nationwide outlets with 73 branches in 56 provinces of Thailand
- Regional extensive 19 branches in Kingdom of Cambodia, Lao PDR and Myanmar
- Consistently provide HP service during any economic condition

#### **Solid Financial Position**

- Solid Capital Base : 5,607.7 million baht
- D/E ratio of 0.2 times : average D/E of financial sector is 7.7 times
- Abundant credit line from the leading financial institutions with favorable terms & conditions and ample liquidity with over 1,900 MB in cash and Fixed deposit as of June 2023, which were accounted for 29.0% of total Assets.
- 63.9% of Total Assets are income generating assets
- High quality motorcycle HP portfolio with 6.7% NPL
- Starting from January 1, 2020, the Group has adopted TFRS9 Financial Instruments
- Stringent loan provision : reserve full amount of the whole contract value
- A<sup>-</sup> rating by TRIS since 2010 to May 2021, on July 27, 2022 TRIS issued BBB+ (Stable) rating to TK

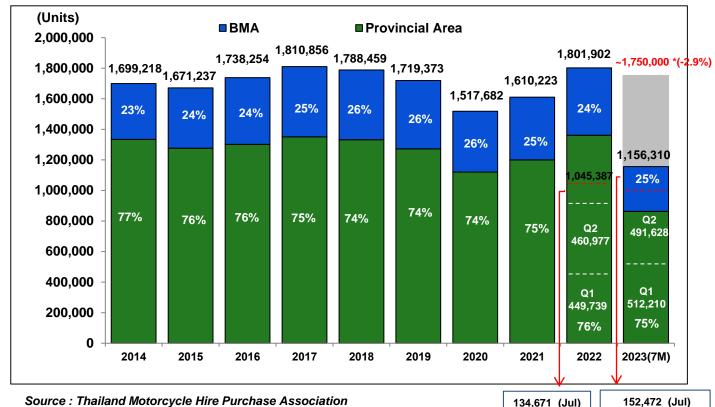
II. Industry Overview

#### **Thailand Motorcycle Sales**

Motorcycle sales reached a new record high for two consecutive years in 2011 and 2012

From 2013 to 2015 sales continue to decline for three consecutive years due to slow down in economic activities, however, from 2016 to 2017 sale continue to increase around 4% annually

From 2018 to 2020 sales continue to decline for three consecutive years, due to trade war and Covid 19 Global Pandemic, however, in 2022 sales increase 11.9% and expected to decrease by 2.9% in 2023



\*Thai Honda Manufacturing Co., Ltd.

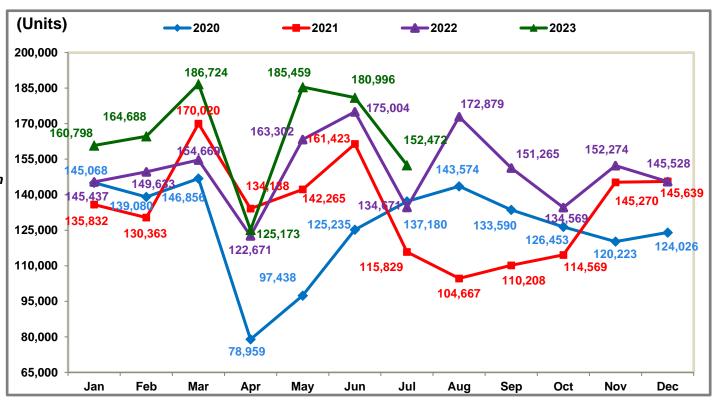
910,716 (6M) 1,003,838 (6M)

