











Central Plaza Hotel Public Company Limited - CENTEL

Q4/18 Opportunity Day Presentation

## Agenda

- Q4/18 summary performance
- Hotel business overview
- Food business overview
- CAPEX and guidance
- Appendix



## **Consolidated earning Q4/18 & FY18**

#### Net profit up 9%

THB million	Q4/17	Q4/18	% Chg	FY17	FY18	% Chg
Total hotel revenue*	2,453.3	2,465.6	0.5%	9,357.9	9,764.3	4.3%
Total food revenue	2,867.1	3,048.6	6.3%	10,987.6	12,003.9	9.2%
Total revenues	5,320.4	5,514.2	3.6%	20,345.5	21,768.2	7.0%
EBITDA	1,174.4	1,199.3	2.1%	4,701.8	4,966.4	5.6%
EBITDA margin (%)	22.1%	21.7%	-0.4%	23.1%	22.8%	-0.3%
Net profit	441.6	481.1	8.9%	1,991.4	2,177.5	9.4%
Note: excluding non-recurring item						
Less: insurance claim (net tax)**	-	-	-	35.9	-	NA
Add: loss sharing from Investment in property fund	(64.9)	(3.9)	-94.0%	(64.9)	(3.9)	-94.0%
Net profit excluding non-recurring item	506.5	485.0	-4.2%	2,020.4	2,181.4	8.0%

Note: \* Total hotel revenue included deferred rental income 100.3 mn per year

<sup>\*\*</sup> In 1Q17, revenue included insurance claim from Centara Grand Beach Resort Phuket of 35.9 mn.



## Low gearing & optimized profile

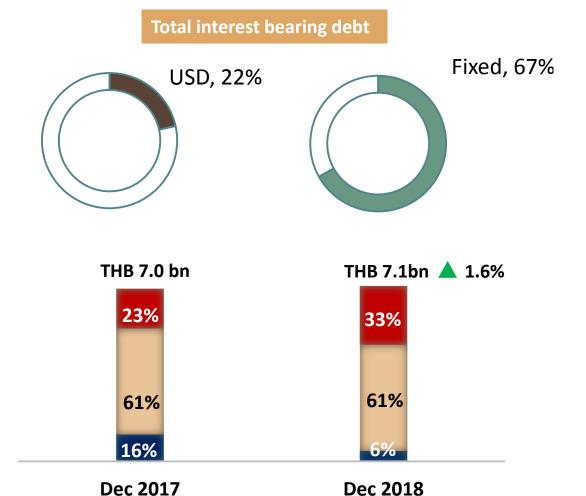
#### Average funding cost of 2.9%

Gearing ratio	Dec 2017	Dec 2018
Current ratio	0.6	1.1
Interest bearing debt/Equity	0.6	0.5

#### **Financial position**

■ Total liabilities ■ Total equity





**Dec 2018** 

Note: \* Included current portion of long-term loan and debentures

■ OD, Short-term loan \* ■ Debentures ■ Long-term loan



## **Thailand Sustainability Investment 2018**

#### **SETTHSI Index Constituents**

October 17, 2018 - Stock Exchange of Thailand (SET) announced CENTEL one of 79 companies to be Thailand sustainability investment 2018 (THSI 2018).

December 17, 2018 - SET announced CENTEL one of 57 companies to be SETTHSI Index Constituents for calculating the index during Jan 1, 2019 - Jun 30, 2019.

#### **About Thailand Sustainability Investment:**

SET selects listed companies from those that have voluntarily participated in the sustainability assessment questionnaires covering ESG and economic dimensions. SET reviews the assessment questions every year to ensure they accurately reflect the context which is changed at global level.