#### **Monthly Motorcycle Sales**

2021 Motorcycle monthly sales, 6 out of 12 months were higher than previous year

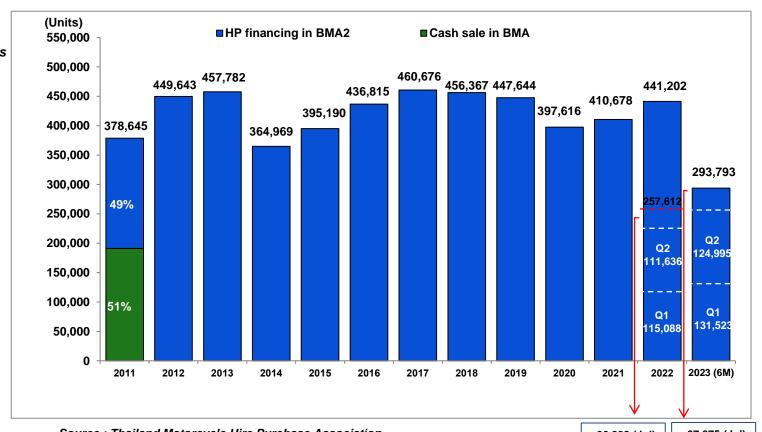
2022 Motorcycle monthly sales, 9 out of 12 months were higher than previous year

2023 Motorcycle monthly sales, 7 out of 7 months were higher than previous year



### **Motorcycle Hire Purchase in BMA**

TK estimate that cash sales portion around 25%



Source: Thailand Motorcycle Hire Purchase Association

\*Ratio H1 Year 2012 => Cash sale in BMA 49%, HP financing in BMA 51%

**BMA: Bangkok and Metro Area** 

30,888 (Jul) 226,724 (6M) 37,275 (Jul) 256,518 (6M)

# Category

Family







Automatic









Sport

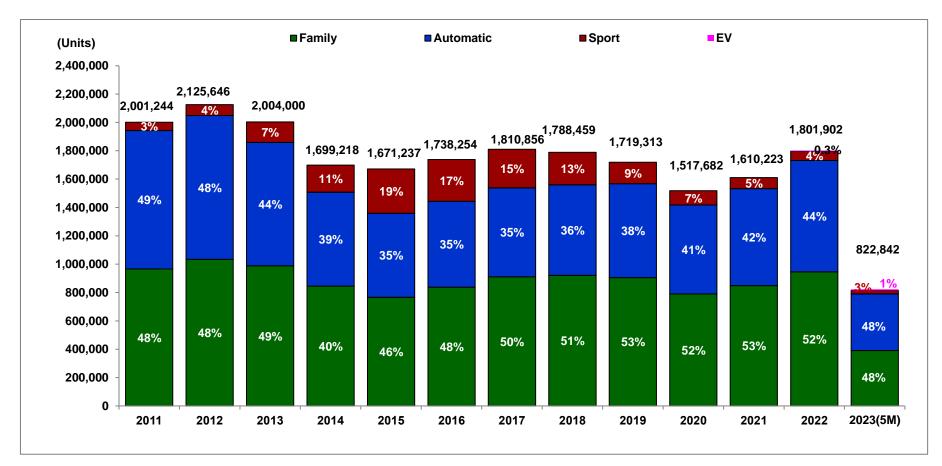








## **Motorcycle by Category**

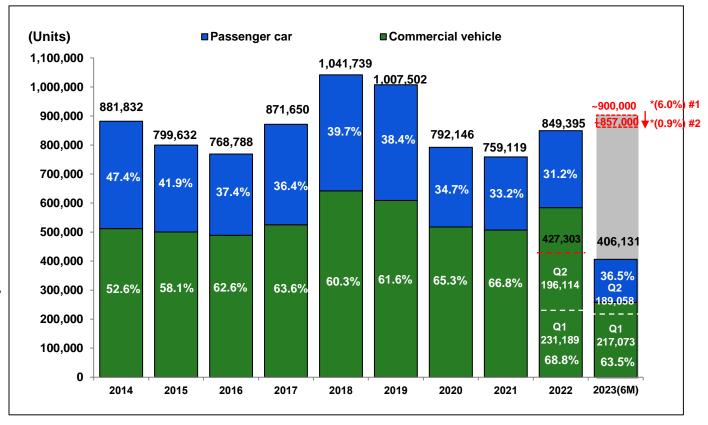


Source: Thailand Motorcycle Hire Purchase Association, AP HONDA

#### **Thailand Automobile Sales**

From 2013 to 2016 automobile sales continue to decline for four consecutive years from the First time car buyer scheme in 2012, however, from 2017 to 2018 sales continue to increase 13.4% in 2017 and 19.5% in 2018