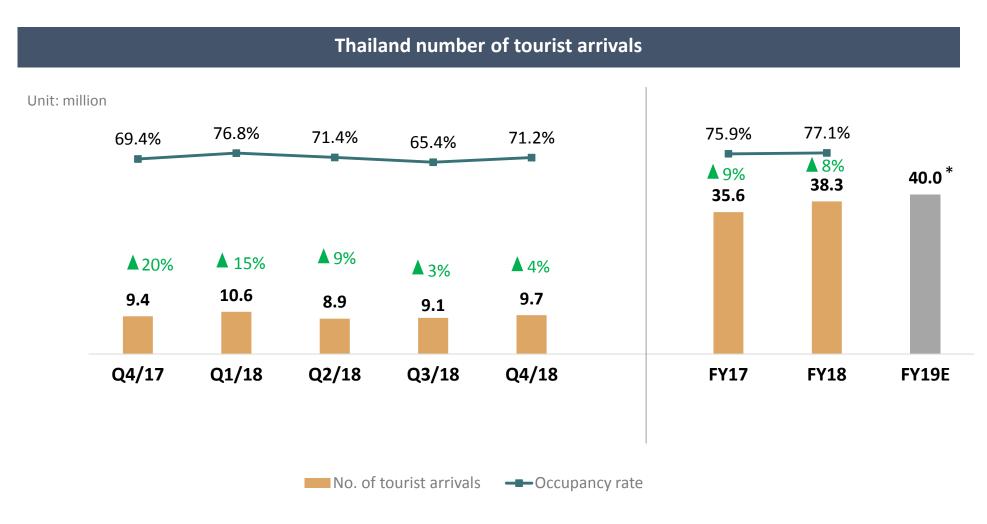




Hotel business overview

#### Thailand tourism overview

#### Chinese recovery since December



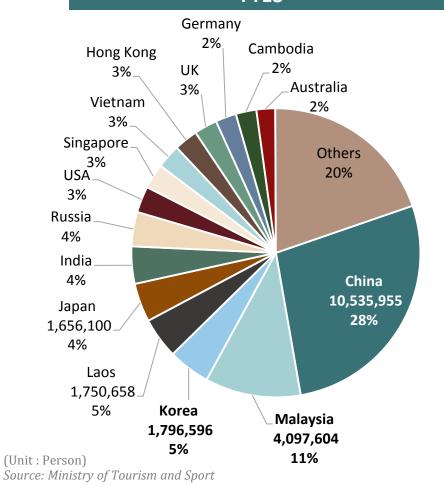




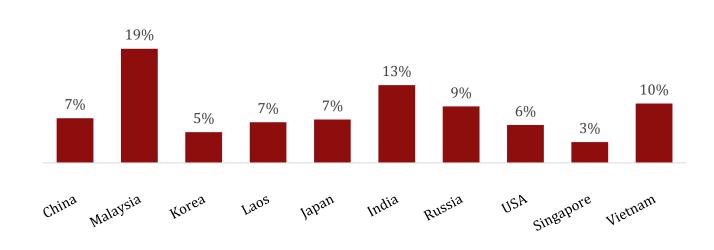
#### **Thailand tourism overview: FY18**

#### Asian key driver

Top 15 - International Tourist Contribution FY18



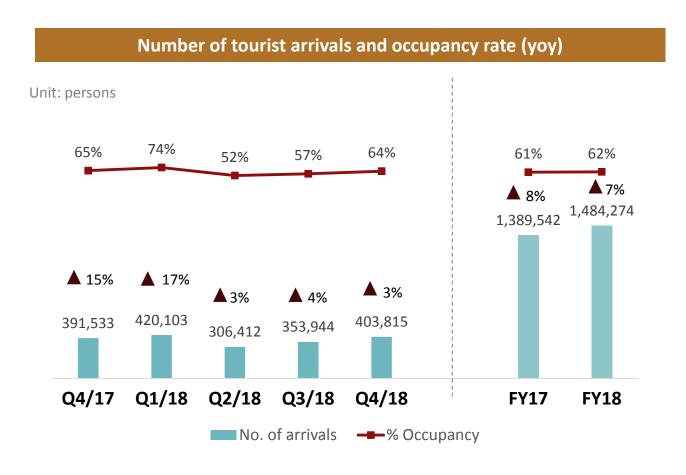
#### **Top 10 - International Tourist Arrivals growth FY18 (%)**





#### **Hotel demand and supply in Maldives**

#### Occupancy rate increased



Source: Ministry of Tourism, Republic of Maldives

#### **Number of operational beds\*** Unit: beds 11% 9% 7% 8% 8% 43,660 41,137 40,572 42,355 41,503 Q4/17 Q1/18 Q2/18 Q3/18 Q4/18 No. of operational beds Bed growth yoy

**Source:** Ministry of Tourism, Republic of Maldives

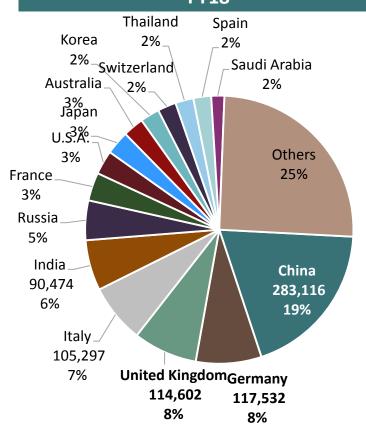
Note: \* included hotels, resorts, guest houses and safari vessels



#### Maldives tourism overview: FY18

#### European drove demand

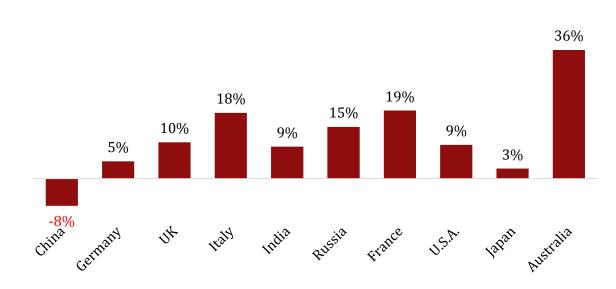
Top 15 - International Tourist Contribution FY18



(Unit : Person)

Source: Ministry of Tourism Republic of Maldives

Top 10 – International tourist arrivals growth FY18 (%)



## Hotel portfolio – 13,477 rooms

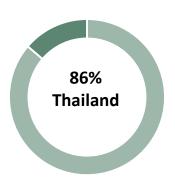
#### Upcoming overseas

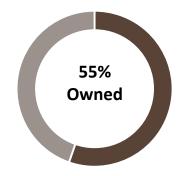
#### **Number of hotels**

	In operation			P			
	Thailand	Oversea	s Total	Thailand	Oversea	s Total	Grand total
Owned	15*	2	17	2	3	5	22
Managed	18	4	22	10	14	24	46
Total	33	6	39	12	17	29	68

<sup>\*</sup>Including JV and property fund As of December 2018

#### In operation by rooms

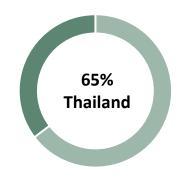


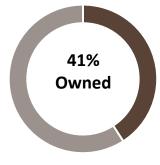


#### **Number of rooms**

	In operation			F			
	Thailand	Overseas	Total	Thailand	Overseas	Total	Grand total
Owned	3,932	252	4,184	412	911	1,323	5,507
Managed	2,593	786	3,379	1,778	2,813	4,591	7,970
Total	6,525	1,038	7,563	2,190	3,724	5,914	13,477

#### Total <u>portfolio</u> by rooms







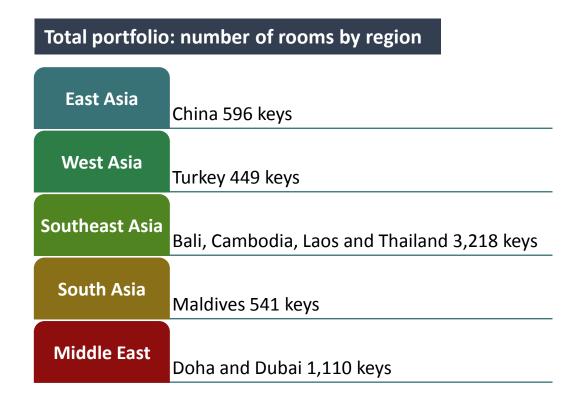
#### Pipeline – 5,914 rooms

#### AEC, Middle East and Indian Ocean

#### **Summary of pipeline 2019E-2022E**

# of rooms		Owned			Managed				
Year	2019E	2020E	2021E	2019E	2020E	2021E	2022E	Total	
Bali							210	210	
Cambodia					240			240	
China					300	296		596	
Doha				509				509	
Dubai			601					601	
Laos					322	56	200	578	
Maldives			310				231	541	
Turkey							449	449	
Thailand	282	130		329	391	538	520	2,190	
<b>Total Rooms</b>	282	130	911	838	1,253	890	1,610	5,914	
<b>Total Hotels</b>	1	1	3	3	7	6	8	29	

As of December 2018



## Cosi Pattaya Naklua Beach

#### Construction in progress

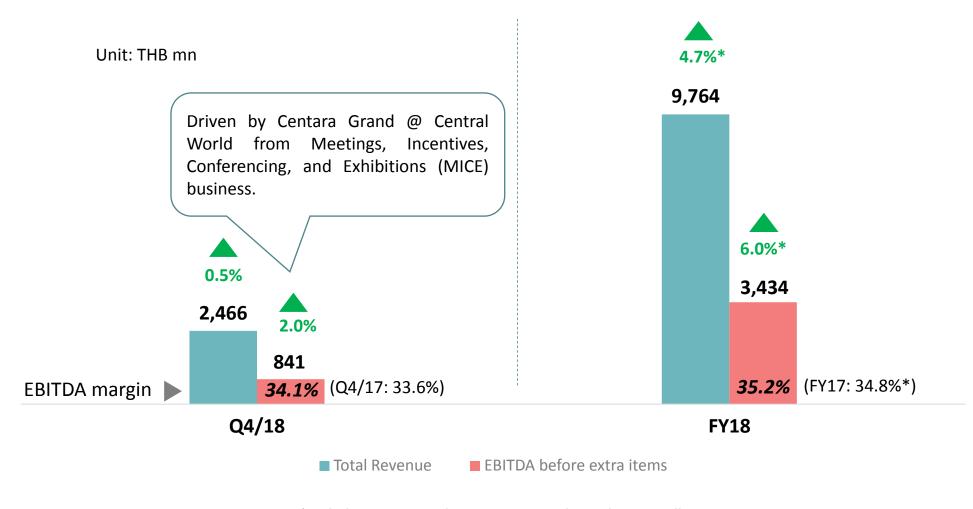
Work in progress as of February 2019	% of total work
Building	100%
Landscape	50%
Architecture	90%
Utility system	75%
Target to open	September 2019