From 2019 to 2021 sales continue to decline for three consecutive years, due to Covid 19 Global Pandemic and semiconductors chip shortage, however, in 2022 sales increase 11.9% and expected to increase by 0.9% in 2023



Source: Toyota Motor Thailand Co., Ltd.

\*Toyota #1 (Jul 2022)

900,000 857,000

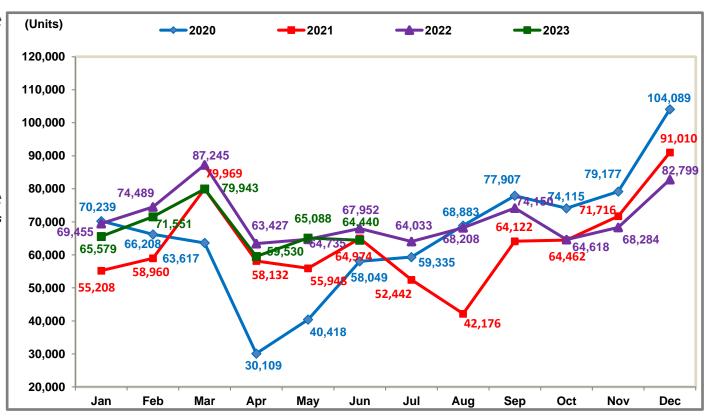
\*Toyota #2 (May 2023)

## **Monthly Automobile Sales**

2021 Automobile monthly sales, 4 out of 12 months were higher than previous year.

2022 Automobile monthly sales, 10 out of 12 months were higher than previous year.

2023 Automobile monthly sales, 5 out of 6 months were lower than previous year



## **Car by Category**

#### Popular Vehicle



## SUV, MPV & PPV







III. Operational Results

#### **Hire Purchase Business**

#### Motorcycle

Hire purchase provider for all brands

Focus on new motorcycle hire purchase

Hire purchase term of 24 - 36 months

All brands such as Honda, Yamaha, Suzuki, Kawasaki, etc.

**Categorized by Outstanding Duration** 

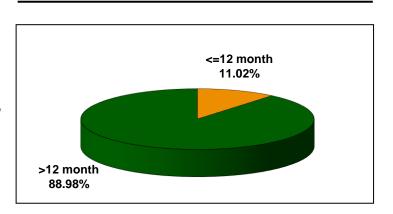
Hire Purchase Account Receivables Balance as of Jun 23

**Business** 

**Policy** 

**Product** 

**Brands** 



#### **Automobile**

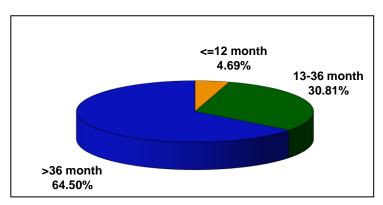
Hire purchase provider mainly
Brand new cars

(91% new cars and 9% second hand cars)

Hire purchase term of 48 - 60 months

All brands mainly Toyota, Isuzu, Honda, Nissan, Ford, Mitsubishi etc.

**Categorized by Outstanding Duration** 



#### Branch

- Extensive 73 branches in 56 provinces out of 77 provinces in Thailand
- Three subsidiaries
  - \* Suosdey Finance, the head office locates in Phnom Penh, Kingdom of Cambodia
  - \* Sabaidee Leasing, the head office locates in Vientiane, Laos People's Democratic Republic
  - \* Mingalaba Thitikorn Microfinance, the head office locates in Baco, Republic of the Union of Myanmar

#### Network

- Servicing over 335 motorcycle strategic alliances
- Servicing over 45 automobile strategic alliances
- Multiple payment channels nationwide

**TK Branches & Networks** Kachin State **Sabaidee Leasing** 6 branches Myanmar Vientiane **Luang Prabang** Savannakhet Champasak Xiang Khoang Udomchai Laos Mingalaba Thitikorn **Microfinance** 1 branch Bago Regions-Monyo\* Cambodia Thailand **TK Branch** North = 12**Suosdey Finance** North-East = 2112 branches Central = 18Phnom Penh Kampong Cham East = 12Battambang Kampong Speu South = 10Siem Reap Svayrieng Kampong Thom Kampot Banteay Meanchey Takao Kampong Chhnang Pursat

As of Jul 31, 2023

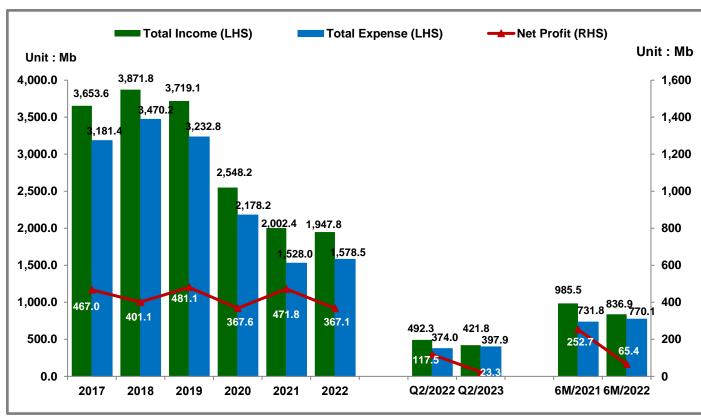
IV. Financial Highlights

#### Revenue, Expense and Net Profit

"From 2015 to 2017, TK operation has continued to improve from our stringent credit approval policy, branch network expansion both locally and regionally."

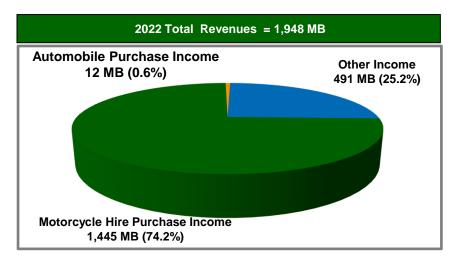
2018 Thai Economy started to slowdown from second half, TK tighten terms& conditions and accelerate write off for some group of customers

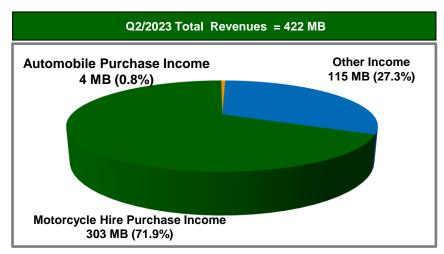
2019 to 2022, TK continued to tighten terms & conditions and accelerate write off especially during COVID19 Pandemic

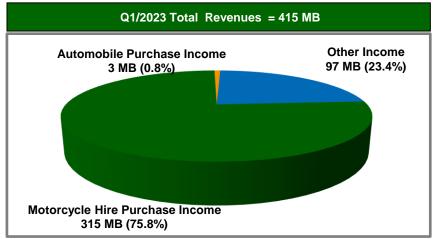


#### Revenue Breakdown

99.4% of Total Revenues contributed by Motorcycle HP Interest and Other Incomes





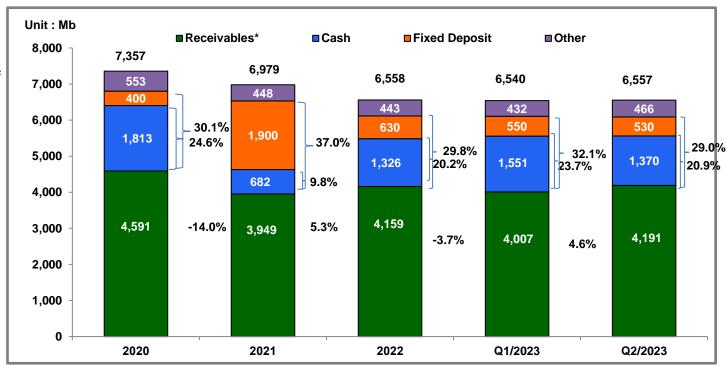


#### Total Assets vs. Hire Purchase Account Receivables

63.4% of TK Total assets are HP portfolio which generate stable monthly cash inflow from monthly installment from diversify customers over 111,237 accounts