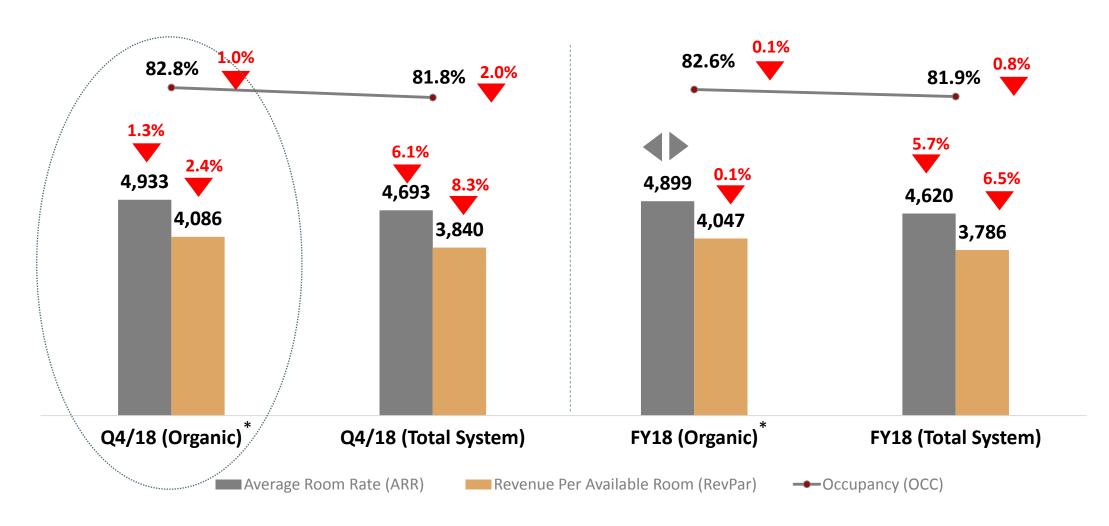
## Q4/18 & FY18 hotel performance

# Q4/18 Chinese slowdown hits upcountry



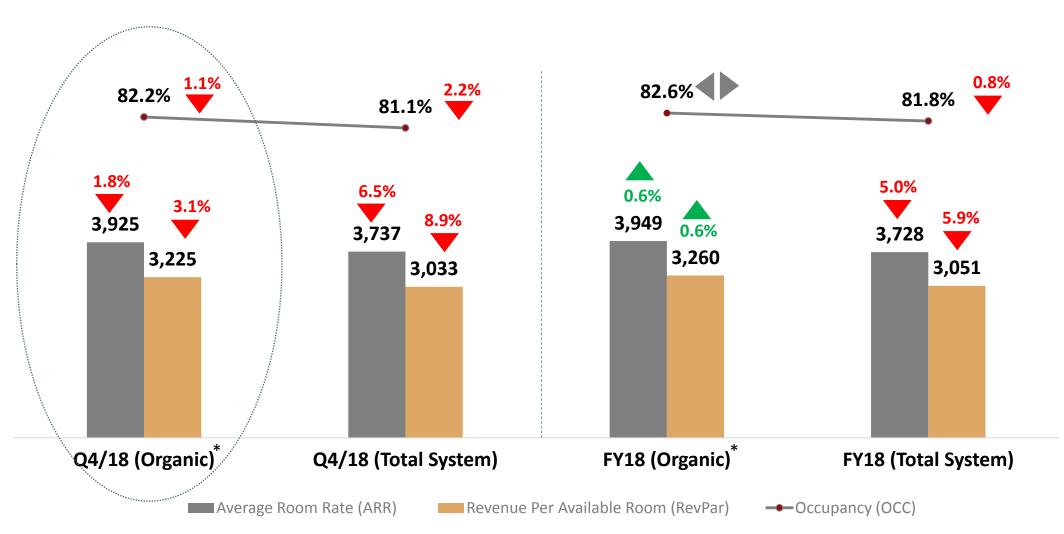
<sup>\*</sup>Excluding insurance claims income, totaling Baht 35.9 million in 1Q17





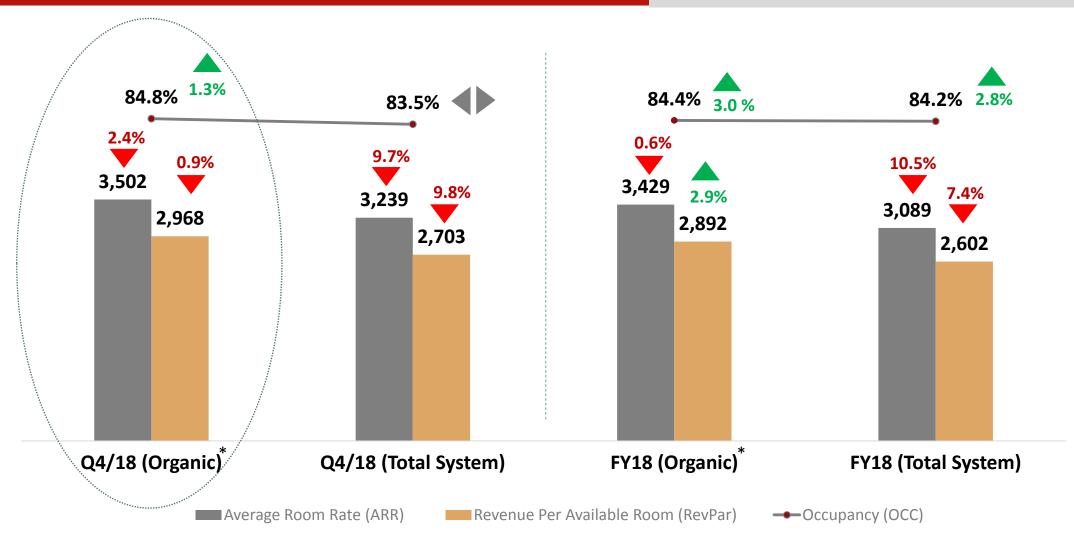


Note: \* Excluding COSI Samui Chaweng Beach and Centra by Centara Government Complex Hotel & Convention Centre Chaeng Watthana



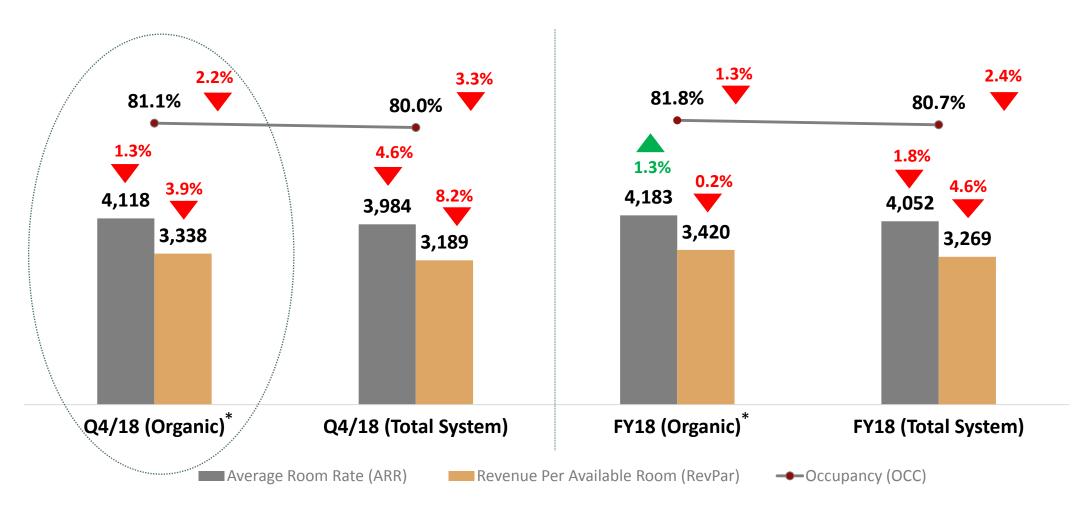






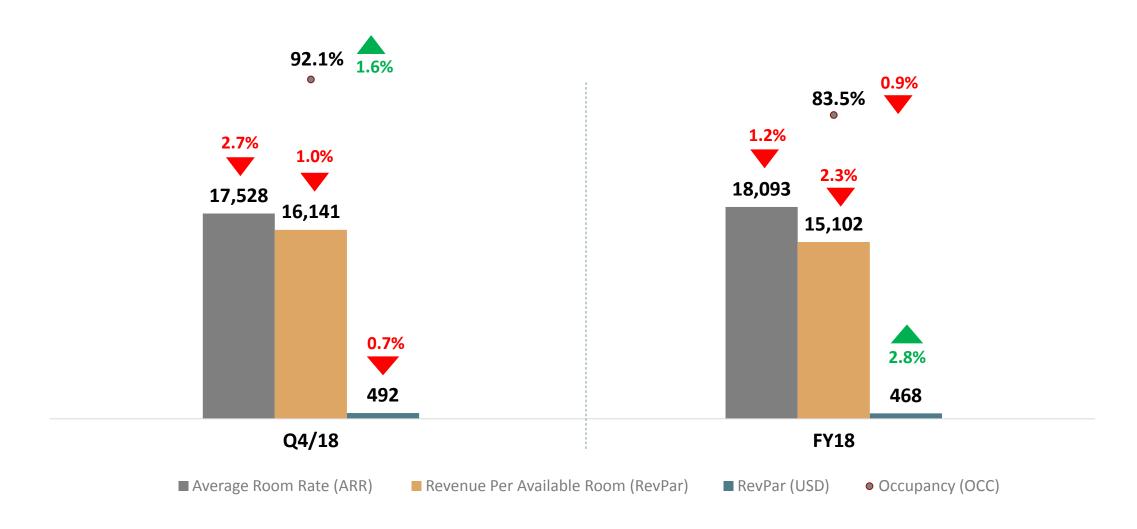
Note: \* Excluding Centra by Centara Government Complex Hotel & Convention Centre Chaeng Watthana







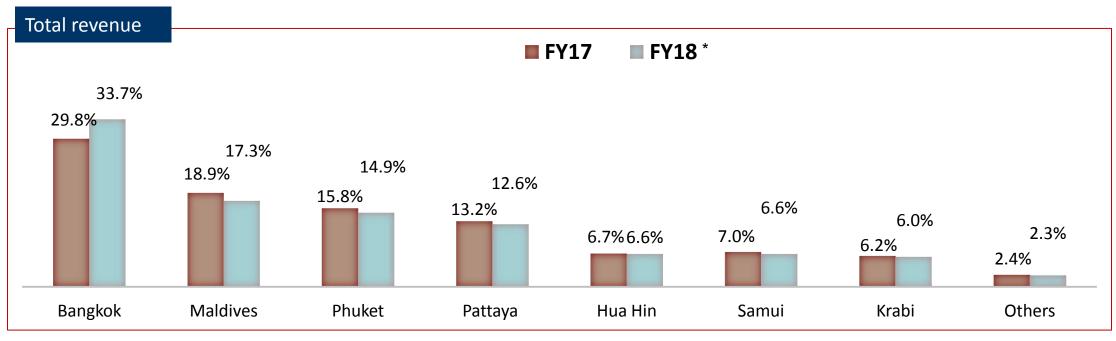






## FY18 Hotel revenue breakdown by region

#### Bangkok drove business



<sup>•</sup> Included revenue from COSI Samui and Centra Cheang Watthana

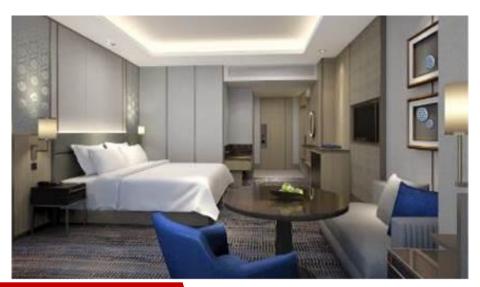
FY18	Bangkok	Maldives	Phuket	Pattaya	Hua Hin	Samui	Krabi	Hat Yai	Tak
% RevPar Growth yoy	-7.4%	-2.3%	-0.6%	0.3%	1.0%	-29.8%	2.6%	0.5%	-7.5%
Excluded COSI and Centra	2.9%	-	-	-	-	-3.5%	-	-	-