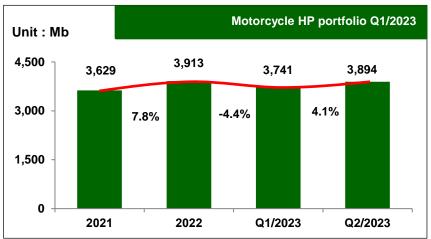
As of December 2021, Cash has reached record high of 2,582 million Baht or 37.0% of Total Assets

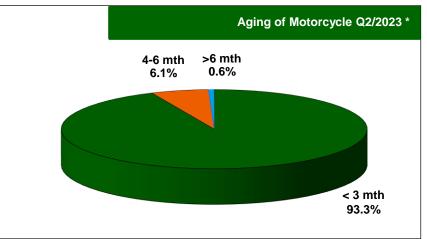
As of December 2022, Cash has reached record high of 1,956 million Baht or 29.8% of Total Assets

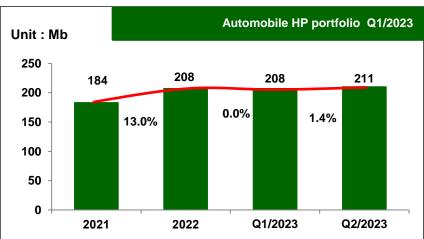


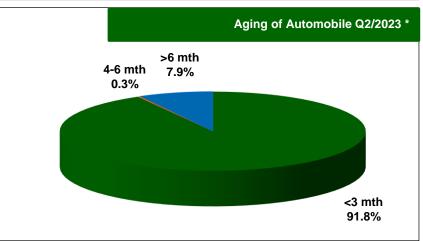
<sup>\*</sup>Included Loan Receivables

## **High Quality HP Portfolio**







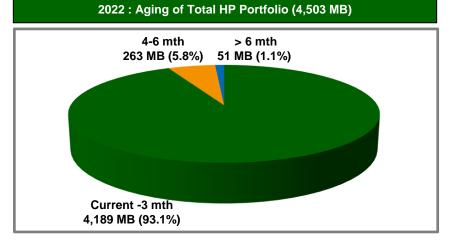


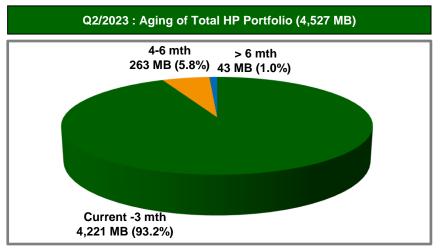
Note:Net HP recievable (less allowance for doubtful a/c) included SSD & SBD

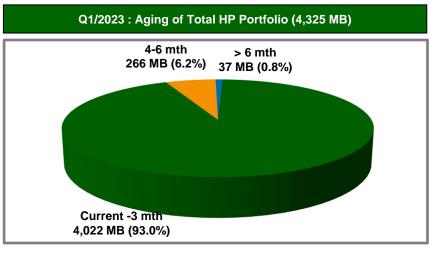
\* HP recievable

## **High Quality HP Portfolio**

Prudent expansion policy with strict credit approval process and strong collection team create sustainable HP portfolio