## **Renovation plan 2019**

# Centara Grand @ Central World Centara Grand Samui

Project	Centara Grand Bangkok Convention Centre at CentralWorld	Centara Grand Beach Resort Samui
Details	Room renovation (Close on average of 3 floors with 72 rooms – only 14% of total no. of rooms over renovation period)	Major renovation with full closure
Period	22 months (Q2/2019 – Q1/2021)	1 year (from June 2019 onwards)
CAPEX size	Up to THB 700 mn	Up to THB 1,200
Remarks	Occupancy rate 2018: 85%	<ul> <li>Fixed rent with property fund THB 168 mn p.a.</li> <li>CENTEL holds 25.34% of total property fund units</li> </ul>





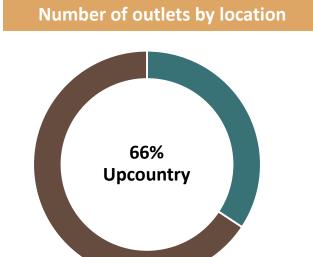




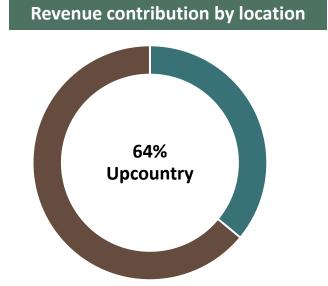
Food business overview

## Q4/18 Food outlet portfolio – 956 outlets

#### Major contribution from upcountry



Upcountry



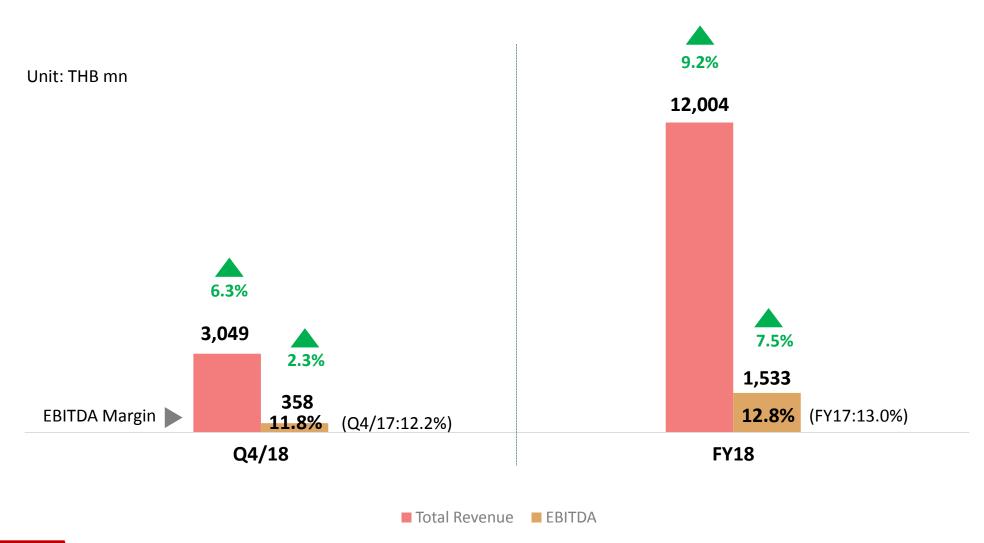
Brands	# of outlets	% Change yoy
KFC	258	8.4%
Mister Donut	357	6.3%
Auntie Anne's	163	9.4%
Ootoya	43	-2.3%
Pepper Lunch	39	21.9%
The Terrace	9	-
Chabuton	17	-5.6%
Yoshinoya	20	33.3%
Tenya	8	14.3%
Katsuya	24	20.0%
Cold Stone	18	-14.3%
Total	956	7.5%