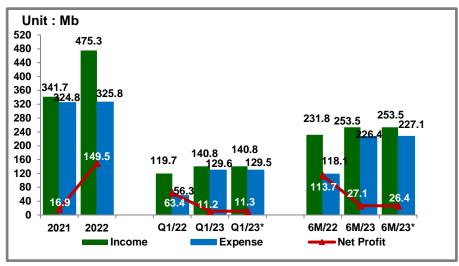


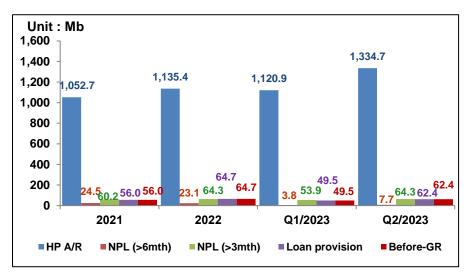
## **Suosdey Finance PLC-Phnom Penh**

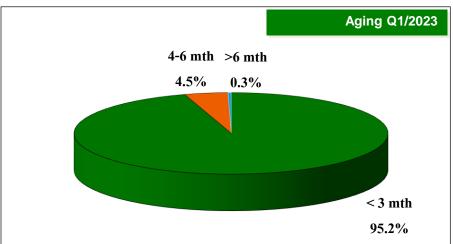


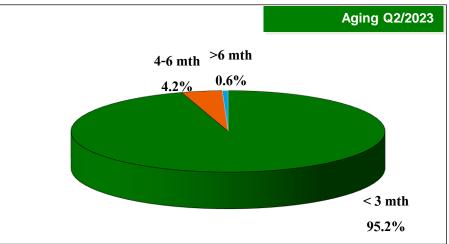


## **Suosdey Finance PLC**







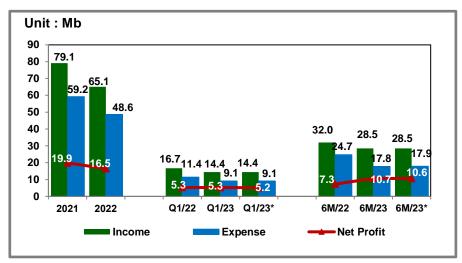


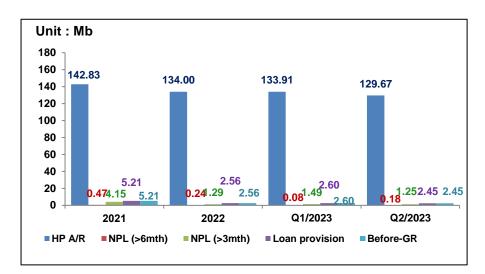
## **Sabaidee Leasing Compamny Limited**

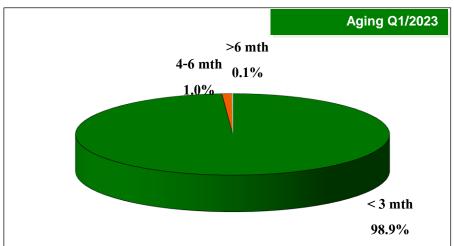


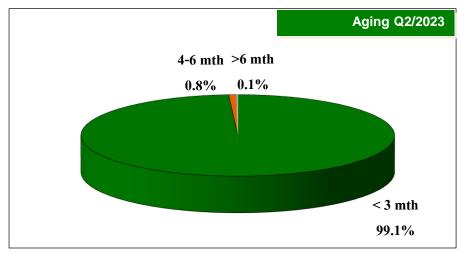


## **Sabaidee Leasing**



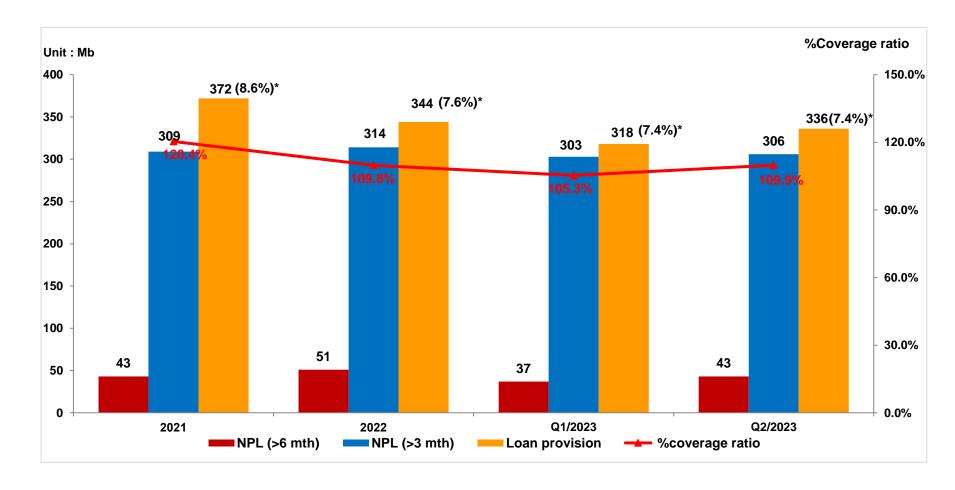




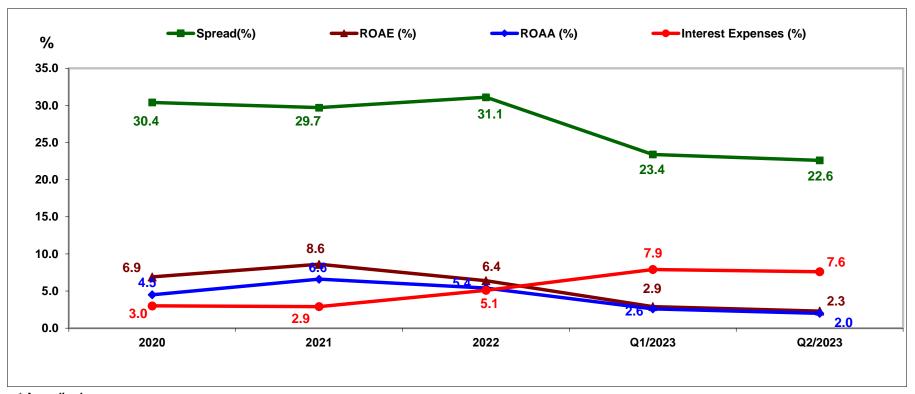


30\*Q2/2023, loss (gain) from exchange rate (58,856.47 baht)

## **High Coverage Ratio**

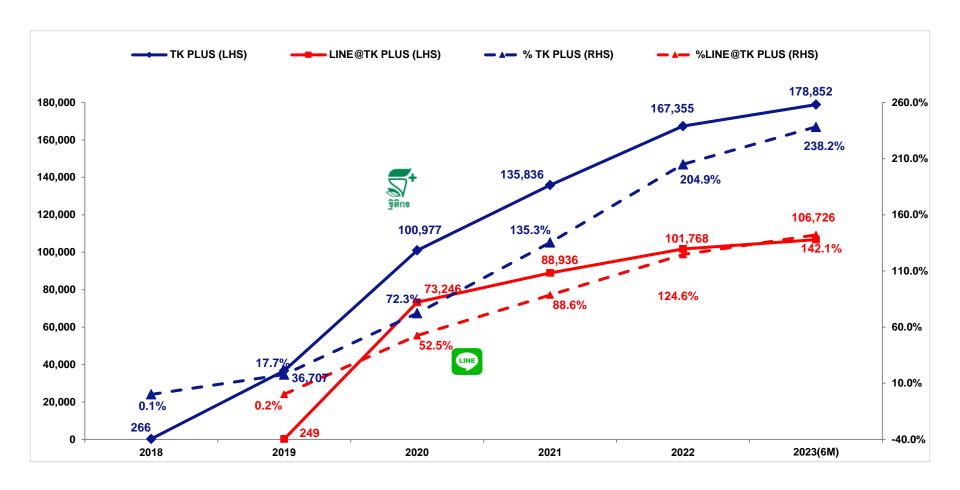


## **Profitability**



<sup>\*</sup> Annualized





# Hire-Purchase by Thítíkorn

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