Bangkok

## Q4/18 & FY18 food business performance

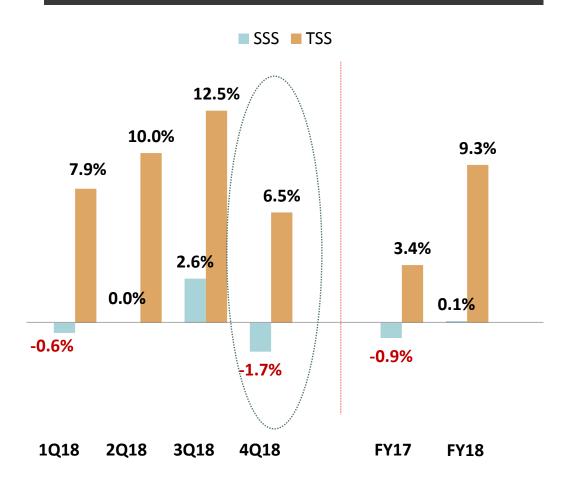
#### Driven by outlet expansion



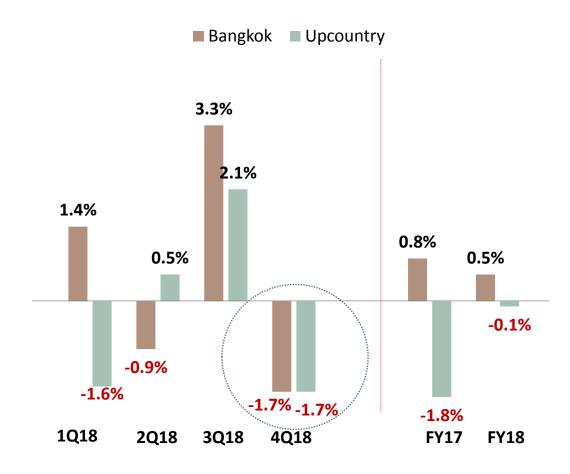


#### Upcountry lead SSS trend

#### Same store sale (SSS) and Total system sale (TSS)



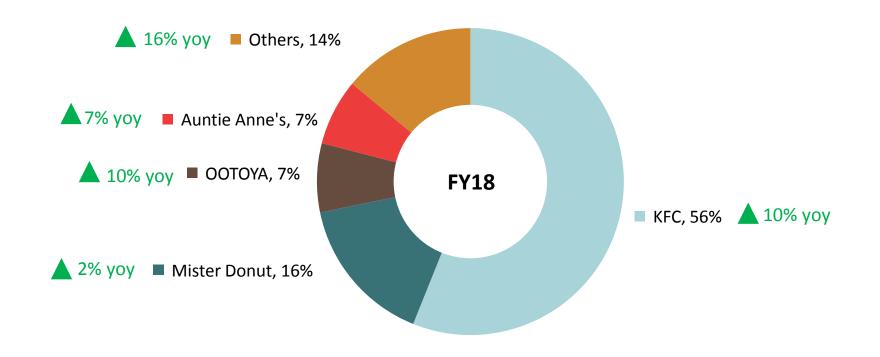
#### Same store sale (SSS): Bangkok vs Upcountry





#### FY18 food revenue breakdown

# Ootoya significantly improved revenue growth and profit margin



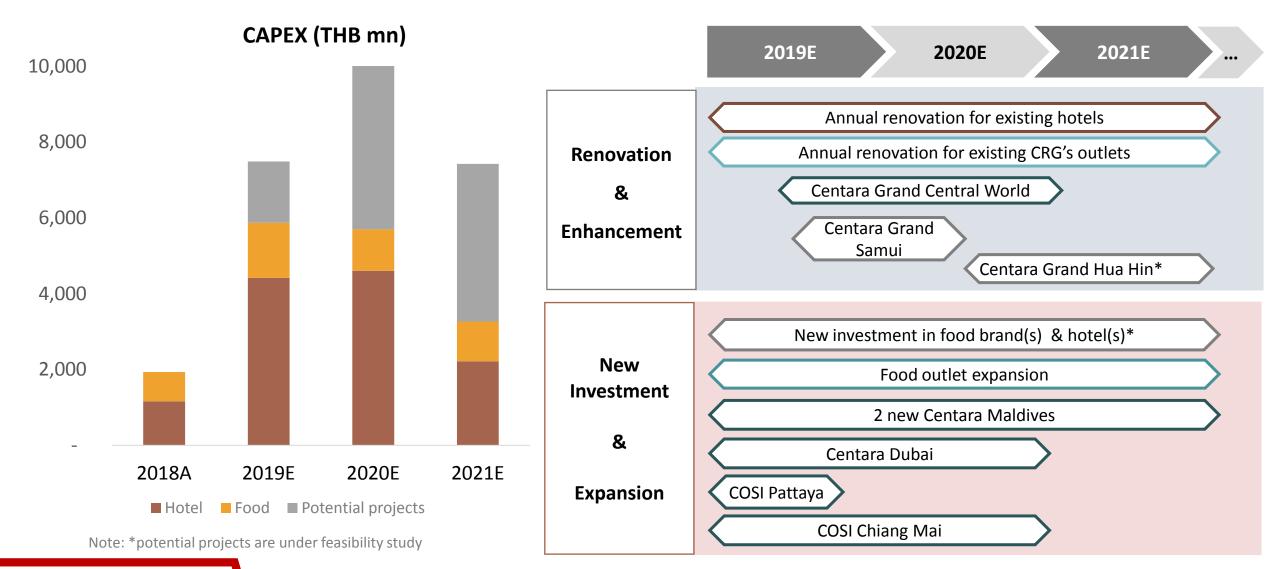


# CAPEX & GUIDANCE 2018-2019



## 3-year capital expenditure: THB 26bn

Sufficient funding with loan/bond & operating cashflow





#### **CENTEL guidance 2019**

Hotel (Organic)	2018A	2019E
Occupancy	82.6%	83% - 85%
RevPar (organic)	-0.1%	4% - 6%

#### Hotel:

#### <u>2019</u>

- Revenue from new hotel COSI Pattaya in September 2019
- Hotel revenue growth less than RevPar growth due mainly to major renovation of Centara Grand Samui from June 2019 onwards

Food	2018A	<b>2019E</b>
SSS	0.1%	3% - 4%
TSS	9.3%	8% - 10%
Outlet Expansion	7.5%	8% - 9%

#### Food:

#### 2019

- Positive impact to domestic consumption from general election particularly in upcountry
- New brands development



#### More Information please Contract: Investor relation department



Central Plaza Public Company Limited 25<sup>th</sup> Fl, Centara Grand at CentralWorld 999/9 Rama I Rd., Pathumwan Bangkok 10330 Thailand



http://centel.listedcompany.com/



ir@chr.co.th



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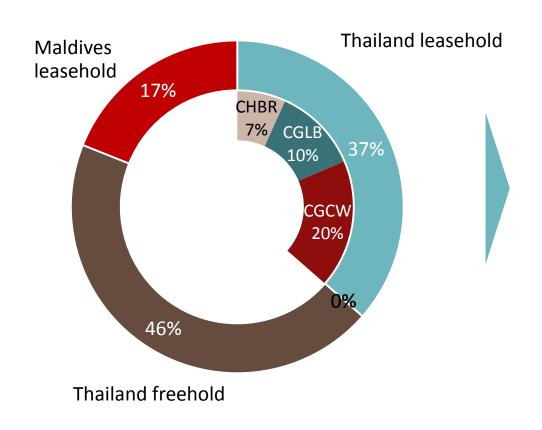


# Appendix

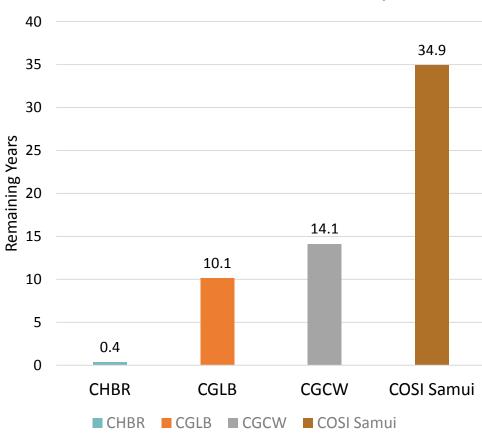


## Hotel revenue by asset type (Freehold & Leasehold)

#### 2018 hotel revenue



# Remaining leasehold life for Thailand hotels as at December 31, 2018





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## Hotels in operation as at December 31, 2018 (1/3)

	Owned hotels	Stars	Opened	# of Rooms	% Ownership	Location
1	Centara Grand at Central Plaza Ladprao Bangkok	5	2Q83	565	100%	Thailand
2	Centara Grand Resort & Villas Hua Hin	5	1Q86	249	64%	Thailand
3	Centra by Centara Hotel Mae Sot*	3	4Q89	120	100%	Thailand
4	Centara Hat Yai	4	4Q95	248	100%	Thailand
5	Centara Grand Beach Resort Samui	5	2Q96	203	25% in Property Fund	Thailand
6	Centara Villas Samui	4	2Q00	102	100%	Thailand
7	Centara Villas Phuket	4	2Q00	72	100%	Thailand
8	Centara Grand Beach Resort & Villas Krabi	5	4Q05	192	100%	Thailand
9	Centara Kata Resort Phuket	4	2Q06	163	100%	Thailand
10	Centara Karon Resort Phuket	4	2Q06	335	100%	Thailand
11	Centara Grand at CentralWorld	5	4Q08	512	100%	Thailand
12	Centara Grand Mirage Beach Resort Pattaya	5	4Q09	555	100%	Thailand
13	Centara Grand Island Resort & Spa Maldives	5	4Q09	112	74%	Maldives
14	Centara Grand Beach Resort Phuket	5	4Q10	262	100%	Thailand
15	Centara Ras Fushi Resort & Spa Maldives	4	1Q13	140	75%	Maldives
16	COSI Samui Chaweng Beach	Affordable lifestyle	4Q17	150	100%	Thailand
17	Centra by Centara Government Complex Hotel & Convention Centre Cheang Watthana	3	4Q12	204	100%	Thailand
	Total owned hotels			4,184		



## Hotels in operation as at December 31, 2018 (2/3)

	Managed hotels	Stars	Opened	# of Rooms	Country
18	Centara Chaan Talay Resort & Villas Trat	4	1Q08	44	Thailand
19	Centara Hotel & Convention Centre Udon Thani	4	2Q10	259	Thailand
20	Centara Q Resort Rayong	4	2Q10	41	Thailand
21	Khum Phaya Resort, Centara Boutique Collection	Boutique	3Q10	87	Thailand
22	Waterfront Suites Phuket by Centara	Residence	1Q11	39	Thailand
23	Centara Anda Dhevi Resort & Spa Krabi	4	4Q11	135	Thailand
24	Centara Pattaya Hotel	4	4Q11	152	Thailand
25	Centara Nova Hotel & Spa Pattaya	4	4Q11	79	Thailand
26	Centara Koh Chang Tropicana Resort	4	2Q12	157	Thailand
27	Centra Coconut Beach Resort Samui	3	3Q12	55	Thailand
28	Sandy Beach Non Nuoc Resort Danang Vietnam Managed by Centara	4	4Q12	204	Vietnam
29	Centara Watergate Hotel & Spa Bangkok	4	2Q13	281	Thailand
30	Centara Seaview Resort Khao Lak	4	2Q13	250	Thailand
31	Centara Grand Phratamnak Pattaya	5	3Q13	161	Thailand



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## Hotels in operation as at December 31, 2018 (3/3)

	Managed hotels	Stars	Opened	# of Rooms	Country
32	Centara Blue Marine Resort & Spa Phuket	4	1Q14	266	Thailand
33	Centara Ceysands Resort & Spa Srilanka	4	2Q14	165	Sri Lanka
34	Centra by Centara Avenue Hotel Pattaya	3	4Q14	51	Thailand
35	Centra by Centara Maris Resort Jomtien	3	1Q16	282	Thailand
36	Centra by Centara Phu Pano Resort Krabi	3	4Q16	158	Thailand
37	Centara Azure Hotel Pattaya	4	4Q16	96	Thailand
38	Centara Muscat Hotel	4	2Q17	152	Oman
39	Centara West Bay Residences & Suites Doha	Residence	4Q18	265	Qatar
	Total managed hotels			3,379	
	Grand total			7,563	



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## **Thank You**